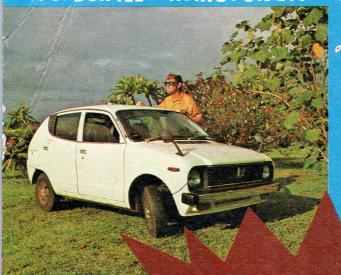


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Rentals

Island Merchants Ltd — motor scooters. Arorangi Beach Hotel — motor scooters.

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Air New Zealand, Cook Islands Airways, Union Citco Travel Ltd.

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That's why you can recommend The Rarotongan with total confidence.





INTRODUCTION

By

Premier Sir Albert Royle Henry K. B. E.

Kia Orana,

"I am pleased to take this opportunity to introduce to you this first Full colour Directory and Guide Book for the Cook Islands.

The Cook Islands, which are no longer isolated from the world, have been a self-governing nation since 1965, and are still closely bound to New Zealand. So when you visit our little country, we welcome you with both the sincere Cook Islands "Kia Orana" - May you live on - and a touch of the "Kiwi" hospitality - "Haere Mai".

"We hope that the pages you will be turning will give a better idea of our country and people and help you enjoy your holiday in the Cook Islands. At the same time there are many fine advertisements in these pages to help you fulfil your practical requirements during your visit.

I would pay my tribute also to the Publisher and all those people who have cooperated in making this book possible."

Ha Orana Semillamies

FOREWORD BY THE PUBLISHER

The publisher is indebted to many people who have, through their co-operation and kindness, made this first colour Directory and Guide Book for the Cook Islands possible. You will find in it almost everything that you need to know about the last of the beautiful, unspoilt tropical islands, the Cook Islands where friendly people, temperate climate, white sand beaches and sparkling blue lagoons all join together to welcome you.

Many fine booklets and guide brochures have been written about the Cook Islands. Much of what they say applies to the many chapters in the pages that follow. Although the book is designed particularly for tourists, it will also be a perfect guide and ready reference for travel agents and businessmen and will be used for the rest of 1977, all of 1978, 1979 and 1980. Apart from many articles of interest to tourists you will find included, a complete up-to-date list of Telephone Subscribers, a classified Business Directory, information on each of the islands and over 60 pages of beautiful colour photographs of faces and places of the Cook Islands together with many helpful advertisements.

The publisher would like to take this opportunity to pay tribute to all advertisers, without whose generous support this book would not have been possible. Herewith listed below, were those directly helpful with the establishment of this book.

Premier of the Cook Islands
Editorial Assistant
Post & Telecommunication Dept.
Johnsons Photographic Studio
Local Businessman & Photographer
Tata Photography
Free Lance Photographer
My able assistant Typist
China Color Printing Co., Inc., Taiwan
And above all, my wonderful typist
and assistant who is responsible
for the typing, checking and retyping
of most of the text and help in the
layout and art work.

Sir Albert Henry K.B.E.
Terry Lambert
Colin McAuliffe
Bill Johnson
Brian Baudinet
Rohea Tangaroa
Don Brandon
Tereau Hall
Y.H. Howe

Tepaeru Short

Kia Orana,

Michael Drollet

michael

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Arii Fashions	Ruatonga	<u>-</u>	12
Arorangi Beach Hotel	Arorangi	2318	18
Auto Marine Ltd.	Atupa	2149	Inside Cover
Auto Rentals Ltd.	Atupa	2149	" "
Banana Court Hotel	Avarua	2043	84
Beco Ltd.	Arorangi	2146	42
Boy Blue	Avarua	-	44
China Colour Printing Co.	Taipei, TAIWA		94&95
Cook Islands General Trans.	Avarua	2189	90
Cook Islands Liquor Supplies	Avarua	2269	24
Cook Islands Motor Centre	Panama	2055	50
Cook Islands Trading Corp.	Avarua 2	2092,2112,211	3 7
Cycle Hires	Avarua	2122S	53
Diners Club (N.Z.) Ltd., Box 1533,	Auckland	379215	1
Elwin Originals	Tupapa	2070	Inside Back
Errol Young Builders	Avatiu	<u>-</u>	48
Island Craft	Avarua	2010M	14
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Maire Garments	Avarua		20
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Nane's Mini Mart	Kiikii	2093	44
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Rarotongan Hotel	Arorangi		2
Rarotonga Pharmacy	Avarua	2092	30
Rarotonga Rentals	Avarua	2136	22
Rarotonga Sports Services	Avarua	2012	40
Rarotonga Welding & Steel Construction	Avatiu	2289	54
Refrigeration & Electrical Services	Avarua	2510	92
Rental Cars (C.I.) Ltd.	Avarua	2189	90
Rothmans Tobacco Co., Box 3281,	Auckland	3193	42
Smugglers Hut	Avarua	2122S	54
South Seas International	Avarua	2327	26
South Pacific Arts Ltd., Box 16,	Rarotonga	2047	53
Stars Travel (Raro) Ltd.	Are Taunga	2280	55
Tiare Optical	Atupa	2521	30
Tiki Industries Ltd.	Tupapa	2306	40
Top & Bottom Boutique	Avarua	_	53
Trailways Hotel		2415,2416	16
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Vanwill Agencies	Avarua	2333	12
Waterfront Commission	Avarua	2192	22

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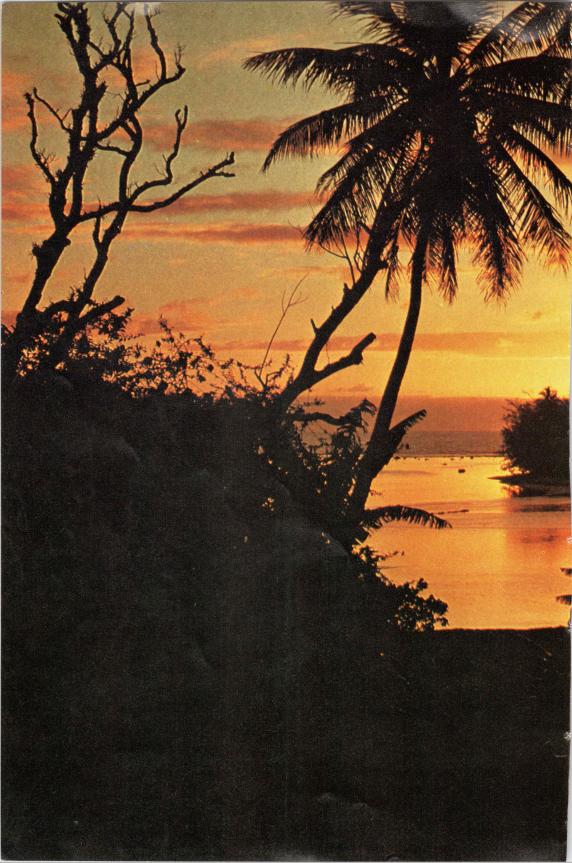
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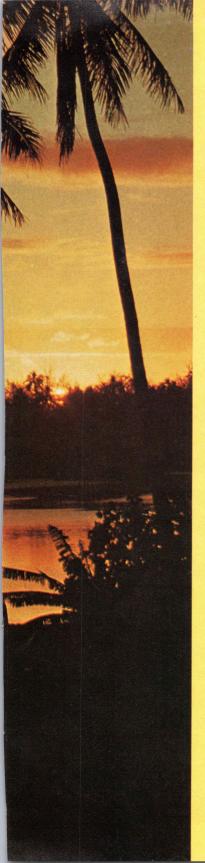
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WELCOME TO THE COOK ISLANDS

If the Cook Islands people are not already famous for their friendly, hospitable ways it is only because the world has seen so little of them.

Long isolated from major travel routes and today's world of bustling cities and crowded beaches, the Cook Islands are possibly the last unspoilt discovery of the South Pacific. They are still the islands where much of the culture and customs, charm, beauty and romance of old Polynesia remain for those who are still strangers to the South Seas. With today's modern jet aircraft calling regularly at Rarotonga's modern International Airport, these paradise isles are no longer beyond reach. Visitor's will discover an environment that is fresh, clean and unpolluted. A get-away-from-it-all place to relax where the pace of life is easy.

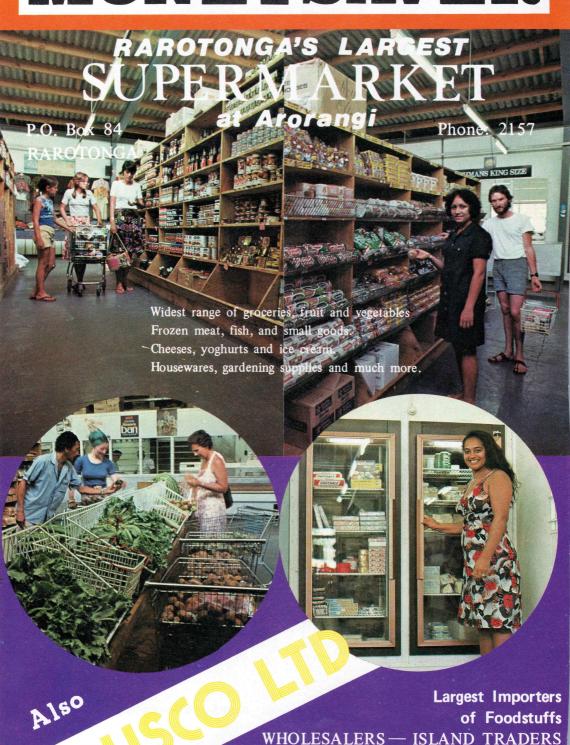
To those of you who read this book in your far away homeland, we hope that someday you will have the opportunity of visiting the Cook Islands and share with us our way of life. To those of you now with us, we say KIA ORANA, the traditional Cook Islands words of welcome, MAY YOU LIVE ON.

We invite you to share in our pleasures and wish you a happy and memorable holiday.

Sunrise over peaceful Muri Lagoon, Ngatangiia, Rarotonga.

Photo: Rarotonga Publications

MONEYSAVER



O. Box 84 - Rarotonga - Phone: 2060 8

CHAPTER 1 COOK ISLANDS TODAY

Named after Captain James Cook, the 15 islands of the Cook Islands, home of a vigorous and charming section of the polynesian race, lie scattered over 751,000 square miles of the Pacific to the north-east of New Zealand. There are two distinct groups, the Northern and the Southern Groups.

In the north lie the islands of Penrhyn, Nassau, Pukapuka, Manihiki, Rakahanga and Suwarrow. All except Nassau, are coral atolls. With their dazzling white sand beaches these islands, in this space age, still remain an undisturbed and culture-oriented part of the Cook Islands.

The Southern Group consists of two atolls, namely Palmerston and Manuae or Hervey Island, and seven islands. These are Mangaia, Aitutaki, Atiu, Mauke, Mitiaro, Takutea and Rarotonga. The largest island and capital is Rarotonga, and this is the most developed of all the Cook Islands. Although, only 25 square miles in area, Rarotonga is a fertile island with the breathtaking scenic beauty of white sand beaches and a sparkling clear lagoon. It has spectacular rugged mountain peaks together with a warm tropical climate perpetually tempered by the soft, cool, south east trade winds. The highlands are mainly covered with tropical evergreen forests, while the lowlands and valleys are used for planting.

Rarotonga has excellent tourist accommodation, an expanding International Airport and a new 150 room luxury hotel opened in May 1977. The other island providing tourist facilities is Aitutaki, situated 140 miles north of Rarotonga. The Cook Islands Airways operates a daily air service to Aitutaki & twice a week to Atiu, with flights to Mauke, Mitiaro & Mangaia planned for the end of 1977.

The Cook Islands, with a population of 18,112 (December 1976 Census) is virtually bereft of natural resources and is dependent for its livelihood mainly on overseas trade. It imports over 50% of its food, all of its raw materials, plant, machinery and oil — the main source of energy in the islands. For many years agriculture has been regarded as, and still is, the backbone of the islands economy and is heavily subsidised annually by the New Zealand and Cook Islands Governments in order to build-up and to maintain the traditional, rural and agricultural society. The main exports are bananas, copra and canned orange and pineapple juices.

Along with agriculture, the Cook Islands has built up a steady tourist trade since the opening of the Rarotonga International Airport in 1974. This is attributable to the political vision of the leader of the ruling Cook Islands Party, who over the past 12 years has established a unique political relationship with New Zealand.

Since 1965, the Cook Islands have been a self-governing nation linked by free association with New Zealand. Under this arrangement the Cook Islands share with New Zealand a common citizenship, defence and Foreign Affairs, currency, immigration and postal system, and have free access to the New Zealand market. The Cook Islands is completely self-governing with an elected Premier, a legislature, and a New Zealand representative.

Unlike some of its Pacific neighbours, the Cook Islands is not an independent country or a colony. It is by the choice of its people, through a general election, something in between. Not all were happy with the relationship and the strongest

Ari'i Fashions Ltd.

(on the waterfront Avarua, Rarotonga)



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critics quickly stated that the new relationship had blemishes and would not work. The facts show otherwise — as the years passed so did the Cook Islands develop.

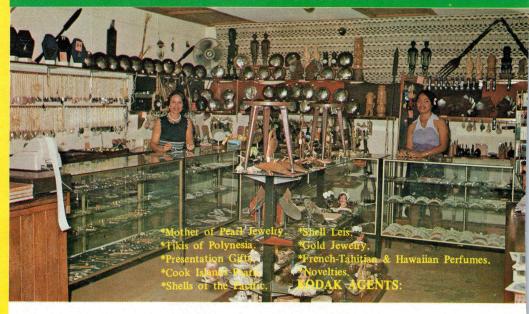
Today Rarotonga's urban scene has changed from the old traditional life style to one of modern houses, hotels and motels. All electricity in the islands is produced from oil imported from Fiji, and like most other developing countries, the Cook Islands are simply reeling under the burden of vastly higher energy costs and increasing food prices. Generally speaking, the rise in the cost of living stems from New Zealand and other countries upon which the Cook Islands are reliant for their imports. However, the cost of living is still at a level far below that of Tahiti, Fiji, Hawaii and New Zealand.

Visitors to Rarotonga today will enjoy the best of two worlds. It has the advantages of modern housing, full medical services, a high standard of education, duty free shopping, high class hotels and motels and tar-sealed roads and yet retains with charm and dignity the leisurely way of life typical of Polynesia. You can combine a happy and memorable stay in Rarotonga with its pleasant shops, its attractive hotels, motels and entertainment places, with a stay in the villages where tropical trees and flowers abound everywhere. It is true the island has a classic beauty with white sand beaches fringed by a coral reef, tall palm trees swaying into the trade winds, and a background of rugged volcanic peaks, but, such beauty alone does not account for the charm of Rarotonga. The natural warmth and friendliness of the people are the outstanding features which visitors remember the most.

Whatever you do and wherever you go during your stay in the Cook Islands, you will find there is still plenty of the Polynesian way of life to enjoy. When you leave do return, and if at all possible stay a little longer.



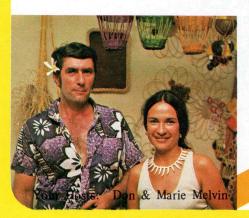
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Under Same Ownership

RAROTONGA

PHONES: SHOP: 2010M, FACTORY: 2010S, RES. 2010D

CHAPTER 2 COOK ISLANDS PEOPLE

The people of the Cook Islands are Polynesians known as Cook Island Maoris who are closely related to the New Zealand Maoris and Tahitians.

Although each island have its own dialect the common language used is the Rarotonga language which, in many ways, is very similar to New Zealand Maori and Tahitian. Almost everyone understands and speaks some English, but even in Rarotonga the most Europeanised of the islands, they normally converse in their own language.

The people of various islands, even though have adopted European ways in proportion of their contacts with Europeans, still maintain their culture and customs especially in the more remote islands of the Northern Group. The Cook Island Maoris are a happy, friendly and easy-going people. General dress throughout the group are neat cotton frocks and pareu material for the women and island style shirts, shorts and trousers for the men.

The basic community aggregation is the tribe, stemming from common ancestors (referred to as "Kopu Tangata"), the family of people. Within the family, however, are grades of authority and rank. In Rarotonga for instance, the all important person in the Kopu Tangata is the Ariki (Chief). He had absolute power in the old days, a power of life or death, a power to levy tribute and to order the daily round. The leading position of the Ariki today is recognised still but only through the "House of Ariki", established in 1966.

Arikis are elected by families of noble birth known as ariki families, from among their own members. It does not follow as a matter of course that the oldest child of a deceased ariki will be the next ariki although this is the usual course.

Next in authority after the ariki are the mataiapo (elders) and rangatira (nobles). A mataiapo is a senior member of the ariki family and the title customarily descends to the heir. A Rangatira may be a member of the ariki family or may be an outstanding man ennobled by an ariki. Both the mataiapo and rangatira may be regarded as executive and councellors of the ariki, and as such are responsible for seeing that directions are carried out, but only if they have been sworn in as members of the "Koutu Nui" (house of elders and nobles).

Where the Polynesian originally came from is still a matter of considerable controversy, but the most commonly accepted theory is that the settlement of the area was by way of South East Asia, Eastern Indonesia and the Philippines.

It is believed that some five to six thousand years ago some of the Austronesians from Formosa - Philippines - Celebes Region came to Oceanea along the north coast of New Guinea and finally reached the Solomon Islands, the New Hebrides and Fiji.

From Fiji a group of migrants sailed to the Tonga Islands about 1500 B.C. It was there that these Austronesians developed a new race over a period of a thousand years: they became the direct ancestors of all Polynesians.

At about 300 B.C. some Tongans migrated to Samoa, and soon after the beginning of the Christian era migrants from Samoa reached the Marqueses and perhaps the Society Islands. From here, Eastern Polynesian Central canoes brought people to Hawaii, the Austral and the Cook Islands between A.D. 600 to 800.

P.O. Box Rarotonga

with views of lagoon and sud 4 miles from Airport.

oms with ceiling fans - 38 include dining room and nd swimming pool, dance





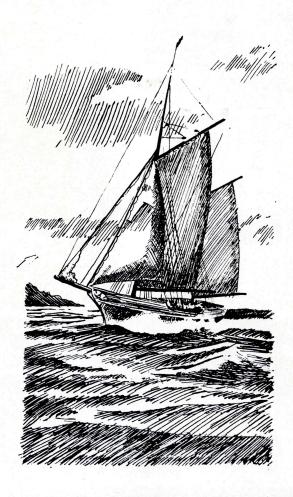


Rarotonga's First Tourist Hotel

Reservations may be made through usual channels or Air New Zealand.

The Maori explorers have been called "the greatest handlers of fast vessels under sail the world has ever seen and whose skill in navigating vast areas has never been approached until modern times".

Captain James Cook, greatest navigator of modern times, was amazed at the navigational ability of the Maoris, who could visit islands which were thousands of miles apart. He expressed wonder at how some of the Polynesian vessels literally sailed rings around his most modern of European sailing ships even when she was doing her best in a fair breeze. Communications between the widely separated islands of Polynesia astounded European explorers who in later years would "discover" islands to find that word of their ships and about them had reached the islands long before they did.









CHAPTER 3 MISCELLANEOUS INFORMATION

Here is a chapter full of information that will benefit you during your visit. It also includes many of the local organizations, sports clubs, youth clubs and group activities that should be of help and service to you.

COOK ISLANDS TIME: The Cook Islands is 10 hours 30 minutes behind Greenwich Mean Time.

When it is 12 noon in Rarotonga it is: (in standard time)

Same day 2.30 p.m. in Los Angeles

4.30p.m. in Chicago

5.30p.m. in New York

7.30p.m. in Buenos Aires

10.30p.m. in London

11.30p.m. in Paris

Next day 6.30 a.m. in Hong Kong

7.30 a.m. in Tokyo

8.30 a.m. in Sydney

10.30 a.m. in Auckland

CLIMATE: The climate of the Cook Islands is pleasantly warm and sunny. However, if you are planning to get-away from those cold and winter months then the best months for your summer vacation are April through October. From December to March, the weather is warmer and wetter. This is also known as the "hurricans season", however, such storms are infrequent and irregular.

The island of Rarotonga has ideal weather all year round. It is seldom excessively hot and never cold.

Average rainfall is 80 inches. The average temperature during January, the hottest month, is 26 Celsius.

CLOTHING: Comfortable summer clothing is the guide to dressing in the Cook Islands. Walk shorts for men and slacks for women are ideal all the year around. Formal dress is normally not required, but a lounge suit for men would be acceptable on "formal" occasions. In the evenings the ladies can, and do, dress up in long dressess for the more formal occasions at hotels, dances, evenings out, etc. However, almost always, men still wear slacks and colourful island shirts and women can, with comfort wear a pareu material dress or a light wrap-around. A light sweater is advisable for cooler evenings during the months of July and August, and a light-weight raincoat or umbrella is a wise precaution against sudden tropical showers.

Most hotels and motels will arrange laundry services, but no dry cleaning services are currently available.

The drip dry variety of clothing are therefore the most recommended.

MONEY: The money used in the Cook Islands is New Zealand currency. AA notes are those used in New Zealand, but as well as the New Zealand coins you will find Cook Islands in denominations of \$1 and 50, 20, 10, 2, and 1 cents. Internationally acclaimed for their artistic presentation of aspects of Cook Islands life, the seven denominations was supplemented by a brilliant Five dollar silver coin in 1976, picturing a recently discovered unique species of a bird found only in the Cook Islands,





the Mangaia Kingfisher. The dollar coin bearing the symbol of the legendry god "Tangaroa", is popular with coin collectors. Local coins are, however, not negotiable outside the Cook Islands.

The NATIONAL BANK of NEW ZEALAND in Avarua, the only bank in the Cook Islands, opens from 8.30 a.m. to 2.30 p.m. to provide you with an excellent service. But in addition to the bank all hotels, motels and larger stores will change your Traveller's Cheques and principal currencies. There is no restriction on the amount of foreign currency a visitor may take into the Cook Islands. Unexpended New Zealand or local currency may be exchanged prior to departure into the same currency as that which was brought into the country. Also, there is no restriction on the export of unused foreign currency or Traveller's Cheques. However, government approval is required for transfer of funds out of the Cook Islands. Visitors are advised to negotiate foreign currency transactions through the National Bank of New Zealand.

DRIVING IN THE COOK ISLANDS: All vehicle users must have a current Cook Islands drivers licence. Drivers with valid overseas licences can obtain local licences from the Police Department without any difficulty. Drive on the left, and please be prepared to give way to pedestrians who have traditionally enjoyed the freedom of right of way. It is also regarded as a sign of courtesy to dip your lights for oncoming pedestrians.

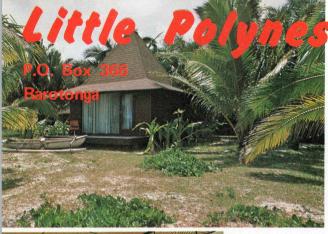
TAXIS: There are a number of very good taxi services. Fares are government controlled and are required to be displayed in each cab. Taxi drivers are friendly, helpful and cheerful here in Rarotonga and the rates are very reasonable.

Here are some of the charges for specified trips either way. (Subject to alteration)

From	Airport	To	Ace Motel	90 cent	ts
			Trailways Hotel	\$2.00	
			Kiikii Motel	\$2.00	
			Little Polynesian Motel	\$5.00	
			Arorangi beach Hotel	\$1.80	
From	Post Office	To	Public Hospital	\$2.30	
			Arorangi beach Hotel	\$2.65	
			Little Polynesian Motel	\$5.00	
			Muri Beach and		
			Sailing Club	\$3.00	
			Trailways Hotel	\$.85 cent	S
			Kiikii Motel	.85 cent	S
			Ace Motel	.60 cent	S

The maximum charge payable for the hire of a taxi to take a trip around the island of Rarotonga is \$8.50. There are also additional charges for extra luggage, telephone booking, waiting time, after hours and Public Holidays.

AIRWAYS: Cook Islands Airways operate a 9-seater Britten-Norman Islander air service between Rarotonga and Aitutaki. Later this year (1977) the service will be extended to Atiu, Mauke, Mitiaro and Mangaia as the airstrip on these islands are completed. Twenty minute scenic flights over colourful Rarotonga are available these are ideal for photography or for just looking at the view. Bookings are made through Air New Zealand.



On the Beach at Rarotonga

Phone 2428

On white sand beach, Titikaveka Village 8 miles from town Four self-contained units in Polynesian style bungalows. Two units with twin beds and two units with double beds. HONEYMOON COTTAGE - for Lovers of the REAL South Seas honeymoon



Your Host Len & Temuana Staples **Proprietors**



P.O. Box 61 Rarotonga. Cook Islands





Cable Address "Waterfront" Rarotonga



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Rarotonga Rentals Ltd.

Phone: 2136

Location **Banana Court**

Motor Scooters Accom modation

Local Buggy Tours

P.O. Box 399 Rarotonga PROP. TONY & RUBY TAYLOR SHIPS: Local shipping companies operate an inter-island shipping service with frequent overnight trips to islands of the Southern Group, and less regular services to the islands in the North. Passengers may travel by cabin or on deck, and the fares vary depending on the distance of the trip. Deck passengers must provide their own food-stuff, and bedding. Travel on the inter-island traders can hardly be described as comfortable but for the more adventurous visitor it will be worth the experience.

POSTAL SERVICES: Mail, Telephone, Telegrams and Telex Services. All these are available through the Post and Telecommunication Department in Rarotonga. Internal telephone services are available at all hotels and motels in Rarotonga.

ELECTRICITY: The voltage available is 230 volts. Most power sockets are designed for three pin flat plugs or adaptors.

Some hotels and motels have provision for 110 volt a.c. electric shavers.

QUARANTINE: As the economy of the Cook Islands depends on agriculture, it is essential to maintain high standards of pest control. The islands are free of serious diseases and pests of plants and animals. Therefore, all plants, fruits and animals brought into the country must be declared for inspection.

IMPORTANT NOTE: Passengers embarked in Fiji, Samoa, Tonga and Tahiti are required to have their baggage (except small hand luggage — under 10lbs) fumigated on arrival. Fumigation may take up to three hours, and as a precaution it is wise to carry personal articles for immediate need in hand luggage. Bottles should also be removed from baggage since they are liable to break during fumigation. This formality which may cause minor inconvenience is necessary to prevent the introduction of pests and diseases hazardous to Cook Islands agriculture.

CUSTOMS ALLOWANCES: A visitor may bring the following items, free of duty, into the Cook Islands:

200 cigarettes, or up to ½lb of tobacco, or up to 50 cigars, or equivalent.

1 reputed quart (26oz.) of wine.

1 reputed quart (26oz.) of spirits.

2 still cameras with 24 plates or 10 rolls of film or 1 still camera with 12 plates or 5 rolls of film and 1 movie camera (less than 35mm) with 2 reels of film.

1 pair of binoculars.

1 portable record player plus 10 records.

1 portable radio.

1 portable typewriter.

1 portable musical instrument.

Goods in excess of those listed above and not covered by specific concessions (provided they accompany the visitor and are for the visitor's own use) are subject to the following: Goods up to the value of NZ20 - no duty.

Goods in excess of \$NZ20 but not exceeding \$NZ100 in value — duty of 25% payable on the value exceeding \$NZ20. Goods exceeding value of \$NZ100 — dutiable at standard rates.

The importation of firearms, cartridges and fireworks is expressly prohibited.

ENTRY PERMITS: A bona fide visitor does not require an entry permit provided he possesses a valid passport, holds an onward or return ticket (booked and paid for) and does not intend staying more than 31 days. (a bona fide visitor is any person

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who enters the Cook Islands solely for the purpose of holiday or recreation and not for employment).

Cook Islanders and permanent residents and their children do not require visas. A Cook Islander is defined as a person belonging to the part of the Polynesian race indigenous to the Cook Islands and includes any person descended from a Cook Islander. It should be noted that anyone entitled to enter Cook Islands without a permit must satisfy the shipping or air line by which they travel of their exemption. Usually a New Zealand passport, birth certificate, certificate of identity, or permanent residence certificate is sufficient. All other persons not included in the categories mentioned or those who wish to enter to work or business must obtain entry permits. These may be applied for through:

- 1. Principal Immigration Officer, Ministry of Labour and Commerce, P.O. Box 61, Rarotonga, Cook Islands, or
- 2. Cook Islands Government Office, Communications House, Box 37-391, Parnell, Auckland, Phone 360-450, or
- 3. New Zealand Embassy or Consulate Officers in other countries.

EXIT PERMITS: Bona fide visitors do not require exit permits. All other departing persons are advised to inquire through the Immigration Department in Rarotonga prior to their day of departure to ensure all conditions of exit — including taxation clearance — have been met.

PASSPORTS: Cook Islanders and permanent residents do not require passports when travelling to and from the islands. However, since most ships and aircraft serving the Cook Islands are likely to call at foreign ports where such documentation is required, it is strongly advised that a current passport be obtained.

Australian and New Zealand citizens do not require passports, but for the reasons stated above - and the need to prove citizenship - it is recommended that visitors from those countries be in possession of a valid passport. All other visitors must have a current passport.

DUTY FREE SHOPPING: With a wide range of realistic prices Rarotonga is well on the way to becoming duty free shoppers paradise. Prices are fixed so there is no bargaining.

All large shops offer an impressive array of duty free goods as well as some of the village shops and stores. Curio Houses and the Cultural Division offer a wide range of local carvings from wood and pearl shell and fine examples of weaving. The Cook Islands Women's Federation Centre in Avarua also offer an impressive array of artifacts and handicrafts.

Most shops open at 7.30 a.m. until 3.30 p.m. during the week. There is no late shopping but all shops and stores open on Saturdays from 7.30 a.m. to 11.30 a.m. Only the Dairy type shop open at night and on Sundays but with no set times.

THINGS TO SEE: Rarotonga, with a circumference of about 20 miles is a lush tropical garden. The round-island road presents ever-changing scenery of beaches, lagoons, villages, gardens, plantations and rugged mountains. For the more energetic, there are numerous inland walks and hill-climbs. Walking on the coral reef at low tide is a good way of viewing marine growth but sturdy footwear is essential. Places of historic interest such as maraes (sacred grounds) early churches and mission grounds are plentiful and guides are available.

P.0.

Cables: 'Mulhane' Rarotonga

PIONEER-CROWN-YAMAHA-SHARP-AKAI-TDK-ROLEX-OMEGA OLYMPIC-CASIO-CITIZEN-NIKON-OLYMPUS-MINOLTA-CANON HANIMEX-POLAROID-PENTAX-KODAK-AGFA-CHANEL-FIDGI DIOR-ROCHAS-WORTH-RONSON-CARMEN-PARKER-MATCHBOX JEWELRY-SUNGLASSES-CHINA-RECORDS-CASSETTES-KITSETS

Buggy Rides: Power buggies leave Avarua for a leisurely tour of the island with stops for swimming, snorkelling, beachcombing, sunbathing and refreshments. Inland tours by horse-drawn buggy can also be arranged.

Package Tours: Hinano Tour — 5-day package (arrive Tuesday, depart Saturday) Includes airport transfer, around-the-island sightseeing, visits to historic places, the fruit cannery, island-night entertainment and dining (umukai).

Hibiscus Tour — 4-day package (arrive Saturday, depart Tuesday). Includes airport transfers, around-the-island sightseeing, island-night entertainment and dining (umukai). Aitutaki — guided tours around the island by mini-bus or decorated truck.

All day picnic, travelling across lagoon by motorboat to one of the numerous islands. Picnic lunch included. Minimum of 10 persons. Details from: Tipani Tourist Services Ltd.

Travel Agents/Tour Operators in Rarotonga

Stars Travel, P.O. Box 75, Rarotonga. Phone 2280.

Union-CITCO Travel, P.O. Box 54, Rarotonga. Phone 2178/79.

Taylor's Tours, P.O. Box 399, Rarotonga. Phone 2463K.

Tipani Tours, P.O. Box 4, Rarotonga. Phone 2279.

ECONOMY: The economy of the Cook Islands is primarily agricultural.

Citrus fruit, bananas and pineapples are the major export crops of the fertile islands of the Southern Group, although other tropical fruits are grown for local consumption and export.

On the atolls of the Northern Group, copra is the main export crop. In addition, pearl shell is also harvested on Penrhyn and Manihiki.

At present there are no mineral or extractive resources and no heavy industries. However a large cannery in Rarotonga processes the bulk of the country's citrus fruit and pineapple for export. Other secondary industries include clothing and the manufacture of local artifacts. Tourism is the newest industry and already there is a good standard of accommodation available and a diverse range of tourist attractions.

FOOD AND RESTAURANTS: There are restaurants at The Rarotongan Hotel, Trailways Hotel, Arorangi Beach Hotel, Cafe Outrigger, Rima's Kai Inn and Vaima Restaurant and Coffee House. Island foods are also provided on certain nights of the week.

One feature of Cook Islands is the plentiful supply of luscious tropical fruit and a wide variety is usually available.

Meat is imported from New Zealand, as are most grocery lines.

LIQUOR AND WINES: A comprehensive selection of beer, spirits and wines is available from Cook Islands Liquor Supplies and from stores around the island. Prices are very reasonable.

Duty Free liquor is also available to outward passengers from the Duty Free shop at the airport.

WATER: Tap water in Rarotonga is safe to drink. A major water scheme is underway at present.

ACCOMMODATION: Accommodation, while of adequate variety and of good standard is still limited, so reservations are essential.

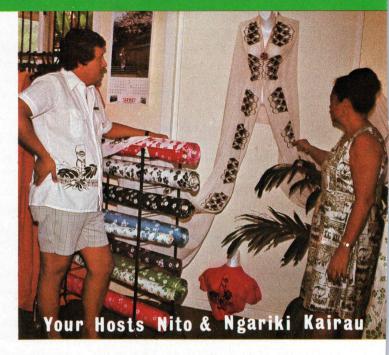
Reservations can be made direct to hotels or motels, or through travel agents (usual

Polynesian Rakei

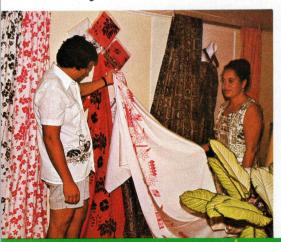
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rates of commission apply). Generally, a deposit of 10% is required on confirmation of booking, and a cancellation fee of 10% is charged unless sufficient notice is given for resale.

ANIMAL AND INSECT PESTS: There are no poisonous animals or insects in the Cook Islands. Mosquitoes (non-malarial) can be worrisome in inland areas, but repellants give effective protection.

Reefs, corals and lagoons are free of any dangerous species. However, the thorny stone fish and Crown of Thorns star fish can cause painful wounds if stood upon. Be sure to have some kind of footwear on if you are planning to explore the reef.

PHOTOGRAPHIC SUPPLIES: Most popular brands of film are available. It is recommended that films be stored in plastic bags in the refrigerator and exposed films removed for processing as soon as possible.

Black and white films are processed in Rarotonga, but no colour processing is available as yet.

HEALTH REQUIREMENTS: A valid small pox certificate is required of all visitors. However, travellers from Australia, Canada, New Zealand, The Pacific Islands and the United States (including Hawaii) are exempt, provided they have not travelled outside these countries during the 14 days prior to entry into the Cook Islands or provided the exempted countries do not suffer any outbreak of some other internationally notifiable disease.

RELIGION: Religion is an important part of community life. In the Cook Islands Sunday is observed as a day of worship and in general, active sport and recreation is not encouraged on this day of the week. The principal religious faiths in the Cook Islands are: Protestant, Roman Catholic, Seventh Day Adventist and the Church of Jesus Christ of Latter Day Saints. All faiths and churches welcome visitors.

FESTIVALS AND CELEBRATIONS: Throughout the year there are a number of celebrations of interest to visitors.

New Years Day – horse racing at Muri beach. A novel bare-back race along the beach by the lagoon.

Easter Monday - horse racing at Muri beach.

ANZAC Day - April 25. Special parade and services in remembrance of World War dead.

CONSTITUTION CELEBRATIONS — August 1-10. Festive and sporting activities to commemorate attainment of self-government on August 4, 1965. Competitions in traditional drum dances, action songs, legends, dramas and singing take place with representatives from outer islands travelling to Rarotonga to compete.

GOSPEL DAY — October 26. Religious plays (Nuku) performed in the open air, commemorating the arrival of the Christian gospel in 1823.

ALL SOULS DAY – November 1. Catholic community decorates graves with garlands of frangipani. Torchlight procession in evening.

CHRISTMAS DAY - church services.

BOXING DAY — December 26. Horse racing at Muri beach, Golf, Bowls, Sailing or a day for the whole family at the beach.

NEW YEARS EVE — Dancing and entertainment in hotels and licensed restaurants around the island.

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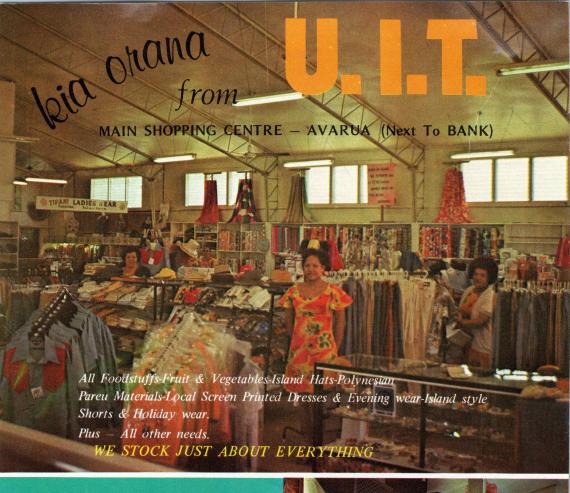
RAROTONGA

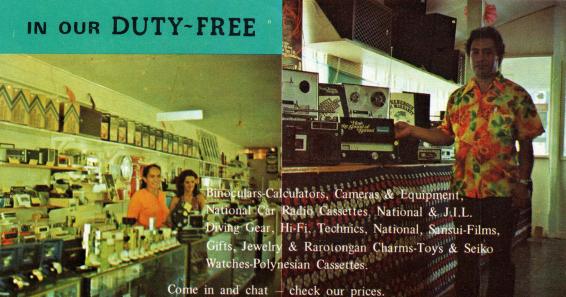
P. O. Box 489

STATUTORY HOLIDAYS — New Years Day (January 1), ANZAC Day (April 25), Good Friday, Easter Monday, Queen's Birthday, Constitution Day (August 4), Gospel Day (October 26), Christmas Day (December 25), Boxing Day (December 26).

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CHAPTER 4 AIR SERVICES TO RAROTONGA

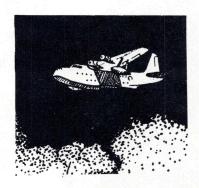
Air services to Rarotonga began during the war when a 5,000 feet long airstrip was built in 1944 by the New Zealand Public Works Department.

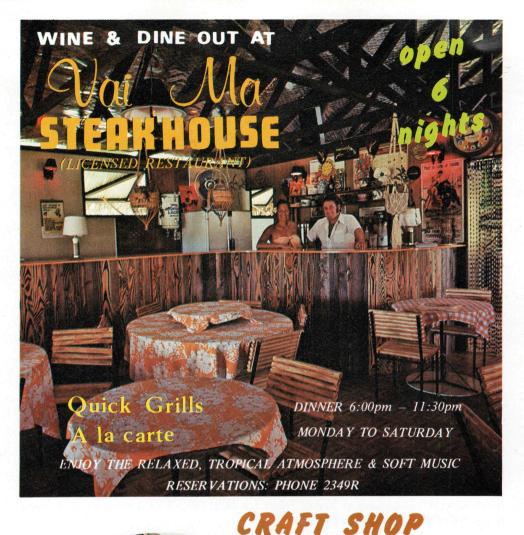
In 1945, regular air services to Rarotonga began with a fortnightly Dakota service from Auckland, operated by the New Zealand National Airways Corporation. The flight took three days travelling through Fiji, Tonga, Western Samoa and Aitutaki. A few years later, Tasman Empire Airways Limited opened a monthly island service known as the "Coral Route" flying Solent sea-planes between Auckland and Papeete via Fiji and Aitutaki.

In 1952 the N.A.C. services ceased and the monthly solent flight became fortnightly until it closed in 1960. In the years to follow it became obvious that airfield facilities at Rarotonga were completely inadequate for the island's growing economy. As an interim measure regular flights from Apia began in 1963, operated by the Western Samoa Company, Polynesian Airways Limited. Three years later this service had to cease when international restrictions were placed on the use of small passengers aircraft for long distance flights. Proposals were made to extend the airfield facilities to Electra standards but it soon appeared that the Electra services also would be shortlived.

After considerable investigation it was decided that a new airport suitable for large commercial jets was required. Negotiations between the Cook Islands Government and the New Zealand Government were carried out, and agreement was reached in 1969 for the extension of the old airstrip so to be able to cater for DC-8 and DC-10 aircraft. These extensions were completed in 1973 and the new airport was officially opened by Her Majesty Queen Elizabeth II, in January 1974.

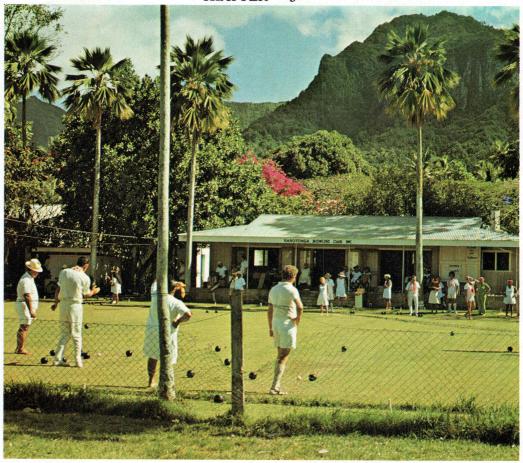
Today, Air New Zealand is scheduling five international aircraft movements to Rarotonga per week taking in Nandi, Tahiti and Honolulu. This is expected to increase to eighteen flights per week in 1980.







CHAPTER 5



RECREATION

Visitors to the Cook Islands will find a wide variety of things to do. Opportunities abound for the sportsman and women; tennis, normally from November to February, cricket, from January to April and netball and rugby from May to September — which are the national sport.

There are also golf and outdoor bowls. Nine hole golf courses offering 18 holes with a par 64 are open all year round on Rarotonga and Aitutaki.

The Rarotonga Bowling Club, one of the oldest established clubs on Rarotonga, is situated at Tutakimoa — two minutes from main shopping centre — offering eight rinks. Like golf, bowls are also played all year round but the official season opens in March until December.

Visitors are welcome and hiring facilies are available.

There is also the water oriented sports. Besides swimming and snorkling, you will find that spear fishing (day and night) and deep sea game fishing are excellent in Cook Islands waters for marlin, Tuna, wahoo and other varieties. Arrangement can be made through the Tourist Authority or local Travel agents.

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For the visitor interested in the more leisurely activity, there is sailing conducted every Saturday by the Rarotonga Sailing Club situated at beautiful Muri Beach and beach or reef exploring. For those who are more athletically inclined there are excellent hiking over trails into the rugged mountainous interior, which will take you to the "Needle" and across the island to Titikaveka.

Horse racing conducted in Cook Islands style is held on Muri Beach four or five times a year during Christmas and public holidays and festivals. Betting facilities are available. There is also the Cook Islands Totalizator Board operating regularly with win and place bets, double and trebles on selective New Zealand race meetings.

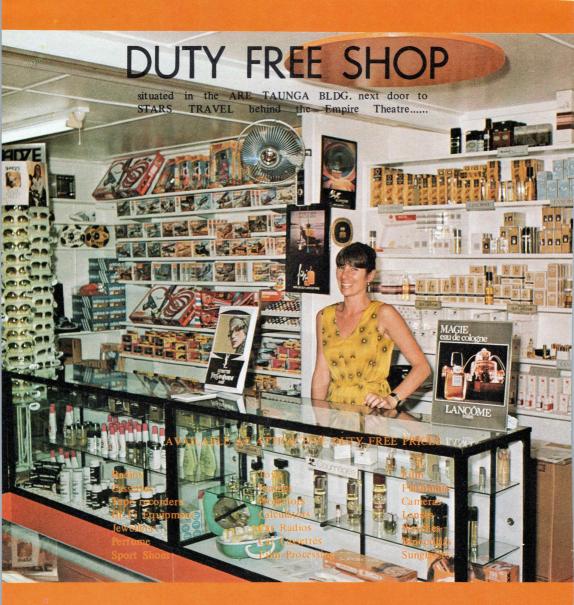






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CHAPTER 6 HISTORY OF THE COOK ISLANDS

The beginning is unknown and will probably remain so forever. But sometime around 875 A.D., Polynesians had already established themselves in the Cook Islands. Although history of this period is vague, tangible signs of an earlier culture remain in Rarotonga, the main island.

Almost circling the island is the Arametua, an inland road known as the Great Road of Toi. When the first Europeans came to the Cook Islands, the Arametua was already there, a road of paved stones through swamps which has long since been turned into an all weather road. Where Toi came from is not clearly defined by legend. Why he needed a road is also lost in the past. But clearly his was not a backward race and probably he had a substantial army, or at least labour force, to require such a road and, indeed, to build it. What became of Toi and why he should have forsaken an island over which he clearly had dominant control, is not known.

Tradition has it that Rarotonga was settled by Karika, a warrior from Samoa, and Tangiia, a Tahitian navigator, at least three centuries after Toi. Karika while on a voyage of discovery, met Tangiia on a similar expedition and challenged him to battle. But Tangiia was something of a diplomat and fearing that Karika would gain the day, he temporised, saying: "Here we are in the open sea, with no one to witness our prowess. Whoever gains the day will not get due credit for his victory when he returns. Would it not be better for us to join canoes and proceed together, awaiting a more favourable time."

This appealed to Karika as a sensible proposition, and they joined forces, proceeding till they reached Rarotonga. By this time they had become very good friends and together they explored Rarotonga and divided the island by starting off in their canoes from a given point and sailing round the island in opposite directions until they met. A line joining the starting point and place of meeting was agreed upon as the boundary between the two parties. Even today, although possessing no written language before the coming of Europeans, many families on Rarotonga can trace their history back to Karika and those looking to Tangiia as their ancestor.

The discovery by Europeans of Rarotonga, is somewhat in dispute. However, mutineers from the Bounty are said to have visited Rarotonga in 1789. Later in 1814, Captain Goodenough on the "Cumberland" visited and there appears to have been considerable strife between his crew and the islanders.

Discovery of the group, however, is credited to Captain James Cook who discovered Manuae, an atoll 124 miles North-North-East of Rarotonga, on his second voyage in 1773 and named it Hervey Islands. Unable to find a suitable anchorage he did not land. On his third voyage, Captain Cook visited the islands again in March and April, 1777, making his first landfall at Mangaia, 110 miles east-south-east of Rarotonga. As his two ships Resolution and Discovery approached the island people were seen on the shore. At first, they were timid, but later one of them, named Mouroa, was enticed on board. But owing to the nature of the surf round the island, Cook was unable to land to obtain the much needed food for his cattle, and after putting Mouroa ashore he sailed northwards.

The next day he sighted Atiu and further established friendly contact with the islands, some of whom came aboard his ships. Cook sent some of his men ashore

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to try and get suitable cattle feed. They were unable to obtain any of the food needed apart from a few coconuts, but the party was well received. Cook then sailed for Takutea, about nine miles away, and as there appeared to be no inhabitants on the island he ordered a boat ashore. The party landed without difficulty and found traces of people having been there before them. A few empty huts were still standing and in one of them the men left a hatchet and some nails in payment for what they had taken.

Cook then sailed onto Manuae which he had discovered on his previous voyage. As Cook approached the island some canoes immediately put off from the shore, which surprised Cook, who had thought the island uninhabited. The canoes approached the ships and some goods were exchanged, but when the ships boats were launched, the canoes made off for the shore. The islanders gathered on the beach and acted as if to oppose a landing, so Cook recalled the boats and left.

The next island he visited was Palmerston 250 miles away. Cook himself went ashore but found no trace of inhabitants ever having been on the island, with the exception of a part of a canoe which had been washed up on the beach. The party collected scurvy grass, young coconut trees, pandanus branches and coconuts then Cook left the islands and continued on his voyage of discovery.

Apart from establishing a friendly contact with the islanders, Captain Cook wrote much on the customs and language of the islanders remarking particularly on the similarity of languages between the Cook Islands, New Zealand Maoris and Tahiti.

Although many explorers had sighted and identified land in the Cook Islands, it was left to the missionary Rev. John Williams, in 1823, to discover the islands. He discovered and brought Christianity without bloodshed to the Southern Group islands. The pioneer missionary and others of the London Missionary Society, immediately understood the power of the leading chiefs, and enhanced this power to the point where in varing degrees unitary political authority was established on each island. Through the influences of the Missionaries, native institutions and many of their customs were rigidly suppressed. The Missionaries had little time or interest in native culture and effectively managed to destroy it.

For more than 60 years, the islands were virtually under the control of the Missionaries. The islanders embraced Christianity eagerly, even their day-to-day laws were being based on missionary precepts. The Missionaries introduced several new foodstuffs and conducted educational instruction.

In the middle of the 19th century a flourishing trade in vegetables, fruit, pigs, poultry and other commodities was developed with the whaling ships plying the waters of the Cook Islands. Most of the trading was in the hands of the islanders and was controlled by the chiefs.

The Northern Group islands were seen by Europeans much earlier than those in the South. Pukapuka is believed to have been sighted by Mendana in 1595. Manihiki was plotted on the charts by Captain Patrickson in 1822. Suwarrow was discovered by Mikhail Lazarei in 1814. Rakahanga was probably first discovered by the famous navigator Magellan, in 1521, and quite likely was seen by Quiros in 1606. The Russian, Bellinghausen visited there in 1820. Penrhyn, was first seen by Captain Severn, of the British ship "Lady Penrhyn" in 1788, and some years later was given publicity by Lamont, who was shipwrecked there on the brig, "Chatham", and became the first European to live on the island.



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The Cook Islands became a British protectorate in 1888, and two years later a British Resident, Mr. F.J. Moss, was appointed. He was responsible to the Governor of New Zealand. During his term of office a Federal Parliament of the Cook Islands was set up and the "Missionary Laws", whose emphasis was on moral donduct, were replaced by a statute dealing with civil and criminal offences on the pattern of British Law.

The islanders for many years had expressed a desire to become part of the British Empire. At one point, warned of the approach of a French warship, the leading chief and citizens of Rarotonga saw to it that a British flag was sewn and hoisted in time to prevent French occupation which had proceeded rapidly in the Tahiti group.

Alarmed by the thought of some foreign power gaining possession of a group of islands so uncomfortably close to New Zealand, Mr. Richard John Seddon, New Zealand's Prime Minister, visited Rarotonga. Shortly after his return the Cook Islands, in 1901, were formally included within the boundaries of New Zealand. This decision was preceded by a petition from the leaders of the islands which urged annexation. The petition addressed to Lord Ranfurly, then Governor of New Zealand, began as follows: —

"We, the Arikis of Rarotonga, together with Ngamaru Ariki, who represents the three islands of Atiu, Mauke and Mitiaro, being assembled in Council, do hereby petition His Excellency the Governor of New Zealand, to annex the islands of Rarotonga, Atiu, Mauke and Mitiaro to the British Empire."

The petition continued that whereas the Cook Islands were of the same race as the Maoris of New Zealand, and that all their trade was with New Zealand, they were willing to become part and portion of the British Colony, as New Zealand then was. The petition also suggested inclusion of further islands in the group, and raised points of law and administration.

The deeds of cession of the Southern Group islands were signed by the Arikis, with the full consent and approval of their advisers, on the 8th and 9th of October, 1900. In the case of Aitutaki, however, where owing to the people's belief that they had become part of the British Empire in 1891, Sovereignty was formally invested in the Crown by proclamation.

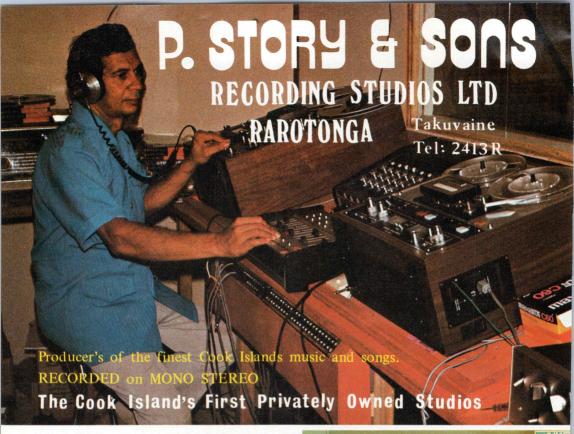
As New Zealand was then a colony, the islands were added to her by an Imperial Order in Council.

At the time of the annexation, the Cook Islanders particularly the Rarotongans, had reached a crucial point in their development. They had abandoned the old customs, but had not built a firm social organisation to replace the old one.

The first Resident Commissioner, Lieut. Colonel W. E. Gudgeon, faced a formidable array of political, social and economic problems.

The Federal Parliamentary system had broken down because of the problem of transporting members from the Outer Islands to attend sittings in Rarotonga. A social crisis had arisen over land because of the efforts of powerful Maori leaders to gain control of all the land. Trade was bad. Coffee and cotton exports were returning very little and the large quantities of oranges and bananas being sent to New Zealand more often than not brought a return scarcely sufficient to pay the cost of marketing them.

Population was at a low point, half the total estimated by the missionaries as



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Prop. Tony Hole



inhabiting the islands when they first came. There was no organised health service. Schooling was in the hands of the missionaries. They taught in the vernacular and they did not reach the whole of the child population. When the first of the New Zealand Government Schools was opened there were few children who could speak English. The ordinary people had lost confidence in the justice administered by the Maori courts. The land problem was undoubtedly the most pressing question facing the administration. The system of land ownership had been set down on record by the Federal Parliament in 1894 as follows:

"The land is owned by the tribe but its use is with the family which occupied that land. Selling of land has always been prohibited in the Cook Islands. No Maori can sell to another Maori or a foreigner."

Since then, the policy of the Land Titles Court, later known as the Native Land Court, has been to preserve Maori custom in the ownership of land. The prohibitions of sale of land has been maintained and where leases are granted the Court ensures that the Maori owner is not thereby left without sufficient land to maintain his family. The result has been that to this day nearly all the Maori people of Rarotonga have land interests, the exceptions being people who have come to Rarotonga from the Outer Islands where they own land.

END



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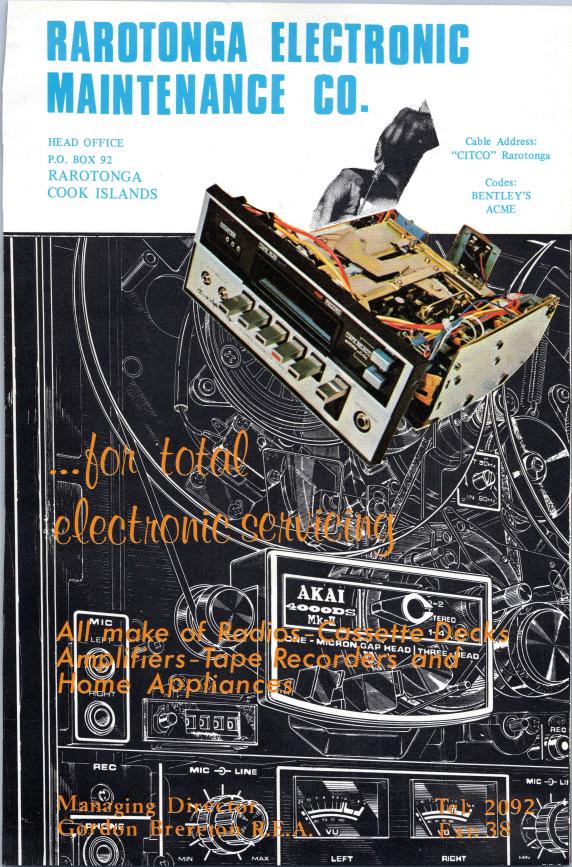
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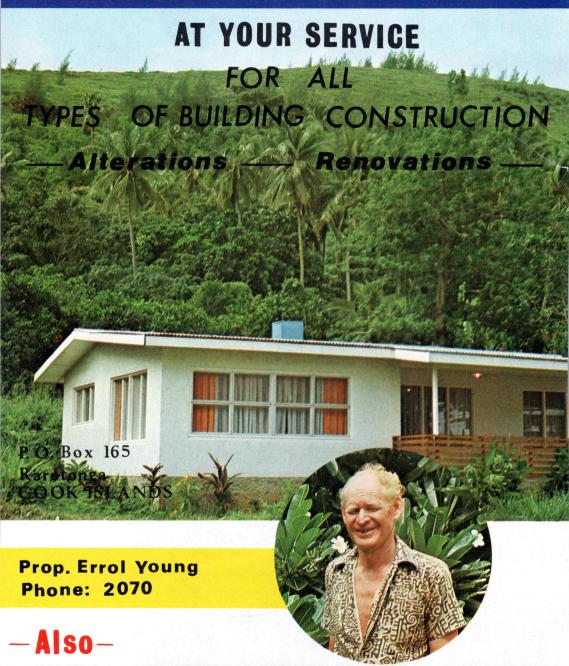
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CHAPTER 7 HOISTING OF THE UNION JACK AT RAROTONGA AND MANGAI

EDITOR'S NOTE: Most of the information written in this article was taken from a narrative dictated by the late Mr. Charles Ward, and recorded by Mr. G.H.Davis, in 1933 who was at the time Postmaster of Rarotonga. Mr. Ward came to Rarotonga from England in 1884, and decided to reside here permanently. He died at Avarua, Rarotonga, on March 6, 1936, at the age of 81.

It was in the year 1890. At this time the number of Europeans on Rarotonga was small — there being about six all told. One of them was a young man named Charles James Ward, who always gave support to any scheme for the betterment of the native people as a whole. He had a very good friend in a sea Captain who came regularly down to Rarotonga from Tahiti, Captain Elliott, of the schooner "NASSAU". His vessel belonged to the German firm, the Society Commercial at Tahiti and which later moved to Samoa.

In April of 1890, Captain Elliott, arrived at Rarotonga on his customary visit to the Cook Group to pick up cotton. It was a Sunday. After securing his ship off Avatiu, went ashore and joined his friends at Mr. Henry Nicholas' residence, which has become the rendezvous for Europeans to meet in the evenings to talk over the affairs of the islands and to recite their experiences of the world generally. It became a kind of a club house. Amongst those present on that occasion were Mr. Exham, British Consul, Mr. Henry Nicholas, a half-cast Maori from Thames, New Zealand, then a very old resident, Mr. Arthur Browne, Movie Proprietor and Charles Ward. Captain Elliott made a breezy entrance and made a startling announcement. "A French-man-o-war is on her way down here from Papeete, and, if you fellows wish to remain British, you had better get busy pretty quickly." According to the late Mr. Ward, although they had nothing against the French, if a warship of the tri-colour was on her way to the Cook Islands to force an issue of citizenship, they would do what they could to get the islands under the British flag.

Immediately, it was decided that someone should go, there and then, and interview the old Queen, Makea Takau. Quoting Charles Ward's own words. "We all went along, Captain Elliott with us, to inform Queen Makea Takau of what was in the air. We told her that a French warship was approaching and that the French would probably take possession of the islands. We inquired what she proposed to do about it."

The old lady was however, very wary. She showed little interest, but eventually the men were able to convince her that their fears were genuine.

With her consent it was decide that the British flag should be hoisted at Avarua, providing that she, herself, was to do the actual unfurling of the flag. Having agreed on this, discussions turned to the position of the other islands of the group. The British Consul, Mr. Exham, had only two flags. The suggestion was that Captain Elliott, should proceed immediately to Mangaia with one flag and then go onto Aitutaki, with the other. The flag for Rarotonga was to be manufactured for hoisting by the Queen.

That same Sunday night, while Captain Elliott hastened to Mangaia, Mr. Ward, along with the others, got down to the task of making a Union Jack. The completed flag was a very fair copy and it is believed that it is somewhere in existence still.







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Phone: 2055 P. O. Box 74 RAROTONGA Early the next morning, the flag, folded in correct man-o-war style, was hoisted to the top of the flag pole, which stood in those days, outside of what is known today as the Victory Theatre.

The next day the French warship appeared on the horizon. When she was about two or three miles off, Queen Makea Takau gave the lanyard a pull and the home-made Union Jack fluttered out in the breeze.

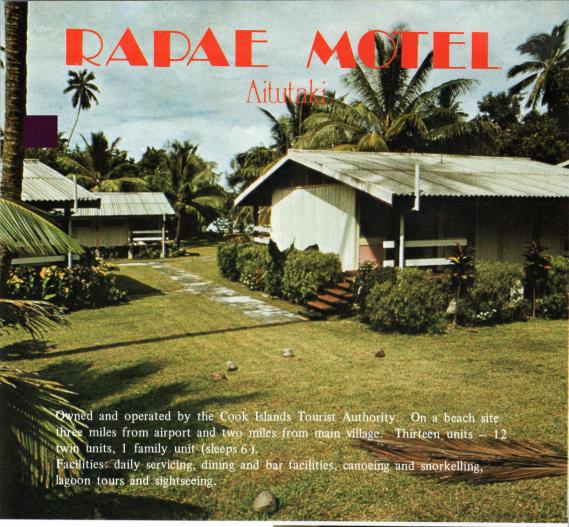
The warship came along opposite the flag but gave no signal of any kind to those gathered in the vicinity of the flag pole. It slowed round and steamed away and as suspected, made course for Mangaia. The "Nassau" had however, reached Mangaia in time and the British flag was at the mast-head when the French ship arrived. After this, the warship returned to Tahiti and was never to return.

The act of ceding the islands to the British-had now been made and since that event, the Cook Islands have continued to enjoy the protection of Britain.

Official action was taken shortly after the hoisting of the flag. The British Consul, Mr. Exham communicated with the Home authorities, the outcome of which was that a British warship, H. M. S. Hyacinthe was sent to Rarotonga from British Columbia, under the Command of Captain Burke. Captain Burke read a proclamation from Queen Victoria and handed the document to the British Consul who in turn handed it over to Queen Makea. The Cook Islands was annexed to New Zealand in 1901.

END





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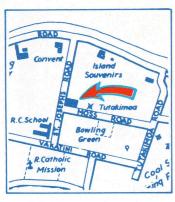
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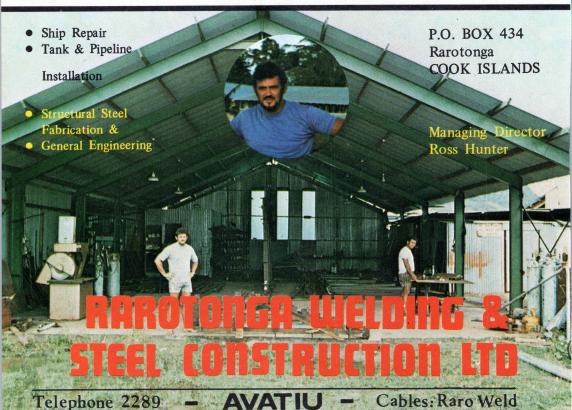
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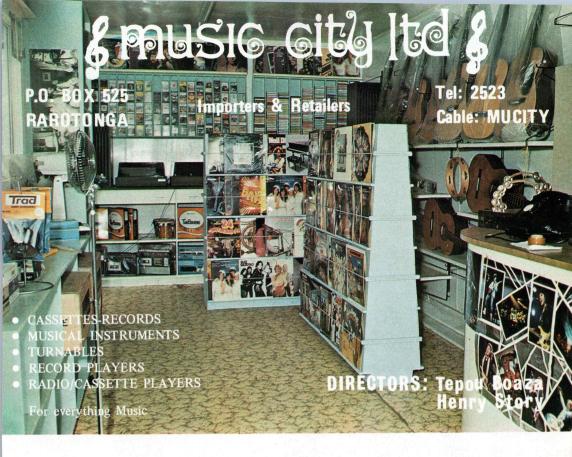
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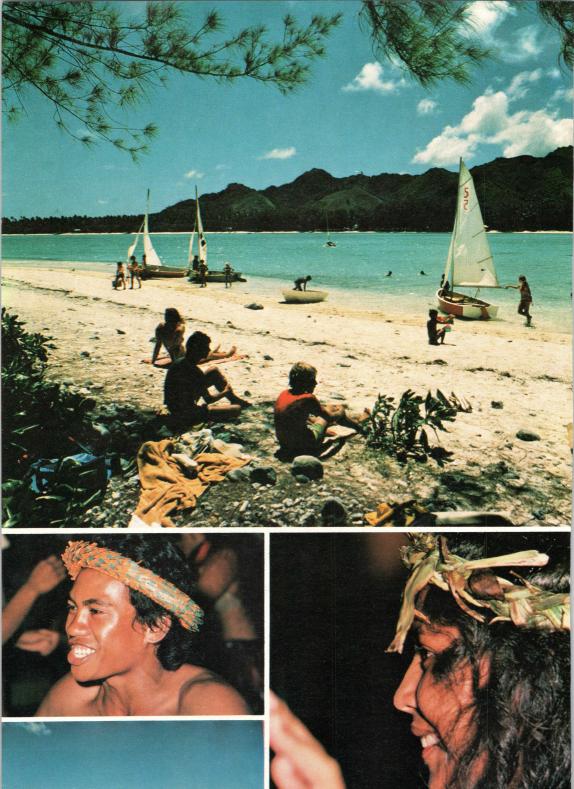
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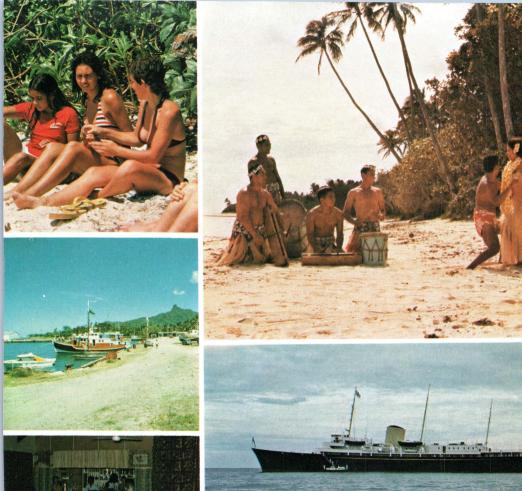










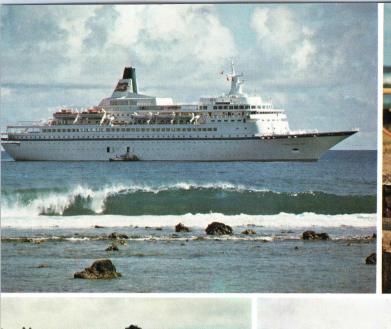








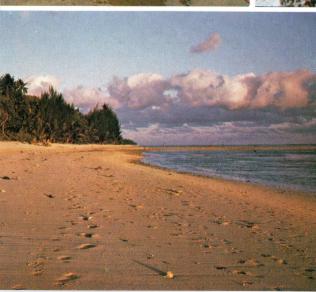


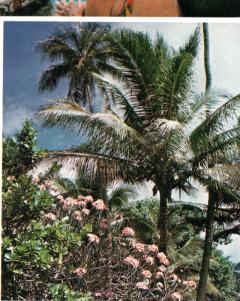


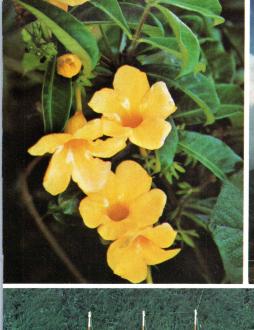




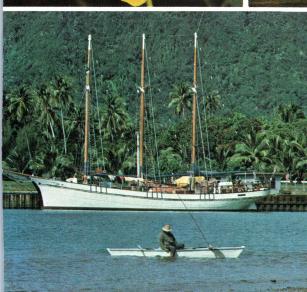




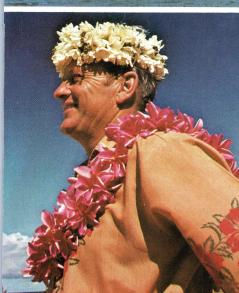




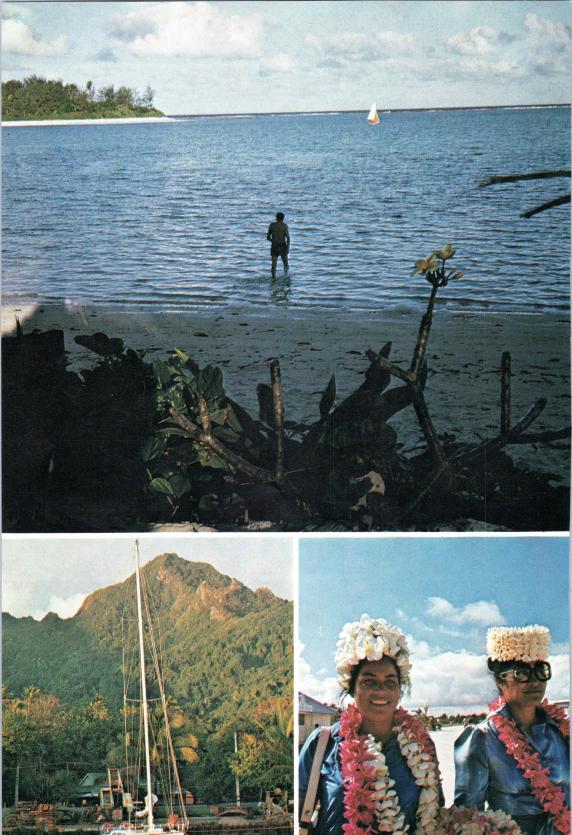






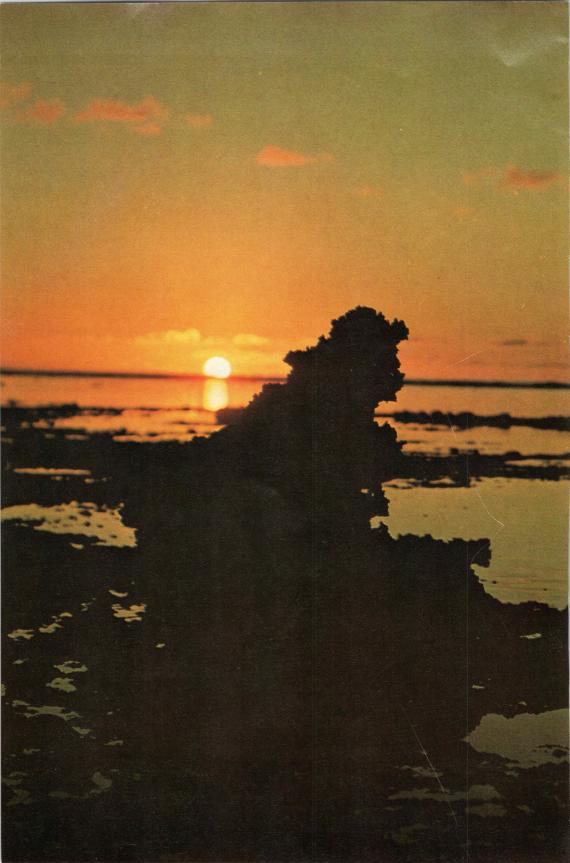


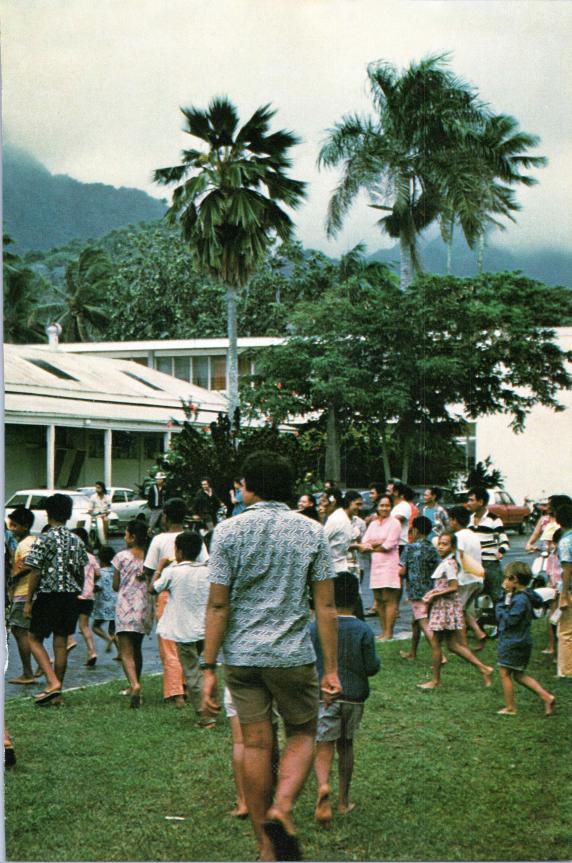


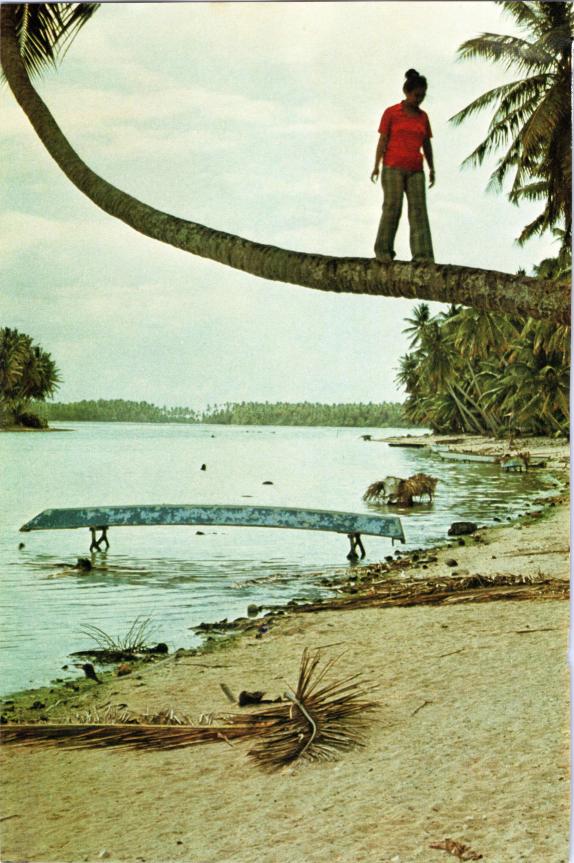


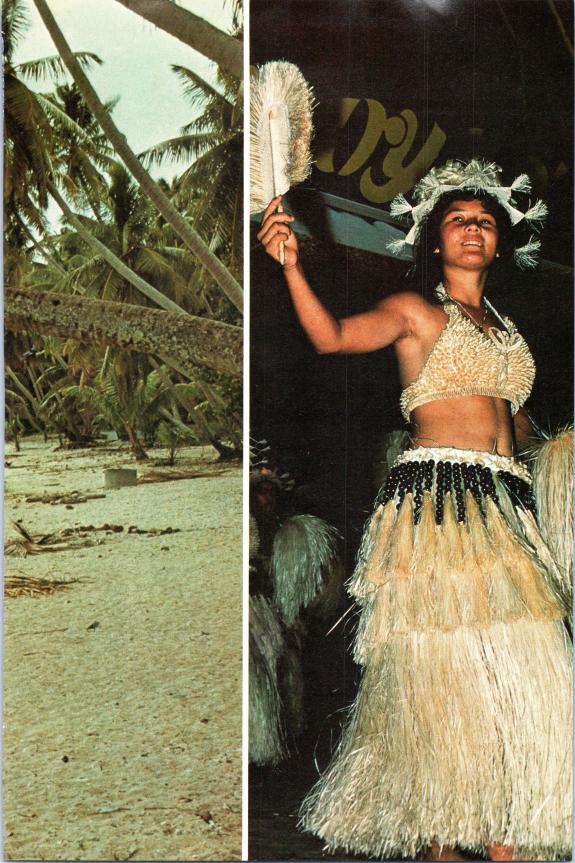


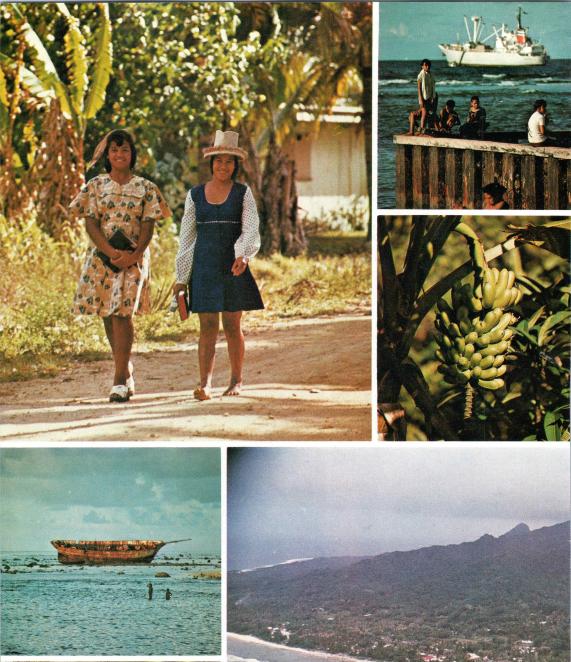






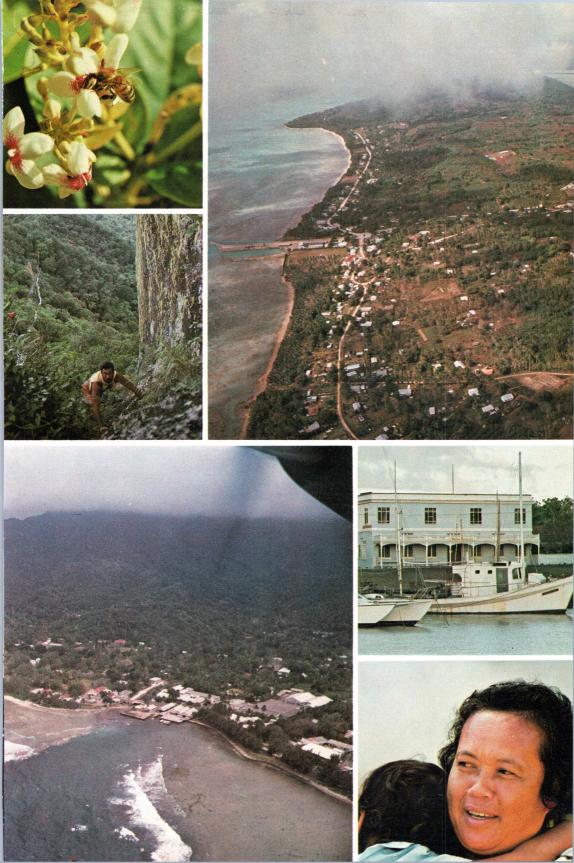






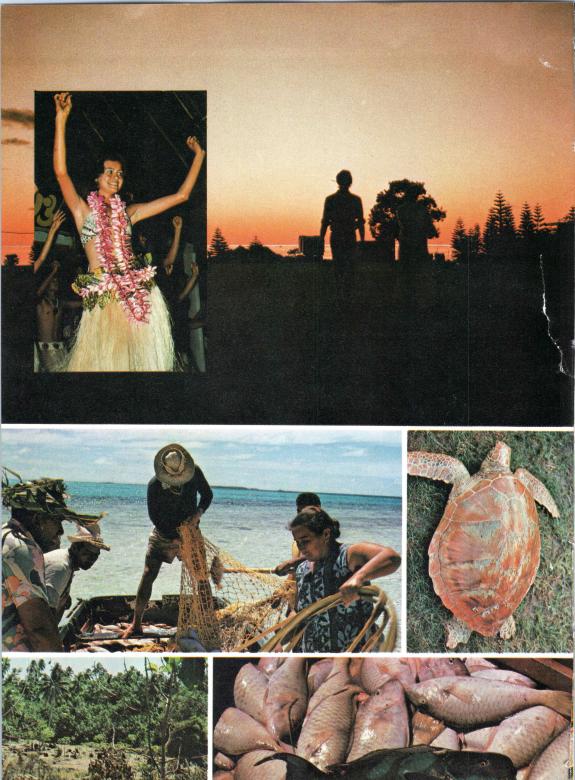




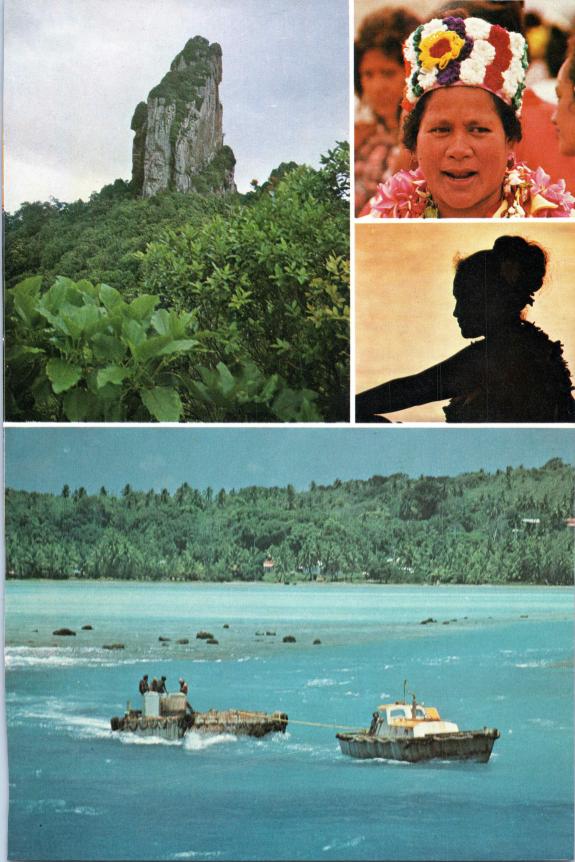


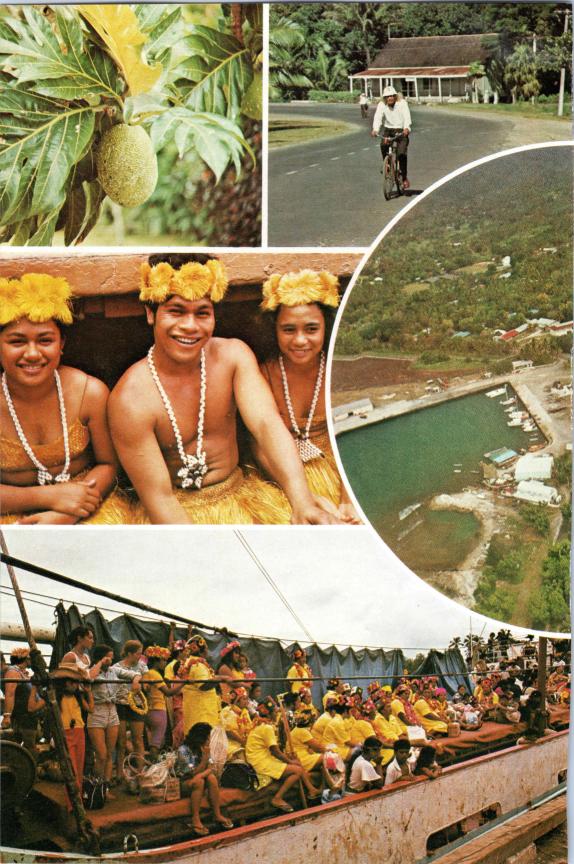


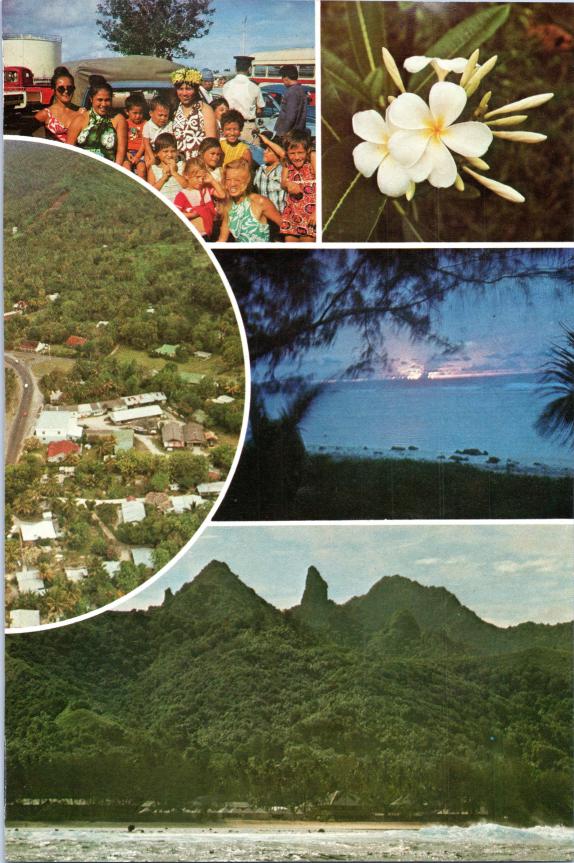


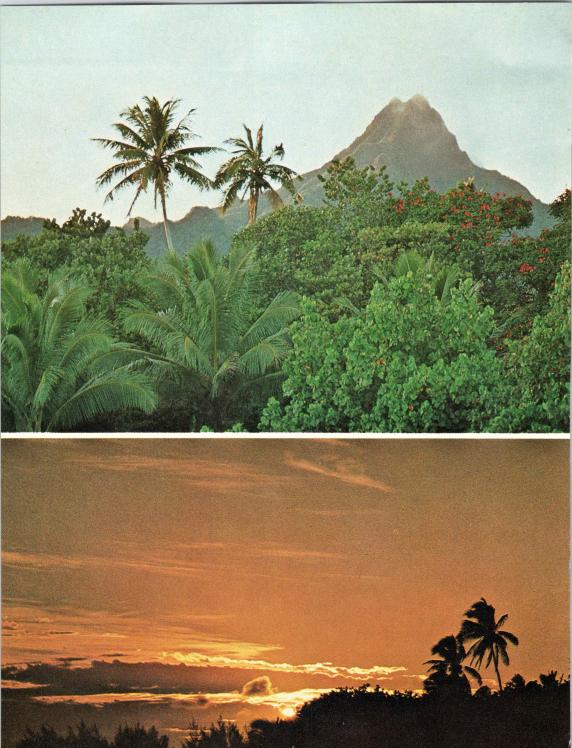


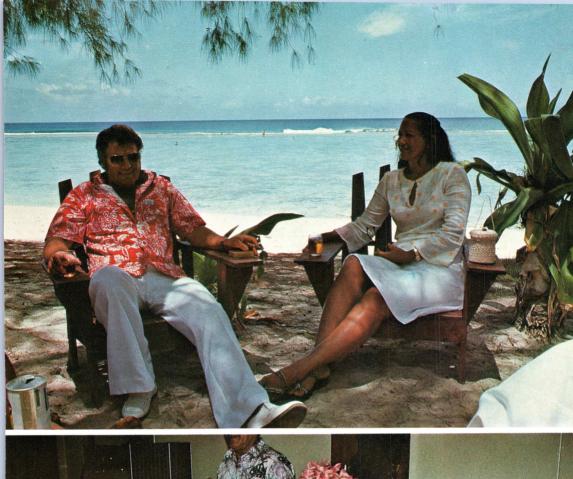




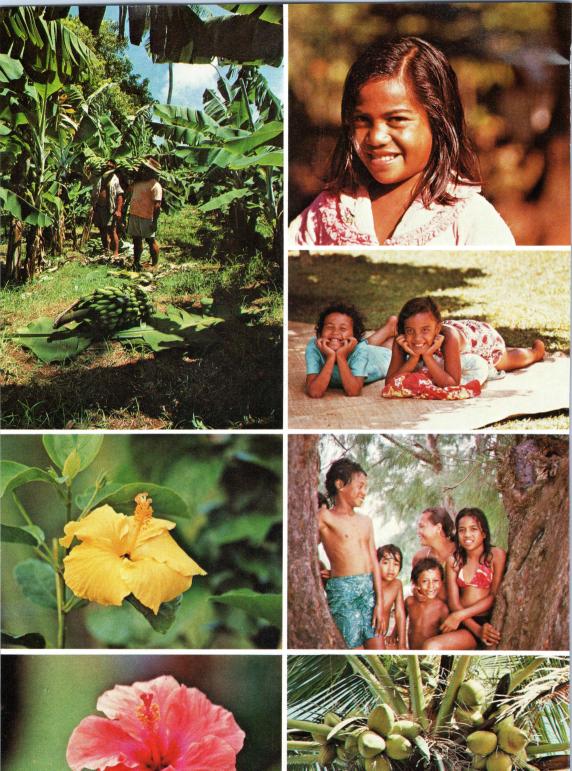


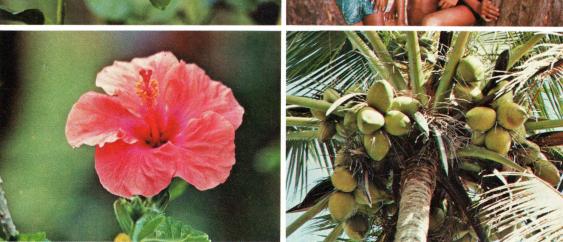


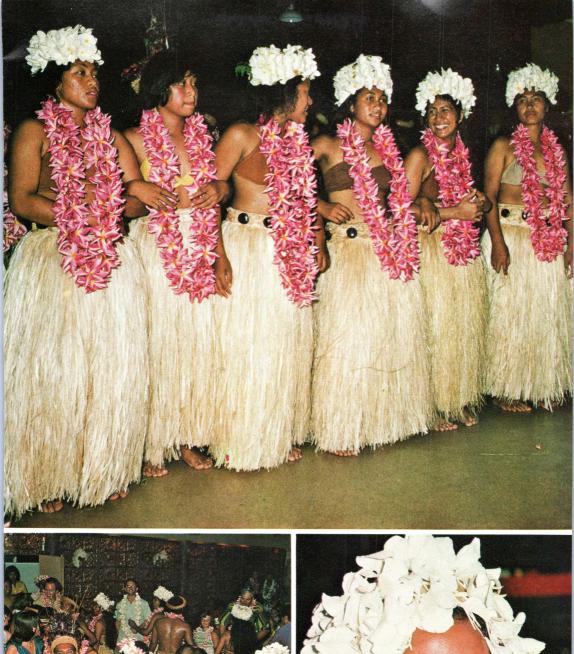






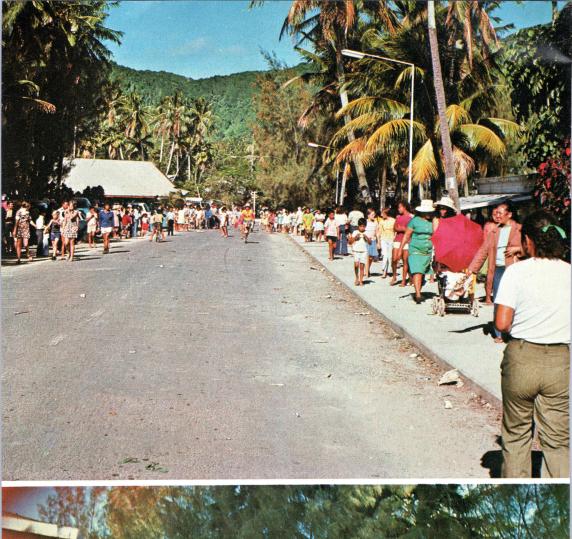




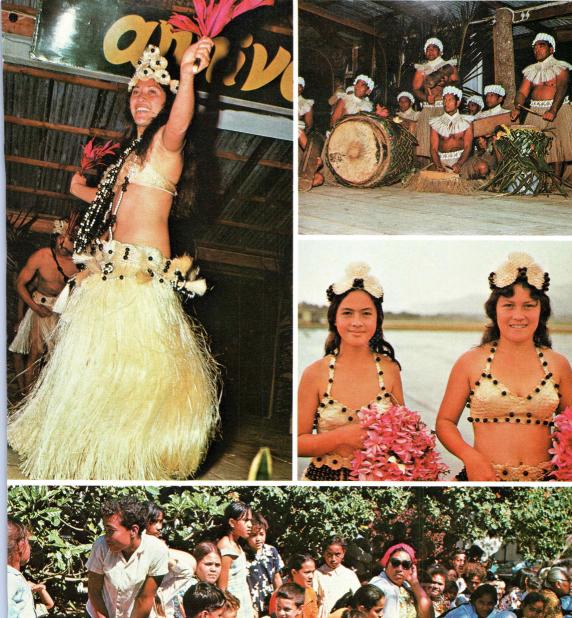




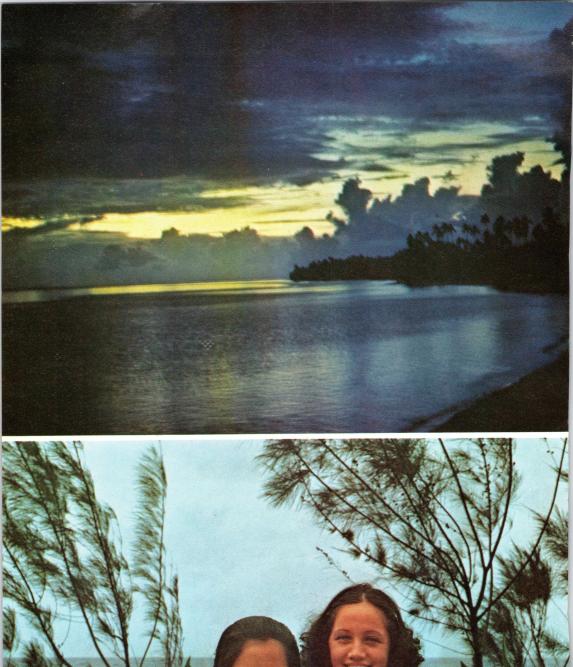




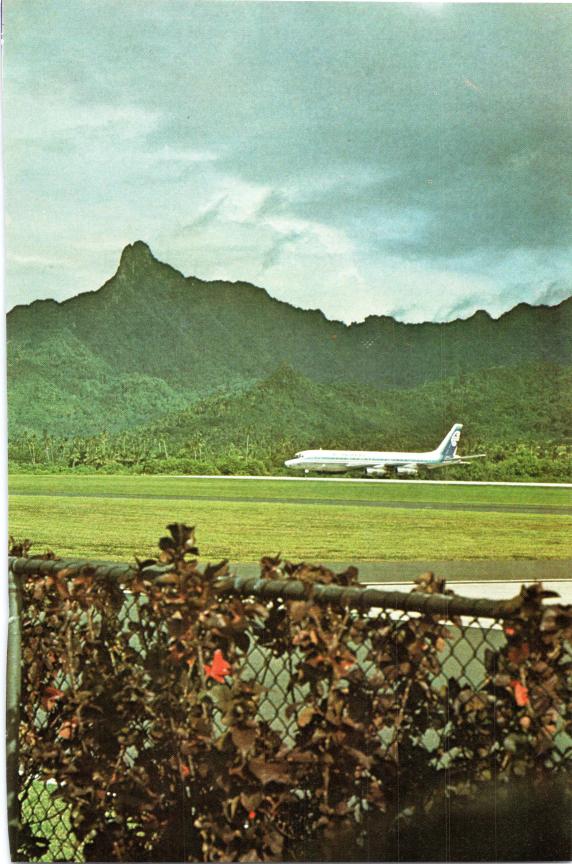












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CHAPTER 8 SHIPWRECKS IN THE COOK ISLANDS

By W.H. Percival

Of the 79 vessels lost at sea or wrecked in the Cook Islands during the last 139 years only a handful have been salvaged and repaired to sail again.

European and American ships did not start to visit the Cook Islands in any significant numbers until the mid-nineteenth century whaling boom started, and the earliest recorded shipwrecks in the Cooks are mainly those of Yankee whalers.

These were followed by the wrecks of trading schooners and labour recruiting vessels as trade developed in the South Pacific Islands.

Since the 1950's when Japan and Korea developed their fishing industries in the Pacific with fleets based in Pago Pago, American Samoa, nine of these vessels have been wrecked in the Cooks — Rarotonga, one; Palmerston, one; Penrhyn, one; Suwarrow, one; Nassau, two; Pukapuka, two; and Rakahanga, one. In every wreck there was no loss of life but the vessels were considered total write offs. This indicates that most of the Japanese-Korean fishing in the Cook Islands area took place in the northern group.

However, apart from world trade trends, many vessels have been lost in the inter-Cook Islands trade, from the locally built 60 tons sailing vessel, "Goldfinch," lost at sea in a hurricane off Mangaia in April, 1893, when bound for Rarotonga, to the 169 tons M.V. "Tagua," at Mangaia on December 14, 1970.

Again since the 1950's, an increasing interest in Pacific Ocean yacht cruising has developed with hundreds of yachts leaving European, American and Canadian ports annually to cross the Pacific with calls at the Marquesas, the Cook Islands, Tonga, Fiji, Samoa, Australia and or New Zealand. Many of these small ships make return voyages home and again visit the Cook Islands. With this volume of traffic some yachts, predictably, have come to grief on Cook Islands' reefs. From 1942 to 1973, nine privately-owned yachts have been wrecked in the Cooks, but four of them were salvaged and repaired to cruise again.

THE MOST UNUSUAL CRAFT to end its days in the Cooks was the drift voyage raft, "Tahiti Nui II," at Rakahanga on August 30, 1958, and the expedition's leader, famous navigator Eric de Bisschop, died with it on the reef.

THE LARGEST VESSEL wrecked locally was the Union Steamship Company's S.S. "Maitai," 3,393 tons, at Avarua, Rarotonga, on Christmas Eve, 1916. There was no loss of life and one of the ship's boilers can still be seen today, protruding from the reef. The remainder of the vessel rests on a coral ledge on the outside of the reef and in relatively shallow water.

THE MOST FAMOUS SHIP wrecked in the Cooks was the 96 feet steel-hulled brigantine, "Yankee," which finished her career on Avarua's reef on July 24, 1964, when she dragged her anchors in a northerly blow. There was no loss of life, but all efforts to salvage the world famous vessel failed, and her rusting hull is plainly visible to all today.







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CHAPTER 9 POLYNESIAN VOYAGERS

Publisher's Note: Although surrounded by a web of confusion, voyages of Polynesians in the olden days is an amazing and interesting subject — one that will never be clearly known — but a certain amount of evidence has been written that tends to show how the people of oceania became dispersed over a vast area of the Pacific Ocean and how many islands and groups were discovered and populated. As the islands first settled became overpopulated, bands of fearless and capable explorers broke away in search of lands previously discovered by their ancestors.

Many of the most interesting account written on such voyages gives Tahiti and Rarotonga as the original setting off places.

In this chapter you will read a brief account on some of the many Polynesian voyagers from these islands to New Zealand and the canoes they sailed in, as according to Maori tradition.

THE VOYAGE OF KUPE

According to Polynesian tradition two famous warriors, named Kupe and Ngahue were the first to discover New Zealand, about the end of the tenth century, thus paving the way for generations to follow in later years.

Kupe is said to have belonged to the island of Rangiatea now known as Raiatea in the Tahiti Group. His father was a Rarotongan, which tends to show that communication between these two islands must have existed in those days.

The two voyagers apparently left from Tahiti stopping over at Rarotonga, the canoe of Kupe being known as "Matahorua" and that of Ngahue as "Tawiri-Rangi". The "Matahorua" is said to have accommodated sixty persons and its anchor was of the stone known as tatara-a-punga, obtained from a hill in Rarotonga called Maungaroa. On this expedition Kupe took along his wife Hine-te-aparangi, and four daughters. These voyagers made their landfall near the North Cape of New Zealand, so the story goes, afterwards sailing down the east coast to Castle Point, then to Palliser Bay. Proceeding further south they entered Wellington Harbour, where they named the two islands of Somes and Ward, Matiu and Makoro, after two of Kupe's daughters. At Porirua Harbour Kupe abandoned the anchor obtained at Maungaroa and replaced it by another stone taken from the area. From Porirua Kupe sailed right around the South Island, sailing up the west coast to Hokianga where they sailed on their return journey to Tahiti once again calling at Rarotonga.

On his return to Tahiti, Kupe described their journey and the newly discovered islands which he had named "Ao-tea-roa" (The Land of the Long White Cloud). He described how they steered their vessels from Rarotonga by keeping the bow of the canoe to the right of where the sun sets on the horizon and of the moon or the star Venus at night, during the month of November. This has been found to be the exact first course from Rarotonga to New Zealand, where the sun sets about S. W. by W in the last few days of November.

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THE VOYAGE OF TOI

The next Polynesian voyager to New Zealand, according to Maori tradition, was Toi, about the end of the twelfth century. Toi, whose full name was Toi-te-huatai left the island of Raiatea to seek his grandson Whatonga in a vessel named "Te Paepae Ki Rarotonga". Whatonga was apparently engaged in a canoe race when suddenly a strong offshore wind sprang up and some of the canoes including Whatonga's were carried away by the gale across the ocean.

Toi visited many islands to the west as far as the Samoan Islands and to the south, still seeking his grandson, until he reached Rarotonga. Finding no trace of his grandson Toi set sail for New Zealand following the sailing instructions left by Kupe; but he kept too far to the east and landed at Chatham Island. After leaving Chatham he headed westward eventually landing in the Tamaki estuary which he found occupied by a tribe which the Polynesian later referred to as the Moriori.

Meanwhile, Whatonga and his companions had eventually managed to return to Raiatea where he found that Toi had sailed westward in search of him. So, procuring an ocean going outrigger canoe he named "Kura-Hau-Po" and manned by a crew of sixty warriors, Whatonga left for Rarotonga. Arriving at Rarotonga he learned that Toi had sailed for New Zealand (Ao-Tea-Roa) in search of him. Whatonga left Rarotonga steering the same course as that made by Kupe, and made his landfall at North Cape. He then sailed down the east coast until he reached the Bay of Plenty making his landing at Maketu, where he was directed by the Moriori to Whakatane where Toi had made his home. There the two voyagers met after many months of navigating their primitive vessels across thousands of miles of the Pacific Ocean. By the crews of these two vessels, the first Maori settlements of New Zealand were established.

From this period onward for many centuries several voyages were made by Polynesians from Rarotonga to New Zealand. In many cases the crews remained, in others they returned to their homeland.

THE GREAT MIGRATION

The Great Migration, according to Cook Islands legend, took place in the fourteenth century. It is said that these people left the Society Group on account of quarrels and intertribal wars, quite possibly over land rights, brought about by the over population of those islands. An account of an earlier expedition, composed of four vessels, is said to have sailed for New Zealand; the expedition resulted from a quarrel between two chiefs, named Manaia and Nuku, Manaia having killed a relative of Nuku over a land problem. Being uncertain of the ability and strength of Nuku's warriors, Manaia manned an ocean going canoe called "Tokomaru" and sailed for New Zealand.

It is impossible to state precisely how many canoes were involved in the Great Migration or to place them in proper order as to time of departure. However, some of the vessels that are said to have taken part are, "Te Arawa", "Tainui", "Takitumu", "Matatua", "Aotea", "Mamari", "Tokomaru", and "Kura-Hau-Po".

There is, however, some confusion surrounding the vessel "Kura-Hau-Po", as it is

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said in some traditions to have left Rarotonga about the same time as "Takitumu", while in others she left some two hundred years, or more, before that time.

One version is that quite possibly the old names were re-applied to vessels constructed in later years.

The expedition is believed to have left from the island of Raiatea in the Tahiti Group, with the "Takitumu" being prevented from sailing for some time by strong westerly winds.

When the "Takitumu" eventually reached Rarotonga, the crew learned that the other vessels had called here and had left for New Zealand, with the exception of "Aotea".

Ngatangiia Harbour is presumed to be the departing point of these canoes.

In making the run from there to New Zealand, according to tradition, the bow of the vessel was directed toward the setting sun, moon and Venus. When the "Takitumu" made landfall at Whangaparaoa harbour the crew found the land heavily occupied by the Toi tribes and other immigrants. They also found the vessels "Tainui" and "Te Arawa" anchored in the harbour.

Proceeding southwards they called in at Hokianga where they lived for some time. It is believed that the Takitumu crew finally settled in Te Mahia, north of Hawkes Bay.

The "Takitumu" canoe is said to have been brought back to the islands. As for the other canoes, the crew of the "Arawa" settled at Maketu, in the Bay of Plenty, where the "Arawa" canoe ended her long voyage when she was accidentally burnt by a camp-fire left by Raumati a descendant of Toi. It was a fatal mistake. Nga-Oho, enraged by this, attacked the party and Raumati was slain.

The "Tainui" landed at Tamaki River and was hauled across land at Otahuhu and proceeded down the west coast to Kawhia. From there the crew went their different ways and became the progenitors of the Waikato tribe. The "Tainui" canoe is said to have been hauled ashore at Kawhia and left there, the spot being marked by two stones, known as Puna and Hine.

The "Matatua" made its landfall at Whakatane, in the Bay of Plenty, where some of the crew settled and intermarried with the tribe of Toi who heavily populated the area at the time. The remainder of the voyagers sailed northward up the coast to the Nga-Puhi district where they settled.

The "Aotea" apparently missed Rarotonga and is said to have called at Sunday Island in the Kermadec Group. She made her landfall at Whangaparaoa Harbour. Later the vessel sailed to Aotea Harbour where she was apparently abandoned and her crew proceeded by land to Taranaki where they settled.

According to Mangaia legend the commander of the "Aotea" named Turi, returned to Tahiti some times later calling at Mangaia on his way.

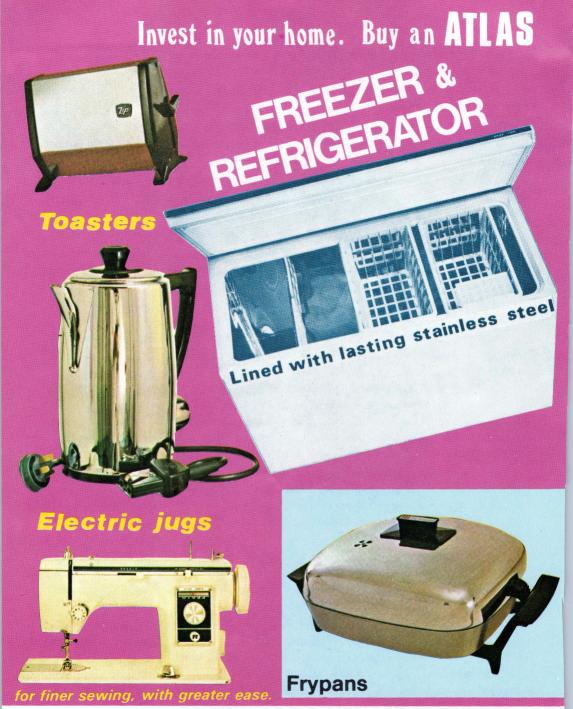
List of canoes that sailed from Rarotonga to New Zealand, as preserved in Maori Tradition:

"Arai-Te-Uru"

"Aratauwhaiti"

"Te Arawa"

"Horouta"



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- "Te Houama"
- "Kurahaupo"
- "Mamari"
- "Matahorua"
- "Matatua"
- "Nukutere"
- "Paepae Ki Rarotonga"
- "Rangiahua"
- "Tainui"
- "Takitumu"
- "Tangi-apakura"
- "Tawiri-rangi"
- "Tokomaru"
- "Tuwhenua"
- "Waimate"

CHAPTER 10 TWENTIETH CENTURY CRUSCOE

By W.H. Percival

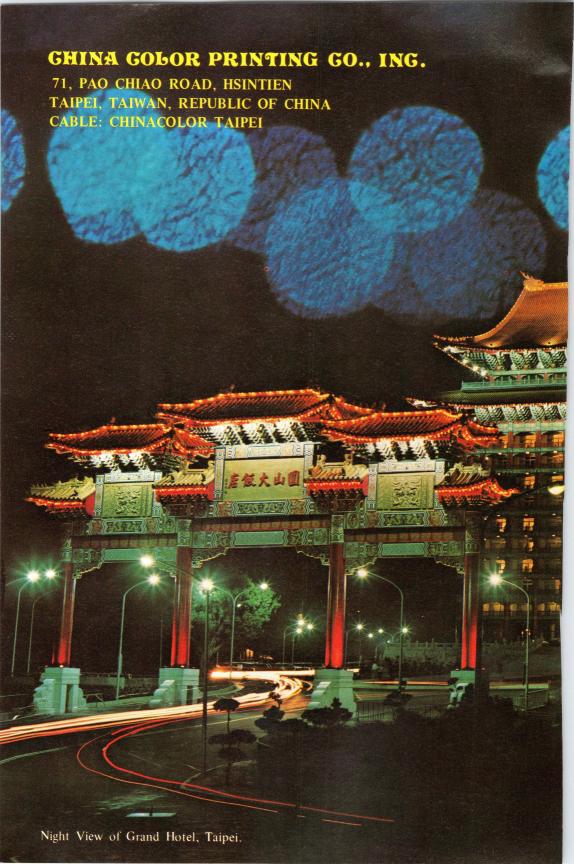
The recluse of Suwarrow Atoll, Tom Neale, probably world famous now through his best-selling book, "An Island to Oneself," returned to Rarotonga in March 1977 for a medical checkup after staying on Suwarrow alone, except for occasional visits of yachts, for the previous nine years and nine months.

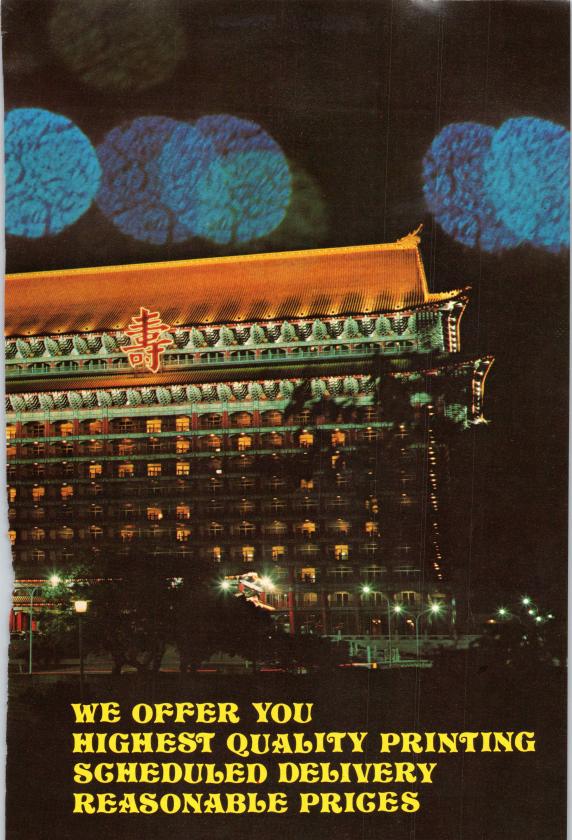
Tom, a lean, leather-skinned New Zealander now in his seventies, first went to Suwarrow to live in October 1952. Since then, he has been obliged through various circumstances to spend some periods of time in Rarotonga. A decade ago, Tom said he disliked living in Rarotonga because there were too many conventions to be followed, too many people, too much commercialism, too much motor traffic and too much noise. Today, the population has declined slightly, but the conventions are the same and the commercialism, volume of motor traffic and general noise has increased to a marked extent.

Many people, sickened by the artificialities of modern life, long to escape to a solitary existence on a "desert island," but if given the opportunity few would survive for very long before becoming mentally dranged or starving to death. It takes a person with peculiar qualities of character to live that kind of life successfully, and Thomas Francis Neale is one of the few.

Tom Neale is a down to earth, practical person, the complete opposite of a romanticist. He is a single-minded man who is completely at peace with himself and the world when left on his own, and his subsistence type of living keeps him fit and much too busy to feel lonely.

He served as a stoker with the navy and, later, spent years in Tahiti, Moorea and the Cook Islands. On Suwarrow he lives in a World War Two wooden hut once used by coast-watchers. His vegetable garden supplements his basic diet of coconuts and fish, and occasional supplies of flour, rice and canned food reach him from Rarotonga — plus his mail.





CHAPTER 11 THE GOVERNMENT

Autonomy was negotiated by the Great Cook Islands patriot, Albert Royle Henry, who in 1974, received the K.B.E. from Her Majesty, Queen Elizabeth II, as recognition of his leadership towards the country's achievement and contribution to the Pacific region in its struggle to gain better recognition. Sir Albert, was Knighted in Rarotonga during Her Majesty's visit to officially open the Rarotonga International Airport in January, 1974.

Sir Albert had been a fiery figure in the forefront of the Cook Islands' struggle to become self-governing since 1947. In 1965, after 64 years under the administration of the New Zealand Government, Sir Albert formed his own political organization, The Cook Islands Party.

For the Cook Islands the real issues were;

- (a) "To lift up to increased knowledge and prosperity the chiefs and people of the Cook Islands".
- (b) "To mould all the islands and their inhabitants into one united land and people".

Carrying this message to the people, the Hon. Sir Albert Henry K.B.E. and his Cook Islands Party carried the 1965 General Elections to victory by a two thirds majority.

He then turned his attention to the question of status. There were three strains of political thought, the move to complete independence, to remain under New Zealand's administration and self-government with free association. Reasoning that independence would be economic madness and to remain under New Zealand administration would be taking a step backward, Sir Albert's newly formed Government immediately adopted Self-Government with free association and went to New York, with the support of the New Zealand Government, and sold the idea to the United Nations Committee of twenty four on Colonialism.

On August 4, 1965, the Cook Islands was officially proclaimed a self-governing nation with free association with New Zealand.

By any account, Sir Albert, now 70 and still politically active as Premier, is a towering figure in the Cook Islands' history and a great leader of his people. He brought hope for the future at a moment when Cook Islands had seemingly lost all hope of improving their economy and had ceased to believe in their own capabilities. The people were moving out attracted by the bright lights, higher wages and better living standards of New Zealand, leaving their islands open to the freedom of others. To solve this issue Sir Albert immediately sought the creation of permanent joint ventures with New Zealand, so more job opportunities would be available for his people. He began at first by developing a joint interest with New Zealand, under which the New Zealand Government would finance the expansion of the airport to accommodate DC 8's. Today, apart from top officials, the airport is manned and operated by Cook Islanders. The other major joint venture is the new 150 room luxury hotel, The Rarotonga, which was officially opened in May, 1977.

There are two political parties in the Cook Islands. Sir Albert's Cook Islands Party, which has been in power since 1965, and the Democratic Party, formed in 1971,

under the leadership of the Hon. Dr. Thomas Davis.

Dr. Davis, a Cook Islander, was a noted medical officer with the U.S. National Aeronautical and Space Administration before he returned to the Cook Islands in 1971, to enter politics.

The Cook Islands hold a general election every four years to elect 22 members to the Legislative Assembly. The Assembly then elects a Premier and a Cabinet of up to six members. The voting age is 18 years and over.

Her Majesty, Queen Elizabeth II, is Head of State and New Zealand is represented by the New Zealand Representative resident in Rarotonga.

Local Government includes, Island Council, Vaka Councils (District Councils) and Village Committees on every inhabited island.

DEPARTMENTS OF STATE OF THE COOK ISLANDS

PREMIER'S MINISTRY

Advocate-General's Office Legislative Service Public Service Commission

PREMIER'S DEPARTMENT

Anthropology
Archives
Civil Defence
External Affairs
Outer Islands Affairs
Planning Office
Police Department
Research

MINISTRY OF FINANCE

Treasury Department Inland Revenue Department Government Freezer Cook Islands Liquor Supplies

MINISTRY OF POST AND TELECOMMUNICATION

MINISTRY OF AGRICULTURE, MARINE AND SCIENTIFIC AND INDUSTRIAL RESEARCH

Agriculture Department Fisheries Department

MINISTRY OF TRADE, INDUSTRIES, LABOUR AND COMMERCE

Commercial and Industrial Development Office

Customs Department

Immigration Office

Labour and Employment Office

Shipping and Harbours Office

MINISTRY OF INTERNAL AFFAIRS, JUSTICE, LANDS, SURVEY, PHYSICAL PLANNING AND CONSERVATION

Community Development and Welfare Services

Cultural Development Services

Local Government Offices

Justice Department

Lands Division

Survey Department

Physical Planning Service

MINISTRY OF HEALTH AND EDUCATION

MINISTRY OF SUPPORTIVE SERVICES

Government Laundry

Government Printing Office

Public Works Department

MINISTRY OF ELECTRIC POWER SUPPLY

AUTHORITIES AND TRIBUNALS

CONSERVATION SERVICES

COOK ISLANDS BROADCASTING AND NEWSPAPER CORPORATION

COOK ISLANDS HOUSING AUTHORITY

COOK ISLANDS TOURIST AUTHORITY

COOK ISLANDS PRIMARY PRODUCE MARKETING BOARD

JUDICIAL SERVICE COMMISSION

COOK ISLANDS MARINE BOARD

PRICE TRIBUNAL

TRANSPORT LICENCING AUTHORITY

WATERFRONT COMMISSION

TOTALIZATOR BOARD



THE COOK ISLANDS NATIONAL ENSIGN

The Cook Islands National Ensign shall be described as follows:

"The Cook Islands National Flag shall be a green Ensign, having on the fly thereof a circle of 15 gold stars."

AND it shall mean: -

 $\underline{\text{Green}}$ is the colour most expressive of our nation; it is a dynamic representation of the vitality of our land and our people. It is the colour of life and everlasting growth — Evergreen.

 $\underline{\text{Gold}}$ represents for us our people — their friendliness, their hope, faith, dedication, love and happiness.

 $\underline{\text{Star}}$ — The star is our symbol of heaven and our faith in God. It represents the powers which have guided our people throughout history. It shall aspire us to higher achievements.

 \underline{A} circle of fifteen gold stars symbolises togetherness, strength, unity of purpose and expresses the moulding of our 15 islands into one united land and people. Thus, the colours and pattern chosen - Green, Gold - and the Stars, represent the elements of the earth, the heavens and life - which encompass all our past, present and future; and inspire us as one united free and dedicated people.

CHAPTER 12 BIOGRAPHY OF CAPTAIN JAMES COOK

Captain James Cook, discoverer and namesake of the Cook Islands, has been called the greatest navigator and explorer in the history of the world. Sailing to the uncharted and unknown Pacific areas on long voyages which lasted years, he carefully mapped, recorded and brought the areas of the Pacific to the knowledge of the Western world for the first time. His achievements were recognized in his own time and his second voyage was internationally considered the world's greatest contribution to science and geographical work.

On his third voyage of discovery, Captain Cook left England on 12 July 1776 in HMS Resolution, a ship of 462 tons carrying a crew of 8 officers and 102 men, with an accompanying ship, HMS Discovery, a ship of 298 tons having 5 officers and 61 men. In these sailing ships, which together would be smaller than a modern jet aircraft, Captain Cook's third voyage searched, explored and mapped the Pacific Ocean from the icy south to the north of the Bering Straits.

It is ironic that the calm and precisely detailed journals kept by Cook, a practical down to earth man of great knowledge and skill, should have inflamed the Western world into breathless anticipation of his return from each voyage from the great unknown areas of the South Seas — which more fanciful writers described as a "great unknown paradise existing on this earth".

It is also ironic that James Cook's reputation and early fame arose when he was in his thirties, mainly from his navigational and surveying work in the eastern parts of the Americas, from 1758 to 1767: Official despatches refer to Cook as "Master Surveyor" and General Wolfe even consulted him about the placement of several ships before Quebec. Cook continued to chart the St. Lawrence, and then the coast of Newfoundland, and later was given command of his own schooner to continue surveying and charting of the east coast of the American continent.

When Cook returned to England in 1768, the west coast of the Americas north of the present California was totally unknown. Maps as late as April 1784, when the American revolution was over, described the land areas as "the western sea" or inscribed the area with the words "these parts are entirely unknown".

It fell to James Cook, "the most able and enlightened navigator that England ever produced", as a contemporary described him, to be chosen to command a ship of the Royal Navy to venture into the huge unknown area to discover if a great continent existed in the southern hemisphere, as was popularly believed, and to survey and chart his discoveries.

Thereafter in ten years between 1768 and his death in 1779, Captain James Cook explored more of the earth's surface than any other man in history. On his third voyage at the time of the American Revolution, he discovered Hawaii which he then made his base for the precise charting and explorations of the western parts of the present United States, Canada, Alaska and the Bering Straits.

Benjamin Franklin was a great admirer of Captain James Cook whose first and second voyages of discovery revealed to the world for the first time the huge areas of the unknown South Pacific. Though the ships of Captain Cook were ships of the British Navy Franklin urged all Captains and Commanders of American ships to aid and assist them should they be encountered and not to consider them as enemies.

Benjamin Franklin's letter reads:

To all Captains and Commanders of Armed Ships of the United States of America now in war with Great Britain.

A ship having been fitted out from England to make Discoveries of new Countries in Unknown Seas, under the Conduct of that most celebrated Navigator and Discoverer Captain Cook; an Undertaking truely laudable in itself and to the Benefit of Mankind in general. This is therefore most earnestly to recommend to every one of you, that in Case the said Ship, Now Expected to be soon in the European Seas on her Return, should happen to fall into your hands you would not consider her as an Enemy, nor obstruct her immediate Return to England, but that you would treat the said Captain Cook and his People with all Civility and Kindness, affording them as Common Friend to Mankind all the Assistance in your Power which they happen to stand in Need of.

Copies of the Franklin letter are to be found in the Library of Congress in Washington, and libraries throughout the world.

Cook was killed in Hawaii in February 1779, two years and seven months after sailing from England, but his full journals and records of his third voyage were continued and returned to England by the Captain of his accompanying ship.



Captain James Cook

CHAPTER 13 THE LEGENDRY GOD — TANGAROA By Mr. J.J. MacCauley

Tangaroa was one of the great deities of Polynesia, the Lord of the Ocean.

Tangaroa was the son of Rangi (Heavens) and Papa (Earth). Because he took part with his brothers Rongo, Tu, Aumia and Tane, in the "rending apart" of their parents, he was attacked by his brother Tawhiri-Matea, the God of Tempests, and forced to hide himself in the sea. Tangaroa's son, Punanga, had two children, Ika-Tere, the father of fish, and Tu-te-Wehiwehi (or Tu-te-Wanawana) the father of reptiles. Dismayed by the assault of Tawhiri-Matea, the fish took shelter in the sea, and the reptiles in the forest. Tangaroa was ever after in enmity with Tane-Mahuta, the Lord of Forests, for having sheltered his runaway children.

Other versions state that Tangaroa was the son of Te More-tu, and that Papa or Papa-tu-a-Nuku was his wife. Papa committed adultery with Rangi, and a combat ensued in which Rangi was pierced through both thighs by Tangaroa's spear, and the woman was allowed to become the wife of Rangi.

Tangaroa had one son, Tinirau, and nine daughters. One legend states that Tangaroa was a son of Rangi by his second wife Papa-tu-a-Nuku. He committed adultery with Rangi's third wife Papa, and in the fight with Rangi, Tangaroa was victor and Rangi was badly wounded.

Tangaroa married Te Anu-Matao and with her begot the gods of the fish class.

SAMOA legends state that Tangaroa was the first uncreated God to attain human form. He threw down a rock from the heavens which became Savaii, another rock thrown down became Upolu — other legends say he drew these lands from the ocean with a a fish hook (a la Maui).

Tagaloa (Samoan) sent down his daughter in the form of a bird. She flew hither and thither but could find no resting place and returned to the heavens. Again and again she was sent, until at last, amidst the breaking waves, she saw dry land appear. Reporting this to Tagaloa, he sent her back with a creeping plant. Soon after, the first man, Ariari, made from stones and fire, and the first woman, as a mate for him, appeared.

Tagaloa had a son named Tagaloa, and his son (Tagaloa II) had also a son named Moa (after whom Samoa was named) and a daughter, Ru. Tagaloa was worshipped under several names or manifestations as: Tagaloa-logi-tuavulu (Tangaroa of the eight heaven) Tagaloa-fa's-tupu-nuu (Tangaroa the creator of lands), Tagaloa-asiasi-nuu (Tangaroa the visitor of lands).

Tagaloa was married to a goddess named Sineleana, the daughter of Sina, wife of the King of Manu's. Sineleana bore him a son named Pili.

Tagaloa was supposed to be seen in the moon, and was worshipped at the time answering to our month of May. During this period, no one except priests were allowed to leave their homes, and strangers could not pass over the land. Only men were allowed to touch the offerings of food. They were Tapu to women and children. Tagaloa was worshipped in different ways in different Samoan localities; in one village as a bowl, in another as a hollow stone, but his most revered abode was a grove of sacred trees, where the high chiefs went on solemn occasions to consult the diety.

MANIHIKI says that Tangaroa takes the place of the Fire-Goddess Mahuuika. Maui went to him to procure fire for men, and was advised to take the common (noa) path, but disdainfully choose the "path of death" and thus aroused the ire of Tangaroa, who attempted to kick him to death. Maui prevents this, and insisted on receiving the gift of fire, which was granted to him, but by craft he slew his benefactor. On his (Maui's) parents expressing horror at the deed, Maui, by his incantation, brought the dead diety back to life.

MANGAIA: Tangaroa was a child of Vatea (daylight) and Papa (foundation); a younger twin brother of Rongo. He instructed Rongo in Agriculture, and shared the divinities of food, trees, fish etc., with him, but to Tangaroa's share only fell that which was (red tarua, red sea fish etc.). All fair-haired children were his, and a golden-haired child is called "the fair progeny of Tangaroa". Europeans, when they first discovered Mangaia were supposed to be Tangaroa's children. "Anau keu a Tangaroa, kua piri paa i te Ao": (The fair children of Tangaroa, doubtless sprung from dazzling light).

TONGA: Here Tagaloa is the diety residing in the sky who sends thunder and lightning. He is the God of carpenters, of arts and inventions, and of white foreigners.

Tagaloa and Maui were not represented by images, they were too sacred.

Tagaloa went to fish in the ocean and his line caught on some obstruction, and with incantations he hauled up what is today the Tongan Islands — the line is said to have broken, otherwise there would have been a great continent.

Tagaloa had two sons Tubo and Vaka-Akau-Uti. Of these, it is represented that the former was the ancestor of the Tongans, and the latter, the progenitor of the Europeans.

TAHITI: Ta'aroa dwelt in the immensity of space. He created the land of Hawaiki, the great and sacred land. He is essentially the Demiurge Father of gods and men. "Ta'aroa is the root, he is the rock, he is the light; Ta'aroa is within", he takes the place of Tane who is represented as his (Tangaroa's) son.

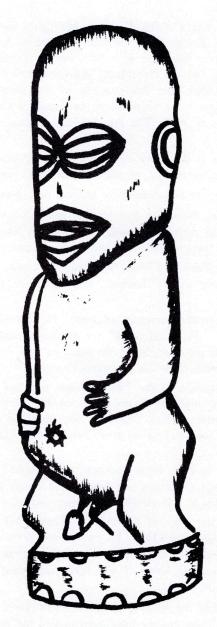
MARQUESAS: In opposition to the Tahitian view, a legend called Te Manana ua Tanaoa records that in the night of Chaos or Hades, sat the great powers of Night; Tanaoa (darkness) and Mutihei (light), hence the line, speaking of the primeval chaos "Tanaroa maoa hakapii a nonoho i na ari atoa" (Tanaoa filled and dwelt in the whole heavens).

Atea (light) evolved himself from darkness, from light sprang Ono (Rongo) (Sound) and these two made victorious war upon darkness and silence. Light wedded the Dawn, born in the struggle and created the minor dieties.

HAWAII: Kanaloa is the ruler of the infernal world (Po). He is called "Akua ino" (evil spirit). When the Triad (Tane, Tu, and Rongo) were engaged in making the first man, Kanaloa also made an image, but could not imbue it with the life gift. Kanaloa grew angry and said to Kane "I will take your man, and he shall die" — this was the origin of death.

Kanaloa was the leader of the revolted disobedient spirits and was punished by Tane. These spirits had rebelled because they have been denied the Awa (Kava) of sacrifice and they were thrust into the deepest depths of darkness (I lolo loa e ka po).

The West was called "Ke ala nui maaweula a Kanaloa" (The much travelled highway of Tangaloa) — equivalent to the pathway of death.



God Tangaroa

CHAPTER 14

ENGLISH - MAORI VOCABULARY

The following vocabulary list will give you a quick workable number of useful words both in English and Maori.

We hope this will be of some benefit to our visitors.

The Rarotonga language has many similarities to the New Zealand Maori and Tahitian and is

comparatively simple pronounciation.

All vowels and consonants are pronounced and given full value. There are no silent letters. There is always a vowel between two consonants and sometimes as many as two will run together. For example the word papaa (European) the two "a's" are pronounced.

Now for the pronounciation of the Cook Islands vowels.

A - ah, like in far

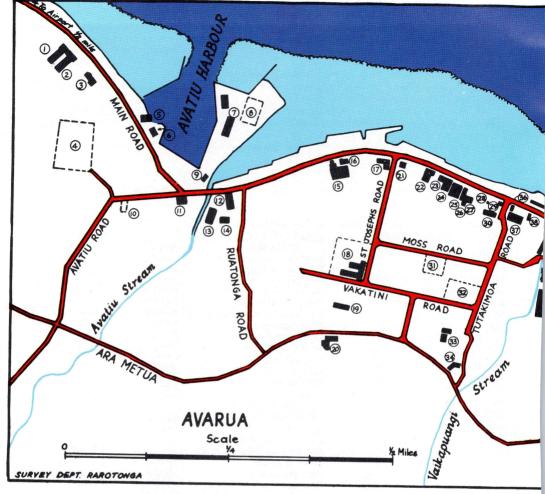
E - e, like in Bed

I - ee, like in See

O - or, like in port U - oo, like in lulu.

The usual Cook Islands greeting is "Kia Orana"

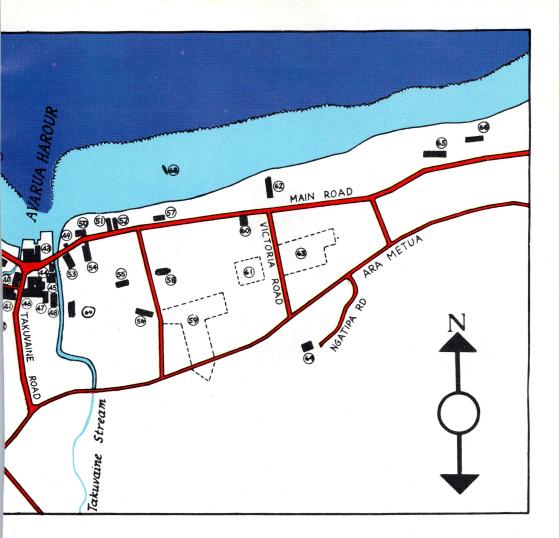
The usual Cook Islands greeting	is Kia Orana		
MISCELLANEOUS WORDS	USEFUL CONVERSATION	VOCABL	
Days of the week - Te au	PHRASES	Angry	riri
	What is your name?	afraid	mataku
ra o te epetoma –	Ko ai toou ingoa?	agree	akatika
SUNDAY – Tapati or Sabati	You are very pretty.	sleep	moe
MONDAY – Monite	Manea koe.	afternoon	avatea
TUESDAY – Ruirua	My name is John.	morning	popongi
WEDNESDAY - Roitoru	Ko Tioni toku ingoa.	evening	aiai
THURSDAY – Paraparau	What time is it?	night	po
FRIDAY – Varaire	Eaa te ora?	day	ra kino
SATURDAY – Maanakai	What's your time?	bad good	meitaki
The months – Te Marama	Eaa taau ora?	beach	taatai
	Take it easy.	drink	inu
JANUARY – Tianuare	Aere maria.	book	puka
FEBRUARY Pepuruare	Come and eat.	bread	varaoa (from
MARCH Mati	Aere mai kaikai.	orcau	"flour")
APRIL Aperira	Come here.	butter	pata
MAY Me	Aere mai.	bed	roi
JUNE Tiunu	Do you want a drink?	car	motoka (from
JULY Tiurai	Ka inangaro koe i te inu?	· ·	"motor-car")
AUGUST Aukute	Come here please.	careful	matakite
SEPTEMBER Tepetema or	Aere mai i-ne.	clothes	kakau
	How are you?	cook	tunu
Sepetema	Peea ua koe?	tobacco	avaava
OCTOBER Okotopa	What is this for?	match	mati
NOVEMBER Noema	No teea teia?	drunk	kona
DECEMBER Titema		eat	kaikai
The numbers – Te au	Turn, right.	eye	mata
Numero	Uri ki te katau.	nose	putangio
ONE Tai	Turn left.	ear	taringa
TWO Rua	Uri ki te kaui.	mouth	vaa
THREE Toru	Here's to your	hand	rima
FOUR A	good health. Kia Manuia.	leg	vaevae
		up	runga
FIVE Rima	What – Eaa; Why – Eaa	down	raro
SIX Ono	ra; Where – Ki ea;	boy	tamaroa
SEVEN Itu	When – A'ea.	woman	vaine
EIGHT Varu	Shall we dance?	man	tane
NINE Iva	Ka ura taua?	girl	tamaine turuaipo
TEN Tai Ngauru	Shall we go?	midnight loud	maniania
	Ka aere taua?	be quiet	maniania
		old	takere
		new	ou
		canoe	vaka
		ship	pai
		talk	tuatua
		stand	tu
		quick	viviki
		smile	katakata
		laugh	kata
		money	moni
	40-	water	vai
	105		



NUMERICAL INDEX

- Cook Islands Liquor Supply
- Government Printing Office Latter Day Saints Church
- Avatiu Sports Ground Fisheries Department
- Waterfront Commission Workshop
- Avatiu Wharf and Cargo Sheds Speedee Gas Installation
- Waterfront Commission
- 10 Avatiu Netball Court Avatiu General Traders 11
- South Seas International 12
- Polynesian Rakei 13 Ingpro House
 - Silk & Boyd Ltd.
- 14 Tropic Enterprises Factory 15 Scott & Watson Clothing Factory
- 16 Arii Fashions Ltd.
 - Moneysaver Foodmarket
- Top & Bottom Boutique Kai Maru Snack Bar 17
- St. Joseph's Convent 18 St. Joseph's School
- 19 Roman Catholic Church 20 Electric Power Supply
- 21 Womens Federation J. & P. Ingram & Co.

- 23 Island Craft
- 24 National Bank of New Zealand 25 United Island Traders Ltd.
- 26 U.I.T. Showroom
- 27 Cook Islands Primary Produce
- Marketing Board 28
- Rental Cars (C.I.) Ltd. 29 Parekura Petrol Station
- 30 Rarotonga Electronic Maintenance
- Maire Gowns Boutique 31 Rarotonga Bowling Club
- 32 Takuvaine Netball Court
- 33 Ace Motel
- 34 Seventh Day Adventist Church
- 35
- 36 Union Citco Travel Ltd.
- 37 Cook Islands Trading Corporation Ltd. 38 Rima's Kai Inn
- 39 Tourist Authority
 - Police Station
 - Totalizator Board Office
 - Resident Engineer - Rarotonga Rentals Ltd.
- Banana Court (Bar)
- Philatelic Bureau
 - Inland Revenue Department Advocate General
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- New Zealand Representative
- 41 Government Freezer
 - Treasury Department
- Customs Department
- Island Foods Factory
 - Avarua Wharf - Immigration Department
 - Price Tribunal
 - Labour & Employment
 - Administration Building
 - Justice Department
 - Court Room
 - Survey Department
- Department of Internal Affairs
- 45 Legislative Assembly
- 46 Post Office

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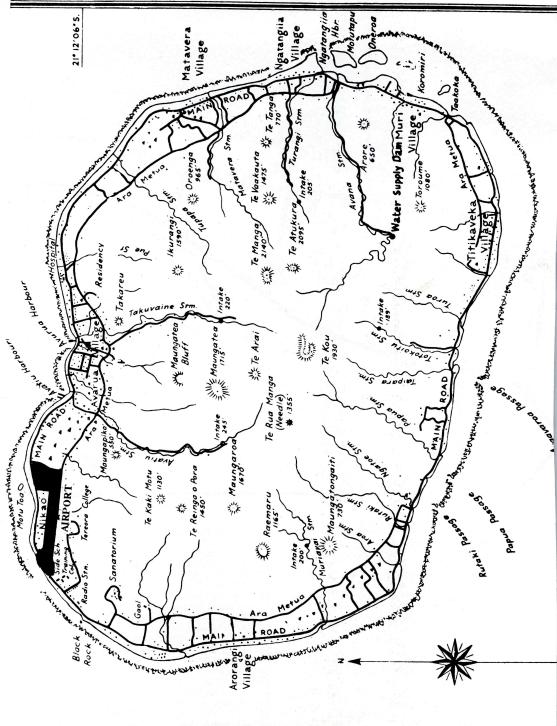
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- Premier's Department
- Public Service Commission
- Typing Pool
 - Post & Telecommunication Department Agriculture Department
- Marine Scientific & Industrial Research
- 48 Broadcasting & Newspaper Corporation
- 49 **Public Toilets**
- Island Merchants Ltd. 50
 - T.J. Browne Ltd.
 - Rarotonga Sports Services Ltd.

- Speed-ee Gas Supply
- Vanwil Agencies Ltd.
- Refrigeration & Electrical Services
- Island Merchants Ltd. (Smugglers Hut) 51
- 52 Wholesale Rarotonga Ltd.
- 53 Empire Theatre
- 54 Victory Theatre
- Music City Ltd.Palace Ruins "Taputapuatea" 55
- Library & Museum Central Planning Bureau 56
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- 61 Constitution Park
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- 64 N.Z's Representative's Residence "Ngatipa"
- 65 Outpatients
- Dental Clinic
- Department of Health & Education
- 66 67
- Wreck of Maitai Wreck of "Yankee" 68
- 69 Are Taunga

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- Johnsons Duty Free
- Johnsons Photographic Studios
- Stars Travel (Rarotonga) Ltd.



RAROTONGA ISLAND

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CHAPTER 15 The Isles of the Cooks RAROTONGA

Rarotonga the largest island and capital of the Group is the most developed of all the Cook Islands with a population of 9,812, (December 1976 Census). Although only 25 square miles in area, Rarotonga is a richly beautiful, luxuriant island with an encircling reef and rugged mountainous interior rising to over 2,000 feet in Te Manga. It is a volcanic island said to be more than 15,000 feet above the bed of the ocean. The volcanic rock at Nikao, in the vicinity of the airport known as Black Rock, has a radiometric dating of about 2.5 million years, while a stretch of coral reef, extending up to five feet above low tide level, lying at the east and west ends of the airfield, has a radiocarbon dating of 43,000 years.

On the south eastern side of the island four small islets lie peacefully in the picturesque lagoon at Muri Beach. Nearby a deep and relatively wide passage opens to the village of Ngatangiia, from which, according to Cook Islands legend, the Great Migration of Maori canoes departed in 1350, for the land to the south which the great Polynesian explorers called Aotearoa, (New Zealand).

It is also interesting to note that the two biggest islets are called Oneroa and Motutapu which are also place names on the island of Waiheke in Auckland.

The principal passes in the reef however, are at Avarua and Avatiu harbours on the central north coast. The Avatiu harbour is capable of taking some vessels trading from New Zealand as well as the three inter-island trading ships. Larger vessels drawing more than 18 feet have to anchor offshore at Avarua and passengers and cargo are brought ashore in small boats and lighers.

Rarotonga is the centre of Cook Islands citrus and banana growing which also produces a wide variety of market garden crops such as lettuces, cabbages, tomatoes, beans, sweet potatoes, taro and arrowroot.

Rarotonga is a duty free port and port of entry and exit to the Cook Islands with an International Airport situated about two miles from the main shopping centre. Designed by New Zealand Ministry of Works, and constructed by New Zealand under a joint venture agreement with the Cook Islands Government, the airport is at present catering for Air New Zealand's five DC8 aircraft movements a week. This is expected to increase to about eighteen flights per week by 1980.

Air New Zealand also envisage commencement of a regular DC10 service in the very near future.

There are four main settlements situated on each coast of the island. Avarua, the capital, is the administrative centre and here is found the Legislative Assembly, Government Offices, the Broadcasting and Newspaper Office, a number of shops ranging from modern stores down to small shops, two picture theatres and a dance hall, a library and museum, Dental Clinic, Totalizator Office and a Pharmacy.

Arorangi, six miles to the west, Titikaveka about 10 miles south and Ngatangiia and Matavera villages about seven miles to the east, are mainly agricultural centres, although the new 150 rooms luxury hotel is located at Arorangi as well as the Public Works Department, one of the largest employers in the Cook Islands, and the General Hospital. The island is only about 20 miles round with a good tar-sealed main road embraced by natural greenery and waving palm trees which are dominated by the

beauty of the flaming red flowers of the flamboyant when in bloom from November to February. Breadfruit, avocadoes, mangoes, bananas, mandrines, oranges, tangerines, guavas, pawpaws and other tropical flowering and fruit trees grow in profusion.

Life in Rarotonga combines the better features of modern living with the more leisurely Polynesian way of doing things. If you are a friendly and an understanding person you will find the people most kind and pleasant and easy to get along with. To most Cook Islanders, happiness comes naturally and so does gossip, but that's true all over the world. They are true experts in making up stories, both true and false about each other and about things in general. This small network is known throughout the Cook Islands as "The Coconut Wireless". So a few words of advice; don't believe all the things you hear and only half of what you yourself see.

There are lots of dogs, chickens, roosters and other domestic animals roaming freely on the island. The barking of dogs and the crowing of the roosters, which incidently is anytime whether it is morning, noon or night, may keep you awake for the first couple of nights until you get used to it.

True there are a number of poor families living inland on Rarotonga who possess only the make-shift shack they sleep in and a small plantation, but there the Government has a special Housing Scheme for such families providing land can be acquired. However, it is true also that many more households own a car, a truck, a refrigerator, several motorbikes, radio and cassette players. Almost every home is serviced by electricity and good water is piped to every house.

Rarotonga offers excellent hiking trails into the rugged mountainous interior, however, a word of warning to the adventurous visitor not to attempt to hike alone. Always go with a Guide.

Although there is good and safe swimming in the lagoons around the island it is for your own benefit that you should don some kind of footwear for protection against coral cuts and stone fish which lurk in the sand, even though the chance of being stung by one of these rare venomous creatures is very remote. Strangers to Rarotonga who are keen divers, are warned not to go diving alone in any of the channels. Ensure that you are accompanied by someone who knows the area.

The weather is ideal all year round on Rarotonga, which is characterised by a cool season from April to October, and a warm and humid season from December to March, which is regarded as the hurricane season.

In nautical miles, the island of Rarotonga is -

1634 miles from Auckland

1302 miles from Nandi

746 miles from Pago Pago

617 miles from Tahiti

2942 miles from Honolulu

2691 miles from Sydney.

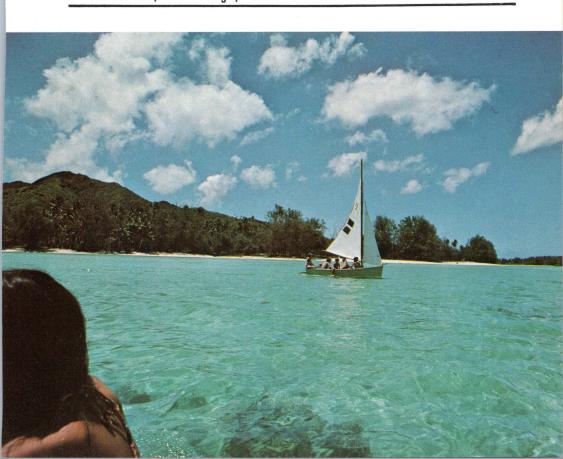
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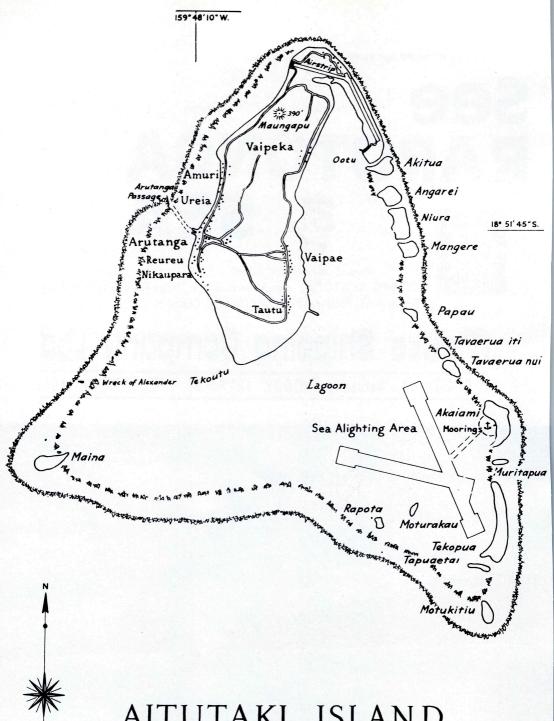
See possible during COOK'S time RAROTONGA By SEA

.... aboard the Motor Yacht "TIARE AKATOKA" also known as the "Miss Geraldine": Fishing Excursions, Pleasure Trips and Special Charters.....

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AITUTAKI ISLAND

SCALE Miles 1 3/4 1/2 1/4 0 3 Miles Compiled from Survey Records

SURVEY DEPT. RAROTONGA

AITUTAKI

According to Cook Islands traditions Ru was the first Polynesian to discover the beautiful island of Aitutaki, and by the time the first European explorer arrived the island was thickly populated. Captain Bligh in 1789 in the "Bounty" is said to be the first European to visit the island, and he arrived just before the famous mutiny took place on his vessel.

Aitutaki is part volcanic and part atoll, and covers 4,461 acres with a population of 2420 (1976 census). Situated 140 miles almost due north of Rarotonga; it is moderately flat, rising to a hill 390 feet high in the north. Surrounding Aitutaki is a beautiful lagoon and barrier reef, the eastern side of which has 12 small atoll type islets scattered along the reef. These islets are uninhabited, but are owned by various local families who use them as a coconut reserve for copra. The main island is very fertile and has a developed citrus banana scheme. Breadfruit, mangoes and coconut thrive unusually well on Aitutaki, and the village streets present an attractive picture with numerous fruit and flowering trees and shrubs. Copra supplements the banana and citrus production, and provides year-round income for the islanders.

The almost nine-mile-long lagoon affords excellent fishing grounds, and, unlike Rarotonga, Aitutaki never has a shortage of fish and shellfish. Offshore fishing is superb, and many fine tune, marlin, wahoo, barracuda, and other game fish are caught by the islanders, who are fine fishermen. The administrative centre is Arutanga, on the west, which is approached by a pass in the reef suitable for shallow-draft vessels, launches, and ship's boats. Small vessels can tie up next to a wharf, which is used for cargo handling. Inter-island trading vessels, however, do not use the pass because of dangerous currents and numerous coral heads near the edges to the entrance.

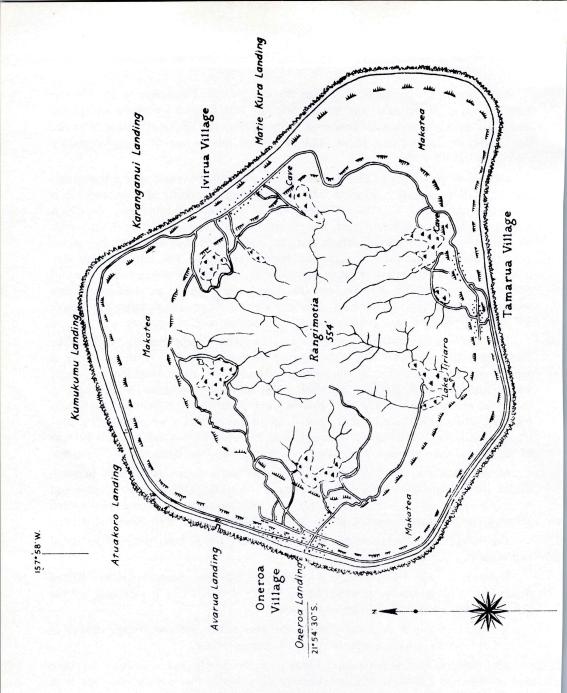
At Arutanga are the Chief Administration Officer's home and office, hospital, dental clinic, agricultural office, Community Development Office, Freezer, post and telegraph office, and a large copra dryer. In addition there are several well-stocked shops, a cinema, and an electric power plant. There is also a High School at Araura.

The villages are connected by fairly good roads which both encircle the island and cross it.

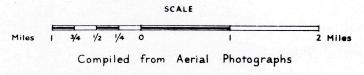
There is a large military airstrip constructed by New Zealand for the United States forces stationed on Aitutaki during World War II. This is still used by the Cook Islands Airways service five days a week.

Aitutaki's climate is mild and pleasant the year round, with an average rainfall of 78 inches, and an average temperature of 28 degrees celsius.

The islanders are a hospitable, happy-go-lucky people and renowned for their skill in dancing. Aitutaki will undoubtedly be a Mecca for tourists who seek both beauty and a restful atmosphere for their holidays. There is a motel-type accommodation built by the Cook Islands Government and operated by the Cook Islands Tourist Authority as well as Guest Houses.



MANGAIA ISLAND



MANGAIA

Mangaia is the second largest island in the Cook Group with 12,800 acres of rolling hill-lands, swamps and bush-clad up-raised coral reef, commonly known as the "makatea". It has a population of 1630 (1976 census) and lies 110 miles east-southeast of Rarotonga. The island rises in its centre to 554 feet in a series of hills of volcanic origin.

Surrounding these are sunken valleys of highly fertile soil where orange crops, taro (the island's staple root crop), yam and other vegetables are grown.

The climate is almost temperate, with cool winters during which a steady, strong south-east or south wind frequently blows giving rise to heavy, rough seas on the windward side.

The island is entirely surrounded by a narrow fringing coral reef which, on the shoreward side, terminates in a short, sandy beach or in little coves behind which rises the "makatea". This massive structure of coral reef is almost two miles wide in some places and is honey-combed with caves, many of them of considerable extent. In pre-Christian times these caves were used as burial places. They are still held in great respect by the islanders, who are generally unwilling to permit strangers to enter them except under special circumstances.

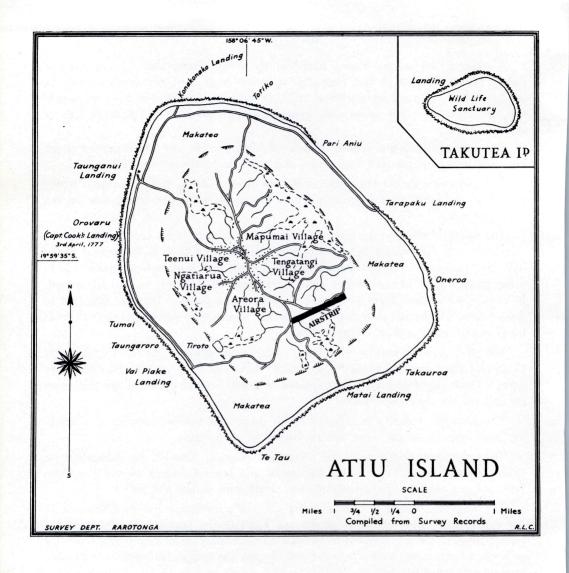
Mangaia's main export is pineapple. Each year when in season, thousands of pineapples are shipped to Island Foods Ltd. in Rarotonga for processing into pineapple juice. Fresh pineapples are also exported to New Zealand on occasions and some are sold on the Rarotonga market.

The pineapple industry is normally family owned and operated and up till recently the great majority of the work was performed by manpower.

There are three widely separated villages on Mangaia. Oneroa, the Administrative Centre on the west, Tamarua on the south and Ivirua-Tavaenga on the northeast. They are serviced by a good surfaced road which runs around the island.

The Mangaian people possess a strong spirit of self-reliance and independence, to the extent that they refuse to permit the Land Court, operative elsewhere in the Cook Group, to make judgement in Mangaia. The distribution of land is still according to ancient Custom and that is by tribe and through the family. It is almost impossible to lease land on Mangaia.

The island gets a regular shipping service and the Cook Islands Government has plans underway for the construction of an airstrip on Mangaia by the end of this year or early in 1978.



ATIU

Atiu, with a population of 1312 in 1976 census, lies 116 miles east-north-east of Rarotonga, and is very similar to Mangaia being surrounded by a narrow, fringing reef. Like Mangaia, the island has an uplifted coral reef (Makatea), inland of which lie the taro swamp and the low, generally flat-topped hills. The maximum elevation is 230 feet, and there are a number of small, highly fertile valleys. A good deal of the 6,654 acres is in Makatea, but there are pockets of rich soil formed under the bush which covers the ancient coral. Cleared of the bush, these areas will grow most crops.

Atiu is the third largest citrus producing island, and the people now own most of the orange plots which were started under a Government loan scheme. The Government has lately established a 40-acre pineapple plot, which form the nucleus of a 300-acre pineapple project. In addition, quality Arabica coffee is grown, and the islanders have greatly expanded their copra production. Minor crops, such as taro, yams and dry-land taro are exported both to Rarotonga and to New Zealand. Although the fringing reef is not favourable for fish, tuna, bonito, and marlin are caught offshore. In addition the swamps abound eels. There are numerous chickens, pigs and goats. Pawpaws, mangoes, some garden crops and coconuts are abundant.

Unlike any other island in the Cook Group, Atiu's five villages are formed in a central cluster inland, on the plateau. The roads lead down from the villages to the cultivated areas. Three of them join a shore-road which runs approximately three quarters of the way around the island to the various landings which are used for handling cargo from trading vessels. The cluster of villages surrounds the administrative centre — the Chief Administration Officer's home and offices. Atiu has a recently established High School, which is attended by pupils from the islands of Atiu, Mauke and Mitiaro.

The central pattern of villages was started by the early missionaries of the London Missionary Society, who believed the plateaus provided a healthier environment than the old village sites, which were located on the inland or hill side of the taro swamps. Filariasis, with its ultimate stage of elephantisis, was common, the infection being carried by a day flying mosquito. Recent health measures, have, however, almost curbed the spread of this disease. The villages, located as they are on the hills, are somewhat cooled by the trade winds and are less oppressive in summer than the lowlands inside the Makatea.

There are some interesting old maraes on Atiu including "Orongo" at Mokoeroa where the chiefs were annointed, and Teapiripiri where John Williams first preached the Gospel on Atiu.

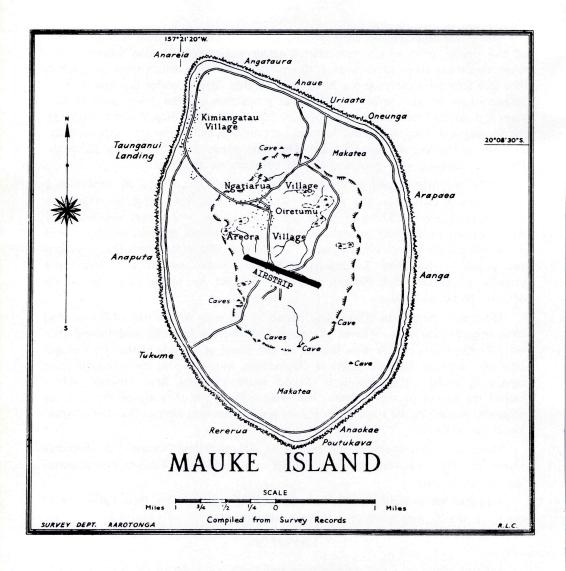
Atiu also has an airstrip and it takes about forty minutes flight from Rarotonga on the Cook Islands Airways Britten Norman Islander plane.

TAKUTEA

Takutea Island is a tiny uninhabited atoll, only 13 miles to the west-north-west of Atiu. The people of Atiu own Takutea, and occasionally go there to make copra, and to collect birds eggs and to fish.

There is a fringing reef which is quite wide to the west of the atoll and on its southeastern corner. Both the offshore waters and the reef flat abound with fish of every description. The landing is on the north-north-west and is dangerous.

Takutea is only 302 acres in extent, and rises to only a few feet above sea level. A small brackish well has been made near the centre of the island, but the water is of poor quality.



MAUKE

Mauke is named after its Polynesian founder, Great Chief Uke, it is also known as AKATOKAMANAVA (a heart in peace, a heart in love).

The island has a population of 763 and is the eastern-most island of the Cook Group.

The 4,552 acres of mainly fertile land rise to a height of slightly more than 100 feet in the centre. Almost all kinds of tropical fruits grow on Mauke — with the main exports being oranges and copra. Mangoes and watermelons also find a ready market in Rarotonga. Recent developments include the setting up of a herd of cattle for beef production and the raising of increased numbers of pigs, again to supply meat to the Rarotonga market.

Outside of Rarotonga and Aitutaki, Mauke is the only other island in the Cook Islands, at the present time, with a reticulated water supply and electricity in the homes. Most of the work required to provide these services was carried out by the islands' whole population on a voluntary basis and under their own leadership.

The island has many underground caves, with one cave in particular in which there are 100 rooms.

The three villages of Kimiangatau, Ngatiarua and Areora, in ancient times extreme rivals, today set an example of co-operation in their endeavours to improve their island.

The island is administered by a local Island Council with all its "Ariki" members (chiefs), three in number, being ex-officio members; and a Resident Representative of the Central Government. Mauke is represented in the Cook Islands Parliament by one member who is the present Minister of Internal Affairs, Justice and Lands.

As well as development of the reef passage, plans are in hand for the construction of an airstrip to be served by the Internal Air Service which will begin operations in late 1977.

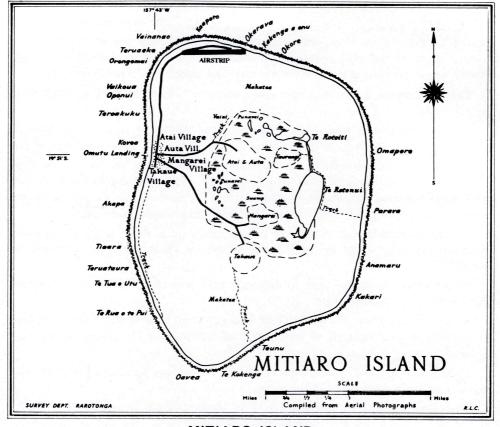
Mauke songs and dances tend to dramatise their way of life, coloured with stories and Legends of the olden days.

Songs are sung about the Great Chief Uke and about early missionaries. Costumes are made from local materials of which the pandanus plant and its flower are the most popular.

Fishing, planting and sports, such as Rugby, Netball and tennis are the other main pastimes of the people.

The custom during the preparation of an Umukai (feast) is to show ones wealth by the size of one's pigs that may be "roasted" in an earth oven and served with the usual Mauke vegetables.





MITIARO ISLAND

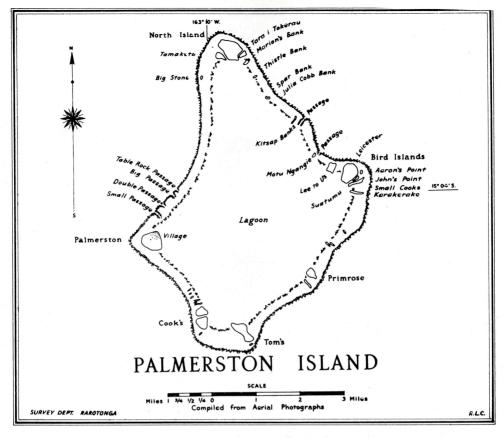
Mitiaro is 142 miles east-north-east of Rarotonga, and 27 miles from Atiu and 32 miles from Mauke. Its 5,500 acres is largely Makatea (up-raised coral reef) and is fairly barren, with a large swamp in the interior of the island, with a small area of very fertile volcanic soil. There is a lake, and numerous channels of water.

The population at the 1976 census was 305, and four villages combine as one community on the west coast opposite the landing. Mitiaro is famous for its dried bananas, which are eagerly sought after when they are available in Rarotonga. Sweetpotatoes, taro, arrowroot, breadfruit, mangoes, pawpaws, bananas, oranges, lemons, and a number of other products are grown, and there are fair supplies of pigs, goats and poultry. Copra is also produced. The men are good fishermen and fine tuna, bonito, barracuda, snapper and other offshore fish are caught. There are crayfish on the reefs, and the island waters contain fresh water prawns, and the lake produces a certain variety of eel which is excellent for eating.

Huge coconut crabs are found on the wide Makatea belt, they are delicious to eat, and are much sought after by the islanders. At its highest point, Mitiaro rises to 92 feet in the Makatea cliffs, but these seldom attain more than 40 feet.

The islanders are well known for their woodcarving which attains a high standard, particularly in Kumete (wood bowls).

There is a radio station at the village and an office for the Clerk-in-Charge. An airstrip has just been completed on the island and serviced by Cook Islands Airways.



PALMERSTON ISLAND

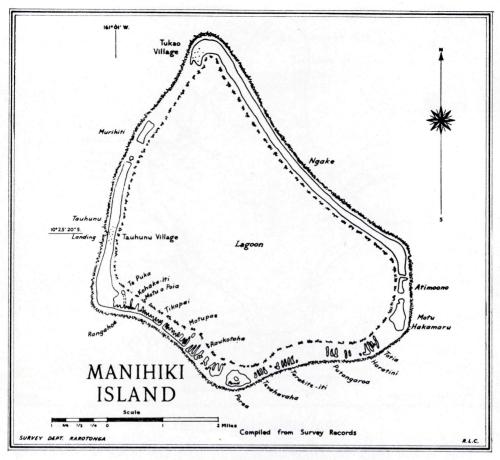
Lying remote and alone, Palmerston is the most westerly of the Southern Group of the Cook Islands with a population of 53 (1976 census). Its 500 acres produce only limited amount of copra for export. The lagoon is surrounded by 35 islets of which only six are of any size. The main island is at the western extremity of the lagoon, and four passages through the reef lie just to the north of it. These are only suitable for small boats and canoes. Another passage is located in the centre of the north-eastern reef.

The lagoon is just over four miles wide at the widest point, and the island is roughly harp-shaped. The north-south extent of the lagoon is almost six miles.

There is an abundance of fish, shellfish and other marine food. The islanders have a fine breed of fowl and there are a few pigs.

Palmerston was settled in the 1860's by William Marsters, an Englishman from the country of Gloucester; who brought with him three wives from Manihiki and Penrhyn Islands. From these three wives from Manihiki and Penrhyn arose three branches of a family which today numbers over 1,000 members living throughout the Cook Islands and in New Zealand.

The atoll has suffered severely from hurricanes which have occured at long intervals.



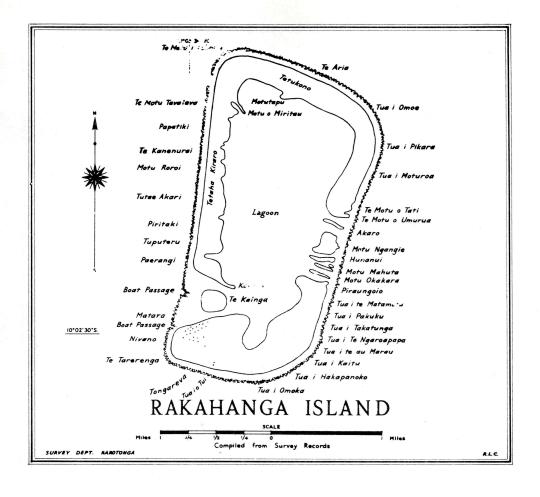
MANIHIKI ISLAND

Manihiki is best known for the high quality pearl shell produced there when an open season is declared by the Government. The population of 263 (1976 census) earns a substantial income from pearl shell and copra.

Covering 1,344 acres in extent, Manihiki is considered to be the most beautiful atoll in the Cook Islands. The big lagoon, almost eight miles long, is surrounded by a number of islets ranging from less than an acre in size to several hundred acres.

The administrative centre for both Manihiki and Rakahanga 24 miles away, is in the main village of Tauhunu. The Chief Administrative Officer's home and office, hospital, post office, radio station, and a number of small stores are located in this village, which fronts a narrow gap in the outer reef through which most of the island's produce must pass. At the far northern end of the lagoon on Ngake Island, is the smaller village of Tukao. Nearby great pits have been dug in the ground and over centuries have been filled with soil, leaf mould, and other vegetable matter to form taro pits.

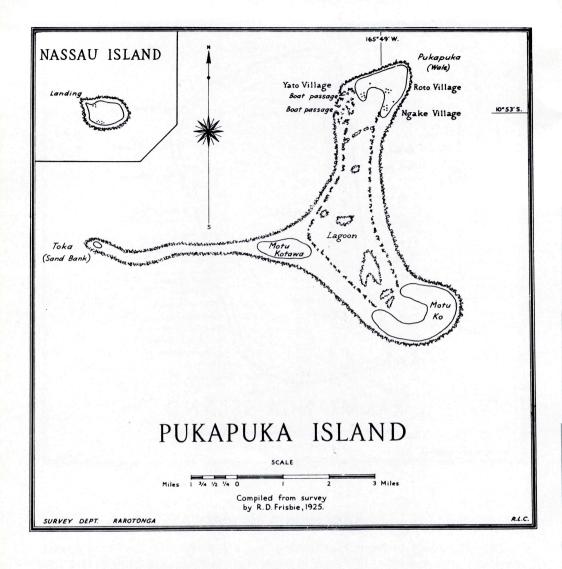
Both villages have primary schools, but the secondary school pupils from Manihiki and Rakahanga are sent to Aitutaki High School.



RAKAHANGA ISLAND

The sister island to Manihiki, Rakahanga has a population of 283 (1976 census) and covers approximately 1,000 acres of fertile land. A distance of 24 miles separates the two islands, and formerly the people lived on Rakahanga and visited Manihiki for food when supplies ran short. However, the islands are so low-lying that they cannot be seen from each other, and frequent boating tragedies led to the missionaries dividing the population between the two islands and settling each permanently. Even in recent times there have been tragic voyages, one of which ended in the New Hebrides and formed the theme of the book "The Man Who Refused to Die".

The islets form a rough rectangle, and the lagoon is partly land-locked. The main islet is at the southern end of the lagoon, where the clean well-planned village is made green with many fine bread-fruit trees which produces almost the year round. Though a wider range of vegetables can be grown on Rakahanga than on most northern atolls, the main source of income is copra. Excellent fishing is obtained on the outer reefs and offshore.



PUKAPUKA ISLAND

Pukapuka is the most westerly of the Cook Islands, and is 715 miles north-west by north of Rarotonga, and is actually closer to Samoa than it is to Rarotonga.

The island, which had a population of 786 in 1976 contains 1,250 acres, distributed over three motus which lie at each corner of a roughly triangular-shaped lagoon. Wale is the island on which the three villages of Yato, Roto and Ngake are situated. This island and Motu Ko are both horseshoe-shaped with their bays facing the lagoon. On calm evenings these tranquil bays with coconut palms leaning far out over the absolutely still waters, present a scene of great beauty and peace. The third island is known as Motu Kotawa.

Land ownership is by village, and most of the copra is made on a co-operative basis by the villages with proceeds being shared on a basis of family membership. Even the youngest child in each village is entitled to a share in the copra money which is paid out after the ship's supercargo has weighed and tallied the crop. Each village has its supercargo whose job is to divide the earnings.

The Pukapukan people differ in language and appearance from the rest of the Cook Islanders. The Spanish explorer Mendana, sighted Pukapuka in 1595; subsequently a distinct trace of Spanish can be seen in the features of a number of the Pukapuka people.

In recent years Pukapukans have lost much of their insular individuality which was retained longer than that of the other people of the Cook Islands. Nevertheless they still preserve a wide degree of independence and have "the Pukapukan way of doing things", which has benefitted them by enabling them to absorb modern contacts without too great a shock.

This island has featured quite considerably in literature. The "Book of Pukapuka" and "Island of Desire" by Robert Dean Frisbie, "The Islands of Danger" by Professor Ernest Beaglehole and a book called "The Raft" which describes the adventures of American airmen who drifted to Pukapuka during World War II all give good description of these islands of Pukapuka.

The islanders are excellent fishermen, and both the lagoon and offshore waters abound with good fish, shell fish, and other marine foods. There are occasional turtles. Poultry and pigs are also reared but not in quantity.

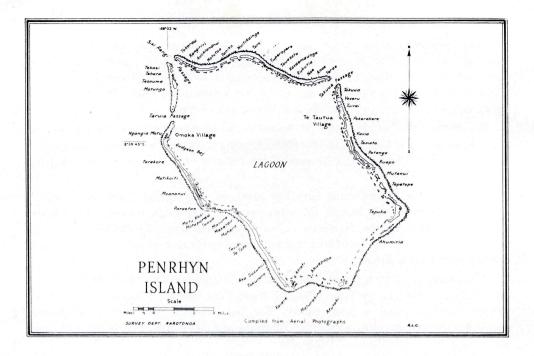
The island is characterised by magnificent seagoing canoes which are capable of shifting up to two tons of cargo. Nearly all the cargo taken off and loaded on to the trading vessels, which stand off the two boat passages on the western end of Wale Island, is handled in these huge canoes.

NASSAU ISLAND

Only 300 acres in extent, Nassau is surrounded by an extremely rugged fringing reef with a population of 113 (1976 census). Fish, crayfish, and other shellfish abound. It is the only island in the Northern Group not of lagoon type.

The centre of Nassau is unusual in that it has several acres of rich swamp soils which are well suited for growing taro. Soils adjacent to the swamp are reasonably fertile. There is a fresh water seep or well in the centre of the island.

In early times the island was visited by groups from Pukapuka but these canoe voyages ceased in the seventeenth century, because of heavy losses on the 48 mile journey from Pukapuka. The island was discovered by Europeans in March 1835 when the American Captain J.D. Sampson of the whaler "Nassau" called there. Following visits by a British missionary, the island was settled by John Ellacitt an American. Later the island passed through several private hands until it was purchased by the New Zealand Government in 1945 and sold to the people of Pukapuka, in 1962, who own it communally and have been working the island for copra since the purchase, with groups from Pukapuka staying there for varying terms.



PENRHYN ISLAND

Penrhyn is the largest atoll in the Cook Islands, and one of the largest in the Pacific. Its huge lagoon stretches over 15 miles and encloses dozens of narrow islets. The remarkable clarity of the water reveals coral gardens of amazing beauty, hosts of brightly coloured fish, and brilliant white sand bottom.

The atoll has three usable passes into the lagoon, the largest of which, Taruia passage, is capable of permitting large vessels to enter. There is a wharf at Omoka village where vessels can tie up safely in most conditions.

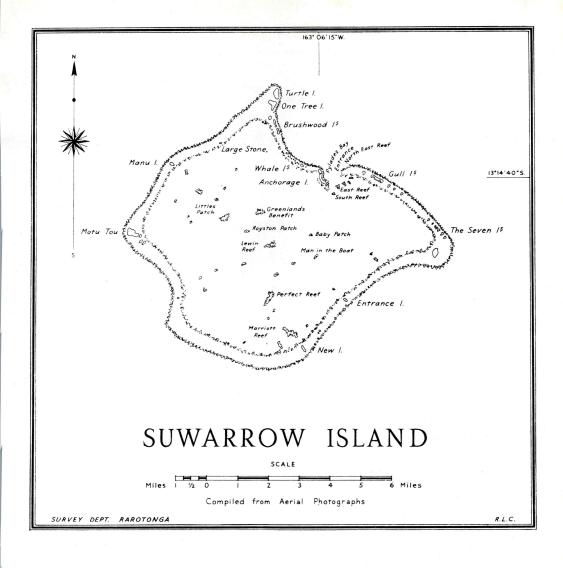
The administrative centre is at Omoka village where the Resident Agent's home and office are located. There is a small hospital, school, radio station and a number of stores.

Seven miles across the lagoon from Omoka on another more fertile motu lies Tautua village, on the eastern side of the atoll, which has a number of good breadfruit trees, pawpaws and bananas. Communication between the two villages is carried out by sailing cutter and motor launch.

Penrhyn rarely experiences hurricanes, but is subject to severe droughts which seriously cut copra production. Pearl-diving, in the shark-infested waters is another source of income.

There is a 10,000 foot runway, on the islet on which Omoka is situated, constructed during World War II by the American forces when they established a base at Penryhn. This airstrip is infrequently used, mainly for mercy mission flights.

Covering a land area of 2,432 acres, and with a population of 531 (1976 census), Penrhyn has had a colourful and interesting history ranging from turbulent times and much fighting among the warlike Penrhyn Islanders, to the arrival of shipwrecked sailors and beachcombers, the coming of Christianity, pearl-shelling, devasting visits by Peruvian slavers, to the more prosaic life of today.

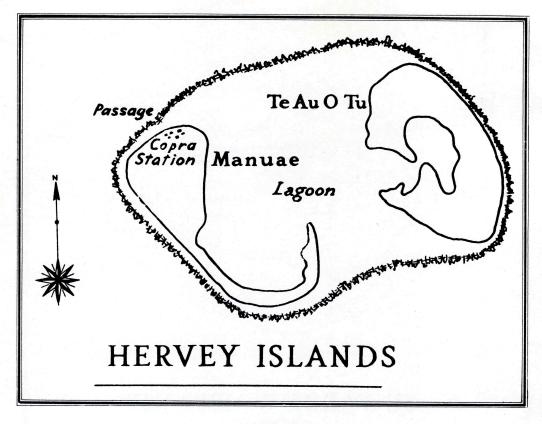


SUWARROW ISLAND

One of the smallest atolls — only 100 acres — of land area — Suwarrow has a strange history, and is far more widely known than its small size and population of one person would seem to warrant. Murders, strange ancient buildings whose story cannot be fathomed, and buried treasure all feature in Suwarrow's tale of stirring events, which have been chronicled in many accounts.

In recent years at various times it has been a hermit hideaway of both Tom Neale, whose book, "An Island to Oneself" achieved big sales; and Michael Swift. Tom Neale is currently living on Suwarrow, where he acts as caretaker and postmaster. From time to time the island is visited by pearl divers from Penrhyn and Manihiki, who are transported there on contract, and yachts sometimes call.

There are several islets scattered over the lagoon which is over ten miles long. In the past hurricanes have devastated the island as the last one of which huge seas swept 13 feet above the highest land surface.



MANUAE

On 23.9.1773, Captain James Cook discovered the Island of Manuae and named it Hervey Islands after Lord Hervey of the British Admiralty.

Manuae was the first of the Cook Islands discovered by Captain Cook, Atiu, Mangaia and Palmerston followed later. The name Hervey Islands was used for the Cook Islands until the turn of the century when people referred to the Hervey Islands as Cook's Islands, in fact the Cook Islands communications centre code sign was H.V. and only just recently has that code been changed.

Manuae Island consist of two Islands "Te-Ao-O-Tu" and "Manuae".

From 1908 onwards Manuae Island has been leased as a copra station to different concerns, the first being an Australian Company and the last being the Cook Islands Co-operative Bank Ltd. For a while the island had a caretaker, the Marsters family from Palmerston who used to travel to Manuae from time to time.

In 1975 as the result of the Cook Islands attending the National Parks and Marine Life Conference in Wellington interest changed from copra to the use of Manuae as a National Reserve and in May that year Manuae was offered to I.U.C.N. for consideration in Tokyo as an International Park.

International Agencies have shown great interest in this idea and plans are in the making for a feasibility study on Manuae to further assess its use as a World Park.

FACTS & FIGURES AT A GLANCE

		- 11											
	_	Dia	tonco -	nd					CL	IMAT(OLOGI	CAL I	DATA
ISLAND	Population 1976	Direc	tance a ction fr arotong Miles	om		POS	ITION		Rainfall in	Ε.	Maximum X Deg. F. Batt	Deg. F.	Area in Acres
RAROTONGA	9,364				21°12'0)6"\$	159°4	6'33"W	83	74	92	48	16,602
AITUTAKI	2,420	140		N	18°51'4	15"S	159°4	8'10''W	78	78	96	55	4,461
MANGAIA	1,630	110	E	SE	21°54'3	30"S	157°5	8' W	77	_	_		12,800
ATIU	1,312	116	NEb		19°58'4	5"S	158°0	8'00"W	83		_	-	6,654
MAUKE	710	150		NE	20°08'3	30"S	157°2	1'20"W			-		4,552
MITIARO	305	142	NEb	y.E	19°51'	S	157°4	3' W	76	_		1	5,500
MANUAE (Hervey Is		124	NI		19°15'4	13"S	158 5	7'43"W		-	_	, - ,	1,524
TAKUTEA	262	118		NE	19°48'3	35"S	158°1 161°0	8' W		_		, -, -, -,	302
MANIHIKI	263	650	Nby		10°25'2 10°53'		161 0 165°49	1' W		_	-	-	1,344
PUKAPUKA PENRHYN	786 531	715 737	NWb _y		10 53' 8°59'4	S 15"S	157°5	9' W 8'50''W	95	82	96	65	1,250 2,432
PALMERSTON	531	270		JW	18°04'	5 S	163°10	0' W		82 82	96 99	67	500
RAKAHANGA	283	674	Nby		10°02'3	30"S	161°0	5'30''W	71	83	94	72	1,000
NASSAU	113	673	NWb		11°33'2	20"S	165°2	5' W	83	-			300
SUWARROW	1	513	NN		13°14'4	10"S	163°0	6'15"W	92	-	-	_	100
							-		7. ₁				
	RAROTONGA							PALMERSTON	_			RAKAHANGA	
	N C	X		0	ш		IA	S	K	_	$\overline{\Delta}$	A	Z
	Ţ	TA	KE	- X	JA		GA.	臣	P	AU	H	Ξ	Ή
	K.	AITUTAKI	MAUKE	MITIARO	MANUAE	ATIU	MANGAIA	Γ	PUKAPUKA	NASSAU	MANIHIKI	×	PENRHYN
	_ ≥	A	W W	M	M/	AT	W	PA	PU	Z	M	₽	PE
AITUTAKI	140												
MAUKE	150	160											
MITIARO	142	130	32										
MANUAE	124	55	107	77	!								
ATIU	116	113	50	27	60								
MANGAIA	110	208	115	125	168	116		8					
PALMERSTON	270	198	355	330	250	310	380						
PUKAPUKA	715	588	735	704	628	700	794	455					
NASSAU	673	540	690	657	580	653	746	408	48				
MANIHIKI	650	511	618	595	540	590	704	475	286	270			
RAKAHANGA	674	535	642	619	564	614	728	498	289	273	24		
PENRHYN	737	600	670	650	612	660	774	620	480	464	196	191	
SUWARROW	513	385	528	500	435	495	600	288	215	170	208	225	396

Distances in Nautical miles from Island to Island.

CHAPTER 16

RAROTONGA CLASSIFIED BUSINESS DIRECTORY

ACCOUNTING & MANAGEMENT	Tel.	John Short Construction – Avatiu, Box	
Clarke & Co., Box 144 Ingpro House. Cable: "Council"	2011	545	
Accountants Ingpro House, Avatiu. Box 67		BUILDERS SUPPLIES & HARDWARE	
Cable: "Tebec"	23/1	T. J. Browne Ltd Avarua, Box 3 2029M Cook Islands Trading Corporation - Avarua,	
Air New Zealand — International Airport, Nikao		Box 92	
ART STUDIOS		Smugglers Hut - Avarua, Box 69 2122S	
Rick Welland – Muri, Ngatangiia		Tee-Pee Homes – Arorangi, Box 449 2058D United Island Traders – Avarua, Box 1 &	
ASPHALT SUPPLIES		2	
Mitiaro Trading Co. Ltd., P.O. Box 264 Public Works - Arorangi, Box 102	2071	CAR & MOTOR BIKE RENTALS Auto Rentals Ltd Arametua, Box 122 2149	
AUTO PARTS & SERVICES		Car Rentals (C. I.) Ltd. – Parekura, Box 326	
Auto Marine Ltd. – Arametua, Box 122 Auto Parts Ltd. – Maraerenga, Box 7 Beer & Rere Panelbeaters Ltd. – Arorangi,		Rarotonga Hire Centre — Panama, Box 74. 2055 Rarotonga Rentals — Banana Court, Box 399	
Box 384	2146	Stars Travel Ltd Are Taunga, Box 75 2280	
74,	2055	CAR PAINTERS & PANELBEATERS	
Jaybee Auto Works – Arorangi, Box 181 Parekura Petrol Station – Avarua, Box 446 Seaview Motors – Avatiu	2400	Auto Painters – Arorangi, Box 328 2185S Beer & Rere Panelbeaters – Arorangi, Box	
AUTOMOTIVE DEALERS		384	
Auto Marine Ltd. – Arametua, Box 122 Beer & Rere Panelbeaters – Arorangi,	2149	Seaview Motors - Avatiu CARRIERS	
Box 384	2146	Cook Islands General Transport - Parekura,	
Box 74		Box 326	
BAKERY		CHEMIST	
Avarua Bakery — Tupapa, Box 265 Turoa Bakery — Titikaveka, Box 438 White-N-Blue Bakery — Titikaveka,	. 2463J	Rarotonga Pharmacy — Parekura, Box 92 2092 COPRA	
Box 389	. 2470	Cook Islands Primary Produce Marketing	
BANKS National Bank of New Zealand – Avarua,		Board – Box 85 2065 Ex Mitiaro Trading Co. Ltd. – Avarua, Box 264	t. :
Box 42	. 2193	CRAFTS	
BARRISTERS & SOLICITORS		Culture Division – Constitution Park 2181	
T. C. Clarke & Co., Ingpro House, Avatiu, Box 144 V.A.K.T. Ingram, Box 55, Rarotonga Short & Tylor, Are Taunga, Avarua. Cable: "Lawyer".	. Bus. 2123	Island Craft - Avarua, Box 28	
McDonnell & Co. Ngatangiia P.O. Box 197.		DRESSMAKERS	
BEER, WINE & SPIRIT WHOLESALE		Jeanne's Boutique – Tutakimoa, Box 547 Maire Garments – Parekura, Box 267	
Cook Islands Liquor Supplies – Box 51	. 2269	DRYCLEANERS	
BOUTIQUE		Blue Pacific Laundry & Drycleaners Ltd.	
Arii Fashions — Ruatonga, Box 150 Jeanne's Boutique — Tutakimoa, Box 547 Maire Garments — Parekura, Box 267 Polynesian Rakei — Avatiu, Box 217		- Nikao	
Top & Bottom Boutique – Ruatonga, Box16 BUILDING CONTRACTORS	6	Avatiu General Traders – Avatiu, Box 127 . 2134 Cook Islands Trading Corporation – Avarua,	
Amalco - Reg. Office - Ingpro House,		Box 92	
Avatiu, Box 264 Custom Finishes Ltd. – Arorangi, Box 140.		55	
Errol Young Builders – Avatiu, Box 406 Everest Construction – Arorangi, Box 136		Music City – Avarua, Box 525	

Nane's Mini Mart — Kiikii, Box 331 2093 Rarotongan Hotel — Arorangi, Box 103 2541 Rarotonga Sports Services — Avarua, Box	Smugglers Hut - Avarua, Box 69 2122S South Seas International - Avatiu, Box 49 . 2327 United Islands Traders - Avarua, Box 1 &
440	2
South Seas International – Avatiu, Box 492327	GROCERIES
United Islands Traders – Avarua, Box 142 . 2076 Vanwil Agencies Ltd. – Avarua, Box 5 2333	Black Rock Store – Black Rock, Tauei Solomona – Prop
ELECTRICAL APPLIANCES	Business Premises Ltd Upper Tupapa, Box
Cook Islands Trading Corporation – Avarua,	444, Mr. & Mrs. J. T. Damm – Prop 2444 Chambers P. Store – opposite PWD, Arorangi,
Box 92	Box 349, Mrs. P. Chambers - Prop 2281 Cook Islands Trading Corporation - Avarua,
J. & P. Ingram Ltd Avarua, Box 55 2123	Box 92
Rarotonga Electronic Maintenance – Parekura, Box 92	Prop
Refrigeration & Electrical Services - Avarua,	Fifteen (Manuia) Stars Co. – Ngatangiia, Box 518
Box 80	Benioni Joseph & Alphonse Faaeva - Prop.
South Seas International – Avatiu, Box 49 . 2327	Haurua's Store — Panama — Mrs. Parau Haurua — Prop
United Island Traders – Avarua, Box 1 & 2	Inave Toa (The Blue Shop) - Arorangi, Box
ELECTRICAL REPAIRS & INSTALLATION	172 - Two minutes walk from Arorangi Beach Motel
Electrical Power Supply - Avatiu, Box	J. & P. Ingram Co. Ltd Arorangi 2247
112	Avarua 2123 Maraerenga 2275
Rarotonga Electronic Maintenance – Parekura, Box 92	Matavera
Refrigeration & Electrical Services – Box	Ngatangiia Titikaveka2498
80	Island Merchants Ltd. – Avarua, Box 69 2122M Rei Jack's Shop – Ruatonga, Box 175 2297
	Kavera Store – Kavera, Arorangi, Box 312
Amalco – Reg. Office, Ingpro House, Box 264	Mr. J. Wichman - Prop 2202 Margaret's Milk Bar - Avarua, Box 36 - E.
Andy's Engineering Co. Ltd Takuvaine,	Taripo – Prop 2446
Box 513	Mata's Coffee Bar – Avarua, Box 372 – Ta Ngatoko – Prop
Avatiu, Box 434	Matepi Store - Matavera, Box 341
FISHING EQUIPMENT	Maurere Shop – Rutaki, Arorangi, Box 551 Mr. & Mrs. Jim Mare – Prop 2204S
Cook Islands Trading Corporation – Avarua, Box 92	Muri-Era Store - 100 yds. from Muri Beach,
Rarotonga Sports Services - Avarua, Box	Box 95, Ngatangiia Murray's Shop – Takuvaine Rd., Box 546
440 2012 United Island Traders – Avarua, Box 1 &	Mr. & Mrs. A. Murray - Prop 2515
2	Namoiata Store — Atupa, Box 229 — Peter Nelson — Prop.
Vanwil Industries Ltd. – Avarua, Box 5 2333	Nane's Mini Mart - Kiikii - 100 yds. from
FOOTWARE	Trailways Hotel Nane Pokoati - Prop 2093 Puoromea Store - Tutakimoa, Box 521 - Fred
Avatiu General Traders – Avatiu, Box 272134 Cook Islands Trading Corporation – Avarua,	& Paloma Keil — Prop 2038
Box 92	Rutaki Store – Rutaki, Box 175 – Papehia & Teavake Wichman – Prop.
Elwin Originals — Tupapa, Box 514 J. & P. Ingram Co. Ltd. — Avarua, Box	G. & T. Strickland Store - Avatiu (Opposite
55	Avatiu Harbour) Glassie & Tereapii Strickland – Prop 2390
United Island Traders - Avarua, Box 1 & 2	Kura Strickland Shop — Maraerenga — Kura & Jane Strickland Prop
Island Merchants Ltd. Avarua, Box 69 2122M	Te-Aroa Store - Avarua, Box 459 - Mrs.
FURNITURE	Ruth Hosing -Prop
Cook Islands Trading Corporation - Avarua,	Arorangi, Box 129, Mr. & Mrs. Tom
Box 92	Wichman - Prop
United Island Traders - Avarua, Box 1 &	Ben Tuakana - Prop 2479
2	Tupapa Store – Tupapa – opposite Tupapa Meeting House Roriki Ngaputa – Prop 2190S
GENERAL MERCHANTS Avatiu General Traders – Avatiu, Box 272134	Turangi Traders & Ngatangiia Post Office
Cook Islands Trading Corporation - Avarua,	Pat & Maraeura Sarich - Prop 2464M Turoa Shop - Turoa, Titikaveka, Box 438
Box 92	- Atuatika Tavai - Prop 2463J
Island Merchants Ltd Avarua, Box 69 2122M	United Island Traders Ltd. – Avarua, Box 1 & 2
Moneysaver Supermarket – Arorangi, Box	Vaimaanga Store – Vaimaanga, Titikaveka,

Box 352, Ioane Iro - Prop 2339 A	United Island Traders - Avarua, Box 1 &
Wichman's Store - Tereora, Box 300 - Mrs. Poko Wichman - Prop 2471X	2
Willie Katuke Store – Avatiu Rd., Box 231,	Vanwil Agencies – Avarua, Box 5 2333
- Willie Katuke - Prop.	MOTELS
Winchester's Store – Avatiu 2421A	Ace Motel – Parekura
HARDWARE & BUILDERS SUPPLIES	Aramoana — Tupapa
T.J. Browne Ltd. – Avarua, Box 3 2029M Cook Islands Trading Corporation –	68
Avarua, Box 92	Lagoon Lodges - Arorangi
Errol Young Builders - Avatiu, Box 406 2070	Little Polynesian – Titikaveka, Box 3662428 Moana Beach Lodge – Titikaveka, Box 392117
J. & P. Ingram Co. Ltd Avarua, Box 55. 2123 Jafra Holdings Ltd Arorangi, Box 136 2126	Orange Grove - Titikaveka, Box 553
Pre-Cut "A" Frames - Box 43 2011	Punamaia – Kiikii, Box 121 2087
Smugglers Hut - Avarua, Box 69 2122S Tee-Pee Homes - Arorangi, Box 449 2058D	NIGHT CLUBS
Triad Enterprises Ltd Arorangi, Box 264	Arorangi Beach Hotel - Arorangi, Box 121 . 2318 Banana Court - Avarua, Box 110 2043
United Island Traders – Avarua, Box 1 & 2	Rarotongan Hotel - Arorangi, Box 103 2541
HIRE TOOLS	Trailways Hotel - Tupapa, Box 17 2415
Custom Hire - Arorangi, Box 140 2254	OPTICIAN
HOTELS	Tiare Optical – Arametua, Box 489 2521
Arorangi Beach Hotel - Arorangi, Box 121. 2318	PANELBEATERS & PAINTERS
Banana Court - Avarua, Box 110 2043	Auto Painters – Arorangi, Box 328 2185S
Rarotongan Hotel – Arorangi, Box 103 2541 Trailways Hotel – Tupapa, Box 17 2415	Beer & Rere Panelbeaters – Arorangi, Box 384
ICE CREAM MANUFACTURERS	Fairdeal Panelbeaters - Maraerenga 2332
Tony's Ice Cream Co. – Avatiu	Jaybee Auto Works – Arorangi, Box 181 2400 Seaview Motors – Avatiu
INTER-ISLAND SHIPPING	PETROL & OIL
Mauke Shipping Co. – Box 43 2011	Parekura Petrol Station - Parekura,
Silk & Boyd Ltd. – Box 131 2148	Box 446
LAUNDRY	Temehani Store – Arorangi, Box 129 2058M Turangi Traders – Ngatangiia 2464M
Blue Pacific Laundry & Drycleaners Ltd	Winchester's Store – Avatiu 2421A
Nikao	PHOTOGRAPHY
LICENSED RESTAURANTS	Brian Beaudinet - Avatiu, Box 49 2327
Arorangi Beach Hotel – Arorangi, Box 121. 2318	Johnsons Photographic Studio – Are Taunga, Avarua, Box 15
Outrigger Restaurant – Arorangi, Box 429 2216 Rarotongan Hotel – Box 103	Rarotonga Publications - Takuvaine, 2346
Trailways Hotel - Tupapa, Box 17 2415	Tata Photography – Tutakimoa 2120
Vaima Steakhouse – Titikaveka, Box 2252349R	PLASTERER
MEDICAL PRACTITIONERS	Owen Webb – Kiikii, Box 53
Dr. Steven Kavana, DSM., CPH., DP. General Physician & Paediatrican 2318	PLUMBING
Dr. Thomas R.A. Davis, MB., CH. B., MD.,	J.W. Estall & Sons - Arorangi, Box 223 Pacific Traders & Services - Arorangi,
DTM, & H, MPH. 5 Ingpro House Avatiu 2144	Box 154
MOTOR CYCLE DEALERS	PRINTERS
Auto Marine Ltd. – Arametua, Box 122 2149 Beer & Rere Panelbeaters – Arorangi,	Government Printers - Avatiu, Box 40 2065 Ext. 383
Box 384	PUBLISHERS
Cook Islands Motor Centre – Panama, Box 74	Cook Islands Broadcasting & Newspaper
Island Merchants Ltd Avarua, Box 69 2122M	Corporation - Box 126
Jaybee Auto Works – Arorangi, Box 181 2400 Jonassen Enterprises Ltd. Arorangi 2008	- Takuvaine
MUSICAL INSTRUMENTS	RECORDING STUDIOS
	Peter Story Studios – Takuvaine 2413R Rangiura Recordings, Box 19, Rarotonga
Cook Islands Trading Corporation – Avarua, Box 92	Wade Swoboda, Managing Director
J. & P. Ingram Ltd Avarua, Box 55 2123	RESTAURANTS
Johnsons Duty Free – Are Taunga, Avarua, Box 15	Arorangi Beach Hotel - Arorangi, Box 121. 2318
Music City - Avarua	Outrigger Restaurant - Arorangi, Box 429 . 2216
Nane's Mini Mart – Kiikii, Box 331 2093 Smugglers Hut – Avarua, Box 69 2122S	Rima's Kai Inn — Avarua
South Seas International – Avatiu, Box 49 . 2327	Trailways Hotel - Tupapa, Box 17 2415

Vaima Steakhouse – Titikaveka, Box 225 2349R	Box 172 - Two minutes walk from
SHIPPING COMPANIES	Arorangi Beach Motel
Mauke Shipping Co. Ltd. — Box 43 2011 Silk & Boyd Co. Ltd. — Avarua, Box 131 2148	Maraerenga 2275 Matavera
SHOE MANUFACTURERS	Ngatangiia
Elwin Originals – Tupapa, Box 514	Titikaveka 2498 Rei Jack's Shop – Ruatonga, Box 175,
	Mr. & Mrs. Rei Jack - Prop 2297
SILK SCREENING	Kavera Store – Kavera, Arorangi, Box 312, Mr. J. Wichman – Prop 2202
South Pacific Arts – Avarua, Box 16 2122S Polynesian Rakei – Avarua, Box 217 2327	Margaret's Milk Bar - Avarua, Box 36 -
SNACKS & TAKE-AWAYS	E. Taripo – Prop
Avatiu Snacks - Awatiu Wharf, Box 424	Ta Ngatoko – Prop
Kai Maru – Ruatonga	Maurere Shop – Rutaki, Arorangi, Box 551
Mata's Coffee Bar - Avarua, Box 372 21475 Rima's Kai Inn - Avarua	Mr. & Mrs. Jim Mare – Prop 2204S
Tamcol Inn – Avarua, Box 424	Muri-Era Store – 100 yds. from Muri Beach, Box 95, Ngatangiia
Tony's Takeaways - Avarua Box 399	Murray's Shop - Takuvaine Rd., Box 546,
SOFT DRINK MANUFACTURERS	Mr. & Mrs. A. Murray – Prop 2515
Rays & Co. Ltd Arorangi, Box 327 2245	Namoiata Store – Atupa, Box 229 – Peter Nelson – Prop.
Tropic Enterprises Ltd Avatiu,	Nane's Mini Mart - Kiikii - 100 yds. from
Box 124	Trailways Hotel Nane Pokoati – Prop 2093
SPORTING GOODS	Puoromea Store – Tutakimoa, Box 521 – Fred & Paloma Keil – Prop 2038
Cook Islands Trading Corporation -	Rutaki Store - Rutaki, Box 175 - Papehia
Avarua, Box 92	& Teavake Wichman - Prop.
J. & P. Ingram Ltd. – Avarua, Box 55 2123 Rarotonga Sports Services – Avarua,	G. & T. Strickland Store – Avatiu (Opposite Avatiu Harbour) Glassie & Tereapii
Box 440	Strickland - Prop
South Seas International – Avatiu, Box 49. 2327	Kura Strickland Shop – Maraerenga, Box 500,
STAMPS & COINS	Jane & Kura Strickland Prop 2361 Te-Aroa Store – Avarua, Box 459 –
Philatelic Bureau - Avarua, Box 336 2065	Mrs. Ruth Hosking - Prop 2013M
STEEL CONSTRUCTION	Temehani Store & Post Office Depot – Arorangi, Box 129, Mr. & Mrs. Tom
Rarotonga Welding & Steel Construction -	Wichman - Prop 2058M
Avatiu, Box 434	Tikioki Store — Tikioki, Titikaveka — Ben Tuakana — Prop
STEVEDORING	Tupapa Store - Tupapa - opposite Tupapa
Waterfront Commission - Avatiu, Box 61 2192	Meeting House Roriki Ngaputa – Prop 2190S
SUPERMARKETS	Turangi Traders & Ngatanglia Post Office Pat & Maraeura Sarich — Prop 2464M
Cook Islands Trading Corporation -	Turoa Shop - Turoa, Titikaveka, Box 438 -
Avarua, Box 92	Atuatika Tavai – Prop 2463J Vaimaanga Store – Vaimaanga, Titikaveka,
Moneysaver – Arorangi, Box 84	Box 352, Ioane Iro – Prop 2339A
United Island Traders – Avarua, Box 1 & 2 2076	Wichman's Store - Tereora, Box 300 -
	Mrs. Poko Wichman - Prop 2471X Willie Katuke Store - Avatiu Rd., Box 231
TRAVEL AGENTS	 Willie Katuke – Prop.
Stars Travel Ltd. – Are Taunga, Avarua, Box 75	Winchester's Store - Avatiu 2421A
Union Citco Travel Ltd. – Avarua, Box 54. 2178	WELDING WORKS
VILLAGE STORES	Cook Islands Motor Centre – Panama, Box 74
Black Rock Store - Black Rock, Tauei	Fairdeal Panelbeaters – Maraerenga 2332
Solomona – Prop 2425	Jaybee Auto Works - Arorangi, Box 181 2400
Business Premises Ltd. – Upper Tupapa, Box 444, Mr. & Mrs. J. T. Damm –	Rarotonga Welding & Steel Construction – Ayatiu. Box 434
Prop	Seaview Motors – Avatiu
Chambers P. Store – opposite PWD, Arorangi, Box 349, Mrs. P. Chambers	WHOLESALERS (Foodstuff)
-Prop	Cook Islands Trading Corporation –
Fariu Store - Arorangi, F.T. Arapari - Prop	Avarua, Box 92
Fifteen (Manuia) Stars Co Ngatangiia,	Box 84
Box 518, Benioni Joseph & Alphonse	Rusco Ltd. – Arorangi, Box 84
Faaeva — Prop. Haurua's Store — Panama — Mrs. Parau	Wholesale Rarotonga Ltd. – Avatiu, Box 8 . 2474 United Island Traders – Avarua, Box 1 &

RAROTONGA TELEPHONE EXCHANGE

CONTINUOUS SERVICE GOVERNMENT DEPARTMENTS

To call Exchange Turn Handle and Lift Handset. When Operator answers, give clearly Number required. Replace Handset when finished and Turn Handle.

GOVERNMENT OF THE COOK ISLANDS

Office of the Premier	Refer PABX
Cabinet Ministers	Refer PABX
Deputies to the Premier Residences	
Numanga, T	2463D
Short, A.P.	2469W
Akaruru, I	2072
Estall, W	2500
Henry, G.A	2293
Henry, T.A	
Williams, J	2251
MINISTRIES	
Ministry of Agriculture, Marine &	
Scientific & Industrial Research	
Ministry of Financial Services	
Ministry of Health and Education	Refer PABX
Ministry of Justice, Land Survey, and	
Internal Affairs	Refer PABX
Ministry of Post and Telecommunications	Refer PABX
Ministry of Supportive Services	Refer PABX
Ministry of Trade, Industrial, Labour &	
Commerce	
SECRETARIES TO THE MINISTRIES	
ADVOCATE GENERAL'S OFFICE	
Advocate General, Residence	2118
AGRICULTURE MARINE SCIENTIFIC AND	
INDUSTRIAL RESEARCH	
Secretary	Refer PABX
Executive Officer	
Enquiries	. Refer PABX
Information Office	
Livestock	
Citrus & Banana	
Plant Protection	. Refer PABX

Avarua District. Plant Quarantine (after hours). Orchardist Ngatipa Store. Fisheries Avatiu ANTHRO-POLOGY OFFICE Takamoa. CENTRAL PLANNING BUREAU. After Hours Chief Planning Officer.	2473M 2356S 2270S Refer PABX 2028D Refer PABX
COOK ISLANDS TOURIST AUTHORITY General Manager's Office	Refer PABX
	Kerer i AbA
CUSTOMS Office and Enquiries	Refer PABX
Senior Customs Officer	Refer PABX
Examining Officers	Refer PABX
After Hours:	
Senior Customs Officer	2313 M
EDUCATION	
Secretary	Refer PABX
Director of Tertiary	Refer PABX
Director of Secondary	Refer PABX
Director of Primary & Pre-School	Refer PABX
Deputy Director of Primary & Pre-School	Refer PABX
General Office	Refer PABX
After Hours:	2000 D
Secretary	2099D
Director of Tertiary	21240
Director of Secondary	
Director of Primary & Pre-School	2099]
Secretary	Defer DARY
Office and Inquiries	20055
Fault Service, (After Hours)	2005S
FREEZER	2045
Manager	Refer PABX
HEALTH	Kerer TABA
Secretary	Refer PABX
Hospital (Sanatorium Hill)	2023
Clinic Tupapa	2018
Public Health	2328
Doctors Flat	
Dental Clinic Tereora	
Sanatorium ask for the Extension	
required	. 2386
After Hours:	
Secretary	. 2132

Dr. M. Tamarua	. 2115
Dr. T. Matenga	. 2408
Dr. Don George	. 2423
Dr. G. Koteka	. 2182
Dr. S. Kavana	
Dr. Moekao Maeva (Arorangi)	. 2354
Dr. J. Williams (Arorangi)	
Dr. Terepai Maoate (Arorangi)	
Senior Health Inspector	
Laboratory Technician	. 2124R
House Manager	
HOUSING AUTHORITY	. 2133
Accountant	Refer PARX
Ganaral Managar Sacratary & Canaral	
Office	Refer PARY
Receptionist and Loans Information	Refer PARY
HURRICANE OFFICE.	Pefer PARY
Hurricane Officer, (After Hours).	2262
INLAND REVENUE	. 2202
Collector of Inland Revenue Enquiries	Defer DADY
After Hours Collector	. Kerer PABA
INTERNAL ACCAIRS	. 22/45 D. C. DADY
INTERNAL AFFAIRS	. Refer PABX
JUSTICE Chief Judge, High Court	D.C. DADY
Chief Judge, High Court	. Refer PABX
Chief Judge, Native Land Court	
Probation Services Room	. Refer PABX
Land Court Office	
High Court Office	. Refer PABX
Births, Deaths & Marriages Office	. Refer PABX
Companies Office	. Refer PABX
Jail, Arorangi	. 2235
Chief Judge, Residence Parekura	. 2243
LEGISLATIVE ASSEMBLY OF THE COOK ISLANDS	
Speaker	Refer PABX
Clerk of the Legislative Assembly	
Offices of the Legislative Service	Refer PARX
Editor of Debates.	
Interpreters/Translators	
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V. I. P. House No. 49 Tipani Rd. Nikao	. 2259
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Chief Surveyor, (Office)	Refer PABX
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Akaruru, Inatio (Res) Tutakimoa 2039S Aktika Vaka Tutakimoa 2039S Akhew, Enjoy Takuvaine 2133D ALERT TAXIS PAREKURA 2064 Ama, Tupai Akaiti (Res) Ngatangiia 2418K Amaru, Tara Pepe (Res) Tupapa. 2364X Andrew, Temata (Res) Arorangi. 2219D Apera Raeina (Res) Upper Tupapa 2431D Apera Temata (Res) Arorangi 2240S Apii Daniel Arorangi 2095M Apo Ngaau Titikaveka 2420K Araiti Elizabeth Tupapa 2364S ARAMOANA FLATS TUPAPA 2125 Arapari, Fariu (Res) Arorangi 2217M ARORANGI BEACH MOTEL 2318 Arorangi Prison 2235 Auaiti, Aitoa Avatiu 2147K Aunguna, Tuoro (Res) Tupapa 2454A AUTO MARINE LTD NIKAO 2149 AUTO PARTS tupapa 2345 AVATIU GENERAL TRADERS H. S. Pemberton 2134 AVATUO REFUELLING DEPOT 2237 Manager's Residence 2440 After Hours 2440 or 2202 Aviu Tuatiare (Res) Tepuka 2325S Aviu, Papehia (Res) A	Cyprus Airways, East African Airways Corporation, Empressa Consolidada Cubans de Aviacion, Gibralter Airways, Gulf Aviation Ltd., Airlines, South African Airways Corporation, Kuwait Airways, Malta Airlines, Royal Nepal Nigeria Airways Ltd.	
B BEER & RERE PANEL BEATERS LTD 2146S Beer, D. W. (Res) Arorangi 2146M Beer, D. W. (Res) Avaavaroa 2146 Benioni, Eliaba Tupapa 2116D Ben, Honu (Res) Matavera 2459 Bennett, P. 2268 Benns, M. (Res) Arorangi 2299 Bergman, B.L. 2483Z Bergin Rupert & Lily 2488	Akhew, Enjoy Takuvaine. ALERT TAXIS PAREKURA Ama, Tupai Akaiti (Res) Ngatangiia. Amaru, Tara Pepe (Res) Tupapa. Andrew, Temata (Res) Arorangi. Apera Raeina (Res) Upper Tupapa. Apera Temata (Res) Arorangi Apii Daniel Arorangi Apo Ngaau Titikaveka Araiti Elizabeth Tupapa. ARAMOANA FLATS TUPAPA. Arapari, Fariu (Res) Arorangi. Ariihee, Bermy Arorangi. Arorangi Prison Auaiti, Aitoa Avatiu. Aunguna, Tuoro (Res) Tupapa. AUTO MARINE LTD NIKAO AUTO PARTS tupapa AVARUA BAKERY OFFICE Pue AVATIU GENERAL TRADERS H. S. Pemberton. AVIATION REFUELLING DEPOT. Manager's Residence. After Hours Aviu Tautiare (Res) Tepuka	. 2039S . 2133D . 2064 . 2418K . 2364X . 2219D . 2431D . 2240S . 2095M . 2420K . 2364S . 2125 . 2215S . 2217M . 2318 . 2235 . 2147K . 2454A . 2149 . 2394 . 2455 . 2134 . 2237 . 2440 . 2440 or 2202 . 2325S
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Garage	
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Secretary (Office)	
Secretary (Res)	
Office:	23/210
Assistant Accountant	Dofor DADV
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Central Packing Shed	2016M
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G	
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Hagai, Rino T. (Res) Tupapa Hagen Terry Haig Donald B. Hall Ron Arorangi Hardie, A. F. Harmon, Moeroa (Res) Upper Tupapa Harnish, Wills Robert Muri Ngatangiia Hartnell, V. R. Tupapa. Harrison Tom E. P. S. Res Haupini, M. K. Avatiu Haurua, Panapa Store Panama Haurua Taitua Panama Heather, Beresford (Res) Arorangi Heather, Rongoi (Res) Inave Arorangi Heather, William K. (Res) Arorangi Henderson, P. F. (Res) Tereora. Hendricks, F (Res) Parekura Henry, G. T. Nikao. Henry, G. A. (Res) Tepuka, Nikao Henry, Kaa (Res) Arorangi Henry, H. M. (Res) Arorangi Henry Howard Parekura Henry, N. S. Marairenga	2242M 2369R 2254 2053M 2431M 2473S 2431K 2172 2451D 2186 2435K 2209 2296 2296 2291 2099R 2391K 2264K 2293 2288 2334 2081 2312
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Imene, Ngature (Res) Arorangi	2320
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Jay, Dan (Res) Arorangi. JAY BEE AUTO WORKS LTD (Res) Arorangi Jay Bee Upholstry Works. Jessiman, A. B. (Res) Ruatonga Jobitt K. JOHN SHORT CONSTRUCTION LTD AVATIU John Tua. (Res) Takuvaine. Johnson A. (Res) Muri Johnson M. A. Johnson, Mareko (Res) Panama Johnson, Mrs. B. (Res) Tupapa. JOHNSON'S PHOTOGRAPHIC STUDIO. Johnson W. C. (Res) Tupapa.	2400D 2400M 2393 2409M 2163 2131M 2080 2499M 2108Z 2150 2176
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NATIONAL BANK, Arorangi Branch	
Neale, Sarah (Res) Arorangi	
Nekeaere, T. (Res) Tupapa	
Nelio, Tui (Res) Tupapa	2242A
NEWSPAPER & BROADCASTING	Refer PABX
Ngaata, Bob Tokoa (Res) Black Rock	
Nganu, Tere (Res) Tupapa	
Ngaoire, Tupuna (Res) Takuvaine	
Ngaputa, Paruru Maria	2248K
Ngatoko, Ta (Res) Takuvaine	2147S
Ngere, Vano (Res)	2051M
Nicholas, Arthur (Res) Tupapa	2004
Nicholas, H. Pipa (Res) Parekura	
Nicholas, M. (Res) Nikao	2300
Nicholas, Manarangi (Res) Ruatonga	2213R
Nicholas, Rima (Res) Tupapa-Marairenga	
Nicholas, T.H. (Res) Takuvaine	
INICHOIAS, I.A. (Nes) Takuvaille	20300

Nooenua, Nooroa (Res) Arorangi.2190MNooroa, Richard (Res) Arorangi.2204DNorman, Ted (Res) Tereora2124AN.Z. D.S.I.R. TOTOKOITU RESEARCH STATION2463SN.Z. MINISTRY OF TRANSPORT2377N. Z. REPRESENTATIVE (Res) Ngatipa2173NUKUTERE COLLEGE2137Numa, Mrs. Deborah (Res) Tupapa2032RNumanga, T. (Res) Titikaveka2463DNumanga, Jake (Res) Titikaveka2489MNURSERY (Agriculture) Takuvaine2110S	
0	
OUTER ISLANDS AFFAIRS Franco Mateariki (Director)	
P	
PACIFIC TRADERS & SERVICES LTD. F. Chappell	
Peyroux, D. (Quater-Res) Takuvaine	ABX
Pierce, Phil (Res) Tepuka	
Pierre, Tutangata (Res) Matavera	

Pokoati, Raui (Res) Avatiu Pokoati, Taimata Raui (Res) Takuvaine POLICE	2110M
Ponia, Eric (Res) Tereora	2099W
POSIMASIER (Res) Tereora	2445
POST OFFICE	Refer PABX
Post Office Storage Shed (Linesman)	2131K
Post Office Telephone Exchange Supvr	2002
Powell, R. (Res) Tutakimoa	2109
POWER SUPPLY	2005 or
	Refer PABX
Pratt, T.R.	2058D
PREMIER'S DEPARTMENT	Refer PABX
Price, Larry & Ina (Res) Aroa, Arorangi	2095K
PRINTING OFFICE PUBLIC WORKS DEPARTMENT	Refer PABX
PUBLIC WORKS DEPARTMENT	2071 & 2014
PUBLIC HEALTH Quarantine Office	2328 & 2119
P.W.D. — Sanatorium	2098
PUBLIC SERVICE COMMISSION	
Pukerua Taimai (Pas) Tutakimaa	Refer PABX
Puleosi, Roy (Res) Tepuka, Nikao	2006
Puleosi, Boy (Res) Tepuka, Nikao	2369K
Puna M. (Res) Ruatonga	2185D
Puna, Ina (Res)	2342 2215V
Puna, Pae (Res) Tupapa	2213K
PUNAMAIA MOTEL Room B-2	2087M
Room T-2	2087S
Room B-1	
Room T-1	2086S
Room B-3	2088M
Room T-3	20885
PUOROMEA STORE (F. Keil) (Tutakimoa)	2038
raioka, Sadaraka (Res) repuka	2341
R	
RANGIURA MUSIC CITY (T. Boaza)	2523
RAROTONGAN HOTEL, Arorangi	2541M & 2541S
Manager's Res	2410
RAROTONGA BOWLING CLUB	2222M
RAKOTONGA PHARMACY LTD	2092
RAKUTUNGA OBSERVATORY	2046M
RAROTONGA SAILING CLUB Muri	24605
RAROTONGA SPORTS SERVICES LTD — Avarua	2012
RAROTONGA Welders & Steel Const. Ltd.	2289
RAROTONGA WHOLESALE Avatiu	2474

Rairi, Ngatangata (Res) Takuvaine	2405
Raita, Mary (Res) Ruatonga	
Rasmussen, Joe (Res) Vaimaanga Titikaveka	
Rauru, Teariki (Res) Avatiu	
Raymakers, M. (Res) Upper Tupapa	
Read, C. M. (Res) Nikao	
Reckenberg G. (Res) Tipani Rd. Nikao	
Reckenberg. G. Office Avarua	
Rees, T. A. (Res) Arorangi	
REFRIGERATION & ELECTRICAL SERVICES LTD	2510
Reid, David (Res) Parekura	
Rennie, F. (Res) Ngatangiia	
Rere, David (Res) Akaoa Arorangi	
Rere, Taira (Res) Arorangi	
Rere, Sam (Res) Arorangi	
Rere, Tuaine (Res) Arorangi	
RIMA'S KALINN Avarua	
Rima, Tere (Res) Tupapa	
Robati, Timena (Res) Ruaau, Arorangi	
Rongo, N. (Res) Ruatonga	
Rongorangi, T. (Res)	
Roriki, Tina (Res) Arorangi	
Rose, David (Res) Titikaveka	
Rua, Nia (Res) Ngatangiia	2483W
Ruapuna, Toa (Res) Tutakimoa	2392K
Ruland, Margaret (Res)	2091
Russel, Frank (Res) Avatiu	
Russell, W. C. (Mrs.) Titikaveka	2406X
Rysavy, (Res) Ngatangiia	2484
RUSCO LTD Arorangi	2283 & 2060
S	
SAILING CLUB Muri	24695
Samuel, S. (Res) Matavera	
Samuel, T. (Res) Arorangi	
SANATORIUM	
Sarich, P. (Res) Ngatangiia	
Savage, H. (Res) Takuvaine	
Savage, H. Workshop	
Savage, M. K. (Res) Titikaveka	
Savage, Val (Res) Takuvaine	
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SCHOOLS	. 2210
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Matavera. Ngatangila. Nikao. Teachers Training College.	2491Z 2448Z
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SENE SOUVENIORS LTD. Avatiu	. 2048 . 2456U
Porter, G. Pastor (President) Titikaveka	. 2456K . 2469W . 2117
SHORT & TYLOR BARRISTERS & SOLICITORS Short, Tuingariki (Res) Tereora	. 2207 — 2104 . 2124D
Sili'kige, U. (Res)	. 2148 & 2443 . 2357A
Smith, S. (Res)	. 2480 . 2260 . 2425
Solomona, Deborah (Res) Tupapa	. 2034S . 2034M
After hours: O. B. MulhaneSPINCO SOUTH PACIFIC IMPORT NETWORK CO Ltd. Arorangi (The Blue Shop)	. 2326 . 2320
ST JOSEPH'S SCHOOL, Tutakimoa	. 2428 . 2280
Story, F. Jnr (Res) Nikao	. 2147D . 2061 . 2413R
Strickland, Mrs. G. (Res) Pue Strickland, Kura (Res) Marairenga Strickland, Mana (Res) Teotue	. 2361

Strickland, Tata (Res) Nikao Strickland, Tereapii Store Avatiu Strong, C. (Res) Tereora Sumpter M. F. (Res) Kavera SURVEY OFFICE Swaysland, W. D. (Res) Arorangi Sword, M. G. (Res) Takuvaine Syme, R. (Res) Ngatangiia	2390 2124M 2357K Refer PABX 2239 2027
T	
Taikakara, M. (Res) Arorangi Takairangi, Mata (Res) Parekura. Takia, Howard (Res) Tutakimoa. Tama, Tupou Teinaki Tepuka Tamangaro, Rennie (Res) Ruatonga. Tamangaro, Marie (Res) Avatiu Tamarua, Dr. Manea (Res) Taputapuatea Tamarua, Ua (Res) Matavera Tamatoa, Marona Tepai (Res) Arorangi Tangaroa, Nooroa (Res) Ruatonga Tangaroa, Rohea (Res) Tutakimoa Tangaroa, Tukua (Res) Arorangi Tangaroa, Tangaroa (Res) Avatiu Tangaroa, Teremoana (Res) Tipitoi Tangata, Tutai (Res) Tupapa Tangatatutai, Apoo (Res) Ngatangiia Tangiia, Nooapii (Res) Marairenga Tansley, John — Office Avarua Tararo, Ngamatareu (Res) Ngatangiia Tara, Makiru Teremoana (Res) Upper Tupapa Taraare, G. (Res) Matavera Tariau, John (Res) Pue Taringa, R.T. (Res) Akapuao Titikaveka Taripo, Aio (Res) Ruatonga Taripo, Arthur (Res) Panama TARIPO BOOKING OFFICE Avarua Taripo, Joseph (Res) Nikao Taripo, E.G. (Res) Arorangi TARIPO STORE Avarua	2391D 2164A 2380M 2213S 2451A 2115 2329 2218M 2141 2120 2037 2309 2153X 2364W 2475 2075M 2011 2062S 2383D 2493M 2096 2142 2051K 2340M 2013S 2162K 2183 2013M
Taripo Teanau (Res) Rangiura	. 2242S
Tarue Kimi (Res) Matavera	
Tautu, Maku (Res) Tepuka	. 2380K
Tavai, Atua (Res) Titikaveka	

Tavave, Tereora (Res) Avatiu	. 2304
Taylor, Norman (Res) Titikaveka	. 2463K
Taylor's, Tours and Horse Hire	. 2463K
Teariki, Bill (Res)	. 2159
Teau, Noo (Res) Arorangi	. 2217K
Teaukura, Arthur (Res) Nuki	. 2075J
Teava, Tapita (Res) Ruaau, Arorangi	
Tei, Tere (Res) Tepuka	
Tei, Tutai (Res) Rangiura	
Teina, Tepaeru (Res) Matavera	. 2429M
TELECOMMUNICATION ENQUIRY	
TELECOMMUNICATION (AROA STATION)	
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Tepuretu, Raitia (Res) Tupapa	. 2032Z
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TEREORA COLLEGE	Refer PABX
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Tomokino, T. (Res) Ruatonga	
Toru, Tutai (Res) Nikao	
TOTALIZATOR OFFICE, Avarua	
TOTOKOITU RESEARCH STATION Titikaveka	
Tou, Dr. Ngaeikura (Res) Panama	
TOURIST AUTHORITY	. Keter PABX
TRACY, BOWDEN & CLERK CHARTERED ACCOUNTS.	
TRAILWAYS HOTEL (Rarotonga) LTD	
	2416 & 2417

TRANSMITTING STATION, Black Rock	2196S
TRANSPORT POOL (PWD) Arorangi	2200S
TRANSPORT POOL, Avatiu	
TREASURY	Refer PABX
TROPIC ENTERPRISES LTD. Avatiu	2084
TROPIC ENTERPRISES LTD. Taripo's Store	2013M
Tu, Tupou (Res)	2380M
Tuaere, Manu Pere (Res)	2019
Tuaine, Kimi (Res) Matavera	2493S
Tuaineiti, Tangi (Res) Tikioki, Titikaveka	2524A
Tuaineiti, Toko (Res) Titikaveka	2406M
Tuakana, Ben (Res) Tikioki, Titikaveka	. 2479
Tuakana, Pau (Res) Takuvaine	. 2413M
Tuana, Teio (Res) Rutaki	. 2224
Tuara, William (Res) Ruatonga	. 2324
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Tuoro, Rangi (Res) Arorangi	. 22145
Tupa, Tupa (Res) Takuvaine	. 2404
Tupou, Tuatai (Res) Avatiu	. 2230
Turaki, Teauariki	. 20285
Turner, Max (Res) Tepuka	. 23568
Turepu, Lapara (Res) Ngatangiia	. 24265
Turua, Dan (Res) Takuvaine	. 2013 - 2421 D
Turua, M.A. (Res) Avatiu	. 2421K
Tutai, Tutu (Res) Avatiu	. 2310
Tutaka, Tangata (Res) Tupapa	. 2313
Tuteru, Ieremia (Res) Tutakimoa	. 2419 Defer DADV
TYPING POOL	. Keier FADA
U	
UNION CITCO TRAVEL LTD.	
Main Office and Enquiries	2178 & 2179
Manager's Office	2178 & 2179
Manager's Office	2373
Manager's Res, Pue	2313
Stores, Office & Enquiries	2076 2082 & 2089
Store, Arorangi	2257
UNITED NATION DEV. PLANNING OFFICE	2246
UNITED NATION DEV. PLANNING OFFICE	2040
Unuia, Tongia (Res) Ruatonga	. 20 1 3 Κ 2133 Κ
Upoko, Tuakana (Res) Takuvaine	. 2133A 2213 A
Utanga, Utanga (Res) Ruatonga	2213A 2214K
Utia, Metua (Res) Arorangi	2/17K
Utia, Raea (Res) Panama	2005S
Utia, Toanui (Res) Rutaki, Arorangi	. 20933

Vahua, George (Res).2138Vahua, Vahua (Res) Turangi2426UVaiimene, U.T. (Res) Avatiu2323SVainerere, Ta (Res) Avatiu2108RValoa, Ngatuakana (Res) Kawera2204KVAN EIJK, & Co. LTD. Arorangi2180Vano, John (Res) Matavera2497Vano, Ngere (Res) Avatiu2421MVANWIL AGENCIES LTD. Avatiu2333	
\mathbf{W}	
Walker, Stanley (Res) 2099U Walsh, J. Rima (Res) 2054D WATERFRONT COMMISSION Avatiu 2192D & 2192N Watson, W.H. (Res) Parekura 2001 WEATHER OFFICE 2377 Webb, J.H. (Res) Nikao 2516 Webb, Owen (Res) Upper Tupapa 2319 White, B.E. (Res) Tipani Rd. 2053S WHOLESALE RAROTONGA LTD. Avatiu 2474 Wichman, George (Res) Arorangi 2240R Wichman, Rere (Res) Arorangi 2244W WICHMAN TEURA KAVERA STORE 2202 Wichman, T. Matakaiariki (Res) Aroa 2490M Wichman, Tom (Res) Arorangi 2058M Wichman, Upoko Tokoa (Res) Nikao 2471X Wilden, B.J. (Res) Kiikii 2093 Williams, Aporo (Res) Parekura 2374K Williams, John (Res) Matavera 2476A Williams, Dr. J. (Res) Arorangi 2251 Williams, Arioka (Res) Takuvaine 2412M Willie, Isaia (Res) Ngatipa 2153M Winchester, Eugene (Res) Avatiu 2421A Winchester, Eugene (Res) Kakirori 2411 Winch 2457S	1
Withington, A. (Res) Aroa2477	
old Y	
Yala, Patana (Res) Upper Tupapa	

CODE RINGS

Ask for Number of Subscriber and NOT his name.

PARTY LINE RINGS:

A Short ring is one complete turn of handle.

A Long ring three complete turns of handle.

Be considerate to other Telephone users.



GOOK GOOK

TOURIST AUTHORITY

P. O. BOX 14, RAROTONGA, COOK ISLANDS Cable Address: 'COOKTOUR' - Rarotonga

RAROTONGA TELEPHONE DIRECTORY

Emergencies

FIRE POLICE AMBULANCE

(See note below)

NOTE — RING EXCHANGE OPERATOR for ALL FIRES and OTHER SERIOUS EMERGENCIES, such as when human life or property is in danger. Ordinary calls should be made to the numbers listed in the alphabetical section.

The operator who first answers your call will connect you promptly to the service you ask for. You should then explain to the service the nature of your emergency. Do not replace your receiver before you give the address of the emergency, INCLUDING THE NAME OF THE AREA, otherwise the service will not know where to go.

Do not put in any money when dialling from a slot telephone to report an emergency.

IMPORTANT NUMBERS

FIRE			Ring	Exchange
HOSPITAL				2023
AMBULANCE				2023
POLICE STAT	ION			2015
ELECTRIC PO	WER	FAU	LTS	. 2005K
TELEPHONE 1	FAUL	TS	Ring	Exchange

Frequently Called Numbers

Name	Number	NAME	Number
			· ·
			· · · · · · · · · · · · · · · · · · ·
	X		

TELEPHONE INFORMATION RADIO TELEPHONE CALLS

Calls to	Minimum Charge for 3 Minutes
OUTER COOK ISLANDS	\$2.40
TAHITI	\$3.00
NEW ZEALAND	\$4.20
AUSTRALIA	\$4.50
GREAT BRITAIN	\$10.80
UNITED STATES OF AMERICA	A \$10.80

P.A.B.X.

TELEPHONE DIRECTORY

CALLING INSTRUCTIONS FOR GOVERNMENT ADMINISTRATION SUBSCRIBERS

- Dial 0 for P.A.B.X. Operator
- Dial 1 for International Exchange
- Dial 6 followed by number required for Ministry of Transport and Air New Zealand extensions
- Dial 7 for Sanatorium and ask Operator for Section required
- Dial 9 for Avarua Telephone Exchange and ask Operator for Number required

FOR OTHER TELEPHONE SUBSCRIBERS — Turn handle in the normal manner and lift handset. Ask exchange for 2065, then ask operator for extension required.

EMERGENCY NUMBERS

- FIRE DIAL 6-222 POLICE DIAL 484
- HOSPITAL DIAL 7 and tell operator
 AMBULANCE DIAL 7 and tell operator

COOK ISLANDS GOVERNMENT

ADMINISTRATION

PREMIER OF THE COOK ISLANDS 444

DEPUTIES TO THE PREMIER

CABINET MINISTERS

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Justice and Lands	
Labour and Commerce	
Post and Telecommunications	
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BOND STORE	
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AIR NEW ZEALAND/COOK ISLANDS AIRWAYS SUBSCRIBERS **GOVERNMENT ADMINISTRATION**

Dial 60 - for P.A.B.X. Operator Dial 61 — for International Exchange followed by number required for P.A.B.X. Extensions Dial 67 - for Sanatorium and ask Operator for Section Required

Dial 9 - for Avarua Telephone Exchange and ask Operator for Number Required

FIRE **DIAI 222** POLICE **DIAL 6-484**

HOSPITAL DIAL 67 and tell operator AMBULANCE DIAL 67 and tell operator

AIR NEW ZEALAND AND COOK ISLAND AIRWAYS

District Manager. 255 Airport Services Manager 263 Chief Pilot — Cook Island Airways 261 Accountant 257 Secretary 256 Station Engineers 264 Station Engine Workshop 266
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Outside Passengers Counter
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District Manager252

AIR NEW ZEALAND has the capacity to move everything fresher and faster these days - fish or meat or fruit or tropical flowers or medical vaccines. Everything at exactly the correct temperature too cool, cold or chilled. Whatever your

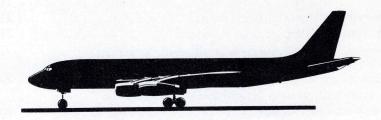
Airport Services Manager Chief Pilot Cook Islands Airways.....



air new zealand cargo

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Res. Airport Manager	
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Officer & Officer	
Res. Superintendent Mechanical & Electrical	
Res. Officer in Charge Meteorological	
Res Foreman Flectrician	737



CHAPTER 19

	CHAFI		
1	TELEX I		ECTORY
	GOVERNMENT DEPARTMENTS Secretary to the Government, Premier's Department,	TELEX N 2006	O. ANSWER-BACK CODE SECGOV RG2006
	Avarua, RAROTONGA. COOK ISLANDS. Cook Islands Totalizator Board, Department of Internal Affairs,	2011	COOKTOTE RG2011
	Avarua, RAROTONGA. COOK ISLANDS. Chief Technician, Posts and Telecommunications, Avarua,	2004	RARORAD RG2004
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	RAROTONGA. COOK ISLANDS.		

2007

CONSOLID RG2007

HOTELS

Trailways Hotels Ltd.

Avarua, RAROTONGA. COOK ISLANDS.

POSTAL INFORMATION

LETTERS (Surface):

Cook Islands and New Zealand: 6c first oz.

Commonwealth countries: 7c first oz.

Other Countries: 10c first oz.

AIRMAIL LETTERS:

New Zealand	15c	for	each	half	oz.
Australia	20c	"	***	,,	"
U.S.A.	30c	"	"	,,	,,
Canada	30c	"	,,	,,	"
Gt. Britain	35c	"	,,	"	"

Other countries: Apply at the Post Office.

REGISTRATION:

For all countries: 18c

P	ARC	CEL	S: (Surface)	Cook Islands	New Zealands
	Up	to	8oz	10c	15c
	"	"	1 lb	15c	20c
	"	"	1 lbs 8oz	20c	25c
	"	"	3 lbs	40c	65c
	"	"	7 1bs	65c	\$1.00
	"	"	14 lbs	\$1.10c	\$1.70
	"	"	21 lbs	\$1.75c	\$2.50
	,,	,,	28 lbs	\$2.50c	\$4.00

Other countries: Apply at Post Office.

MONEY-ORDER TELEGRAMS:

Telegraph fee: Within the Cook Islands: 50c

To New Zealand: 80c

Private Messages:

Within Cook Islands: 5c for each word

To New Zealand: 10c " "

RADIO TELEGRAMS:

Within Cook Islands: 5c for each word To New Zealand: 10c " " (full-rate) 5c " (deferred)

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Published by Michael Drollet Rarotonga — Cook Islands

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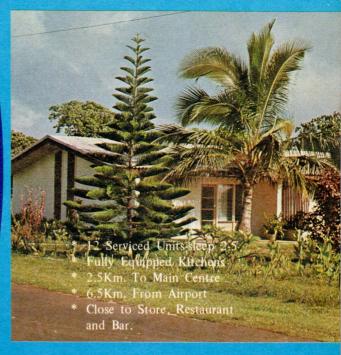
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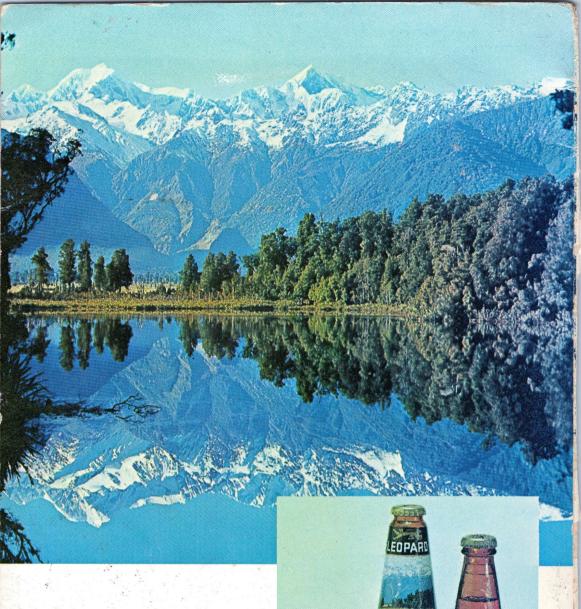
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